

**CUSTOMER SEGEMENTS**

- The solution is intended for all customer segments since it is a general health-related application.

**CUSTOMER CONSTRAINTS**

- The proposed solution requires the customer to allow Location access and be connected to the Internet always.

**AVAILABLE SOLUTIONS**

- Newspapers inform the public of Containment Zones.
- Containment Zones could be searched online by the people.

**JOB-TO-BE-DONE**

- Analysis of COVID-19 Statistics
- Identification of Containment Zones.
- Detection of user entry into containment zones.

**PROBLEM ROOT / CAUSE**

- When entering a place, people are not aware of whether the place is a containment zone or not.
- As a result, there is a higher risk of them getting affected by COVID-19

**BEHAVIOR**

- The proposed solution tracks user location.
- Once an user enters a containment zone, instant alert delivery is done.
- COVID statistics are shown by the app.

**TRIGGERS TO ACT**

- Whenever an user gets into a containment zone, the proposed solution (app) will alert the user immediately.

**EMOTIONS**

- Before:** Users might feel fearful, knowing if a zone is a containment zone or not.
- After:** No need for the user to panic since the proposed solution would alert the user of containment zones every now and then.

**OUR SOLUTION**

- An Alerting application that delivers instant alerts whenever a person enters a COVID Containment Zone.
- Real Time Tracking of user location.
- Display of COVID statistics & precautions.

**CHANNELS of BEHAVIOR****Online**

- Updation of Containment Zones and COVID Statistics.

**Offline**

- Pre-loaded/downloaded data can be viewed offline.