

Ideation Phase
Brainstorm & Idea Prioritization Template

Date	26 September 2022
Team ID	PNT2022TMID41467
Project Name	AI-Powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4 marks



Brainstorm & idea prioritization

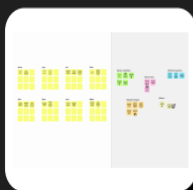
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended

🗨️ Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

As the name shows, the app delivers nutrition-based analytics and data to its users and becoming a leading platform for delivering AI fitness services. It uses mathematical and natural language processing (NLP) models to deploy predictive analysis for tailored data compilation.



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.




If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP 
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

M.SURESH KUMAR

Recognize text	Identification of language in the given text	Acquisition of input from the user
Create GUI to predict the digit	Identification of Stroke classification	Training of models

AJLAYARAJA

Pixel Detection	Time Interval	Pixel Size
Classification of digit	Text Classification	Symbol Classification

M.VASANTHI

Identification	Capital letters identification	Color identification
Number of lines to be counted	Space detection	Paragraph Spacing

S.SAVITHA

Grabbing character to a grid	Predict/erase the image	Acquisition
Learning Modules	Pixel Detection	ReSampling



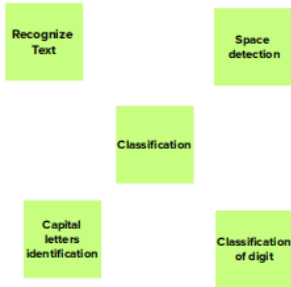
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

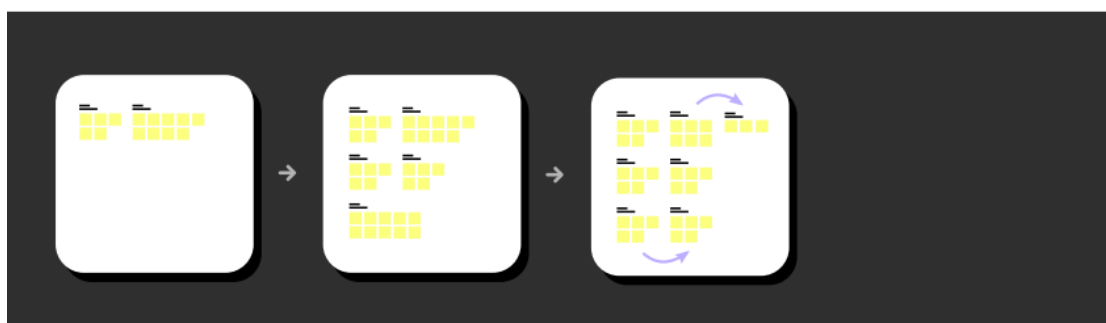
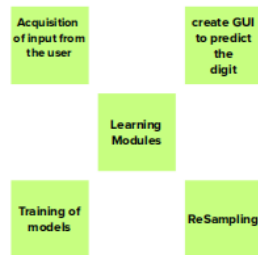
🕒 20 minutes

IDENTIFICATION



TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

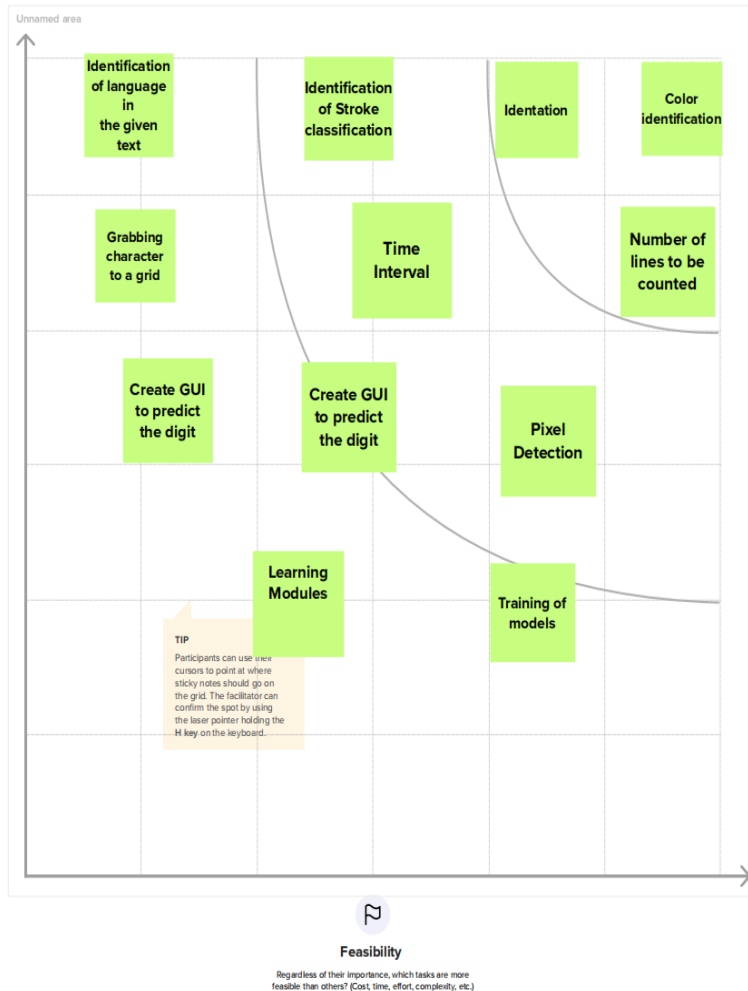


4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)

