

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID39445
Project Name	Project - ANALYTICS FOR HOSPITALS' HEALTH-CARE DATA
Maximum Marks	2 Marks

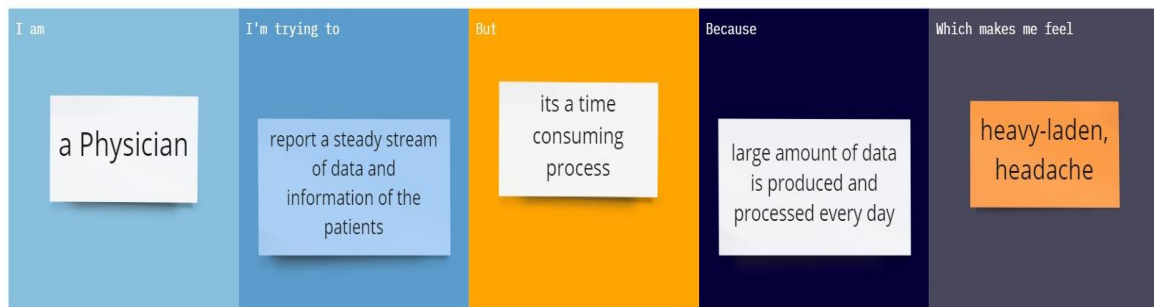
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <https://miro.com/templates/customer-problem-statement/>

Solution:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Physician	Report a steady stream of data and information of the patients	It's a time consuming process	Large amount of data is produced and processed everyday	Heavy-laden, headache
PS-2	A Hospital's Administrator	Do staffing and resource allocating	It's a challenging process	Of shortage of staffs and resources	Frustrated, poor in managing