

Ideation Phase

Define the Problem Statements

Date	2 November 2022
Team ID	PNT2022TMID49044
Project Name	Project - corporate employee attrition analytics
Maximum Marks	2 Marks

Customer Problem Statement

I am	I'm trying to	But	Because	Which makes me feel
The user	Find Offers and Discounts	He/she missed offers	user doesn't remember	sad
The user	Assistant for finding Cloths	He/she doesn't have someone	Everyone is Busy Now	Lonely
The user	Avoid time on travel to Textile Shops	He/she doesn't have time	Traffic	Tired
The user	New Fashion cloths	Shop doesn't have new collections	Shops doesn't update collection	Frustrated

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