

**Project Design Phase-I**  
**Proposed Solution Template**

Date	04 November 2022
Team ID	PNT2022TMID09289
Project Name	SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none"><li>➤ Lack of interaction between application and user</li><li>➤ Multiple pages to choose right product</li><li>➤ Ambiguity while recommending a product</li><li>➤ Lack of assistance</li><li>➤ Complex User Interface.</li><li>➤ Improper guidance.</li></ul>
2.	Idea / Solution description	By using Smart fashion recommender application: <ul style="list-style-type: none"><li>➤ Improves User Interface.</li><li>➤ Effective recommendation of products.</li><li>➤ Recommendation within a single page via chat bot</li><li>➤ Proper guidance in accessing application.</li></ul>
3.	Novelty / Uniqueness	<ul style="list-style-type: none"><li>➤ The chat bot learns from user's preference and recommends appropriate products to the user. This consequently reduces the time in spent in choosing right product.</li></ul>
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"><li>➤ To provide user satisfaction feedbacks are taken from the users to improve customer satisfaction and providing better services.</li></ul>
5.	Business Model (Revenue Model)	<ul style="list-style-type: none"><li>➤ The application requires minimum cost when considering its high performance and interactive user interface.</li></ul>