

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Project Name	Project - CONTAINMENT ZONE ALERTING APPLICATION
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

USER PERSPECTIVE:

Problem Statement (PS)	I am (USER)	I'm trying to	But	Because	Which makes me feel
PS-1	Is it belonging all the age groups	Share my status to Everyone	Is it any compulsion to do that	It makes me embarrassed	As an influence person by spreading an irrelevant content to my native areas
PS-2	If a mobile app user whether we give all personal details what the app expecting from us.	The Given details should be verified by an admin side.	There are many apps cannot secure the data in a proper manner	The updating of an app cannot be prolonged.	Unsecured to give my personal data's.
PS - 3	Whether the updating of containment zone is plotted in a really affected area.	There is any way to share the alerted zone to others	It has an any constraint to share the location within the particular distance.	I am trying to reach beyond the areas.	Niche intimate to our others.
PS - 4	The alert messages are received by where only entered into the alerted zone	To stay awake from the alerted zone	Usage of mobile phone are taken out frequently to check out the messages	Just to check out whether I entered in to the containment zone or not.	Phone Holder for the frequent usage.
PS - 5	There is any feature to connect the Emergency Service.	When there is a helpless situation appeared.	The connections to helpline response as much earlier	On that hectic moment it was an only hope.	Pulled down into the Blinded mind