Project Design Phase-I
Proposed Solution Template

Date	02 November 2022
Team ID	B8-2A4E
Project Name	SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	➢ Lack of interaction between application and user ➢ Multiple pages to choose right product ➢ Ambiguity while recommending a product ➢ Lack of assistance ➢ Complex User Interface. ➢ Improper guidance.
2.	Idea / Solution description	By using Smart fashion recommender application: ➢ Improves User Interface. ➢ Effective recommendation of products. ➢ Recommendation within a single page via chat bot ➢ Proper guidance in accessing application.
3.	Novelty / Uniqueness	➢ The chat bot learns from user's preference and recommends appropriate products to the user. This consequently reduces the time in spent in choosing right product.
4.	Social Impact / Customer Satisfaction	➢ To provide user satisfaction feedbacks are taken from the users to improve customer satisfaction and providing better services.
5.	Business Model (Revenue Model)	➢ The application requires minimum cost when considering its high performance and interactive user interface.