Project Design Phase-I Proposed Solution Template

Date	26 October 2022
Team ID	PNT2022TMID41584
Project Name	Smart Lender - Applicant Credibility Prediction for Loan Approval
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Kishore is a businessman. He wants to build his own house. He doesn't have enough savings to build a house so he needs a personal loan from the bank. He wants to know whether his credit is enough to get his loan approved.
2.	Idea / Solution description	 Users can get knowledge about the loan process from the app and also apply for loans from the App itself. A steady source of income is the proof for any lender that you are capable of repaying your personal loan.
3.	Novelty / Uniqueness	 An automated customer support system will help the user and guide them through the loan approval process. Banks have set a minimum monthly salary cap.
4.	Social Impact / Customer Satisfaction	 Customers can use the Loan amount to improve their business which in turn impacts the economy of the country. In the absence of a job, ensure that you have other sources of income.
5.	Business Model (Revenue Model)	Can monetize features like viewing multiple banks or applying for multiple banks or we can also have subscriptions once we hit a certain user rate.