

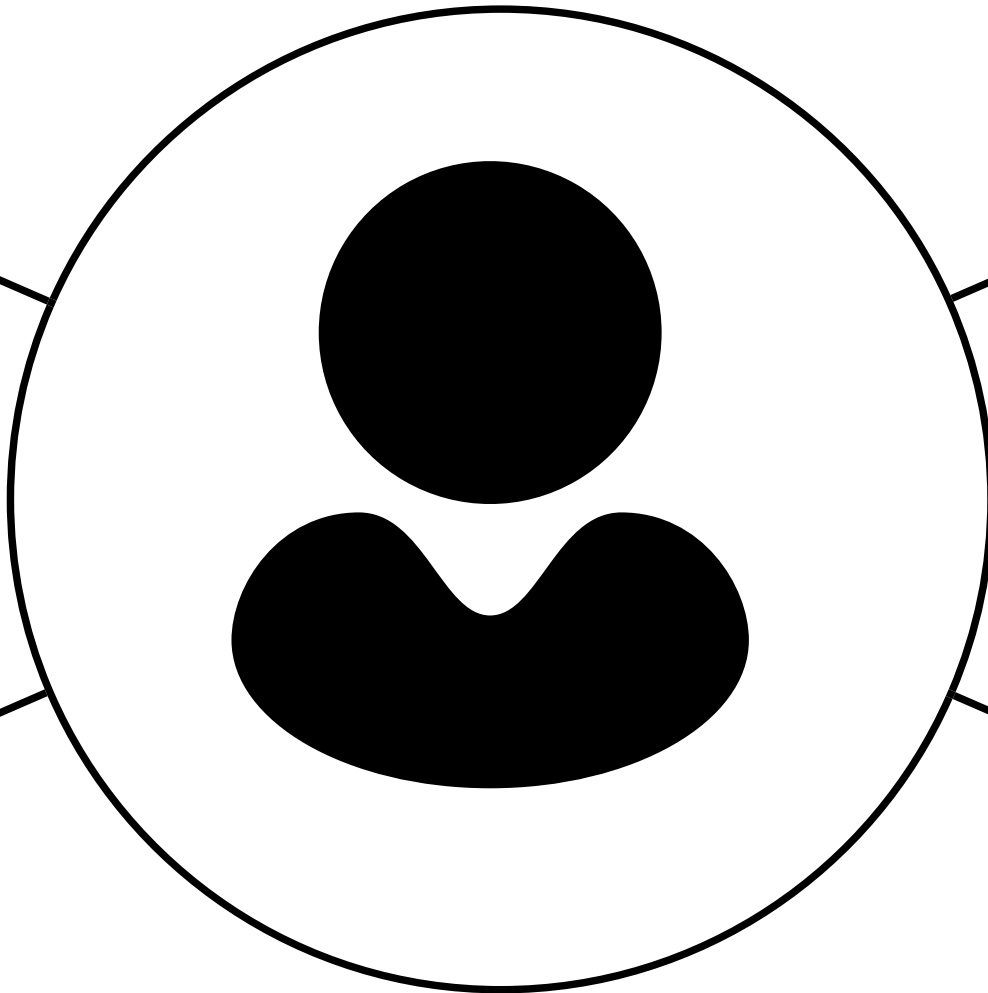
easy to use

how can  
this works

its just a  
artificial  
intelligence

*What do they*  
**THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations



*What do they*  
**HEAR?**

what friends say  
what boss say  
what influencers say

great idea

its going to  
be helpful for  
many people

you cant find  
a more  
creative app

just like  
camera

some cool  
feature with  
lot of infos

datas are  
properly  
collected

*What do they*  
**SEE?**

environment  
friends  
what the market offers

*What do they*  
**SAY AND DO?**

attitude in public  
appearance  
behavior towards others

get the  
picture of  
this snake  
with AI

we can easily  
find the  
species of  
this animal

this is  
something  
new

**PAIN**

fears  
frustrations  
obstacles

some  
technical  
issue

looking for  
some animal  
to find its  
species

**GAIN**

"wants" / needs  
measures of success  
obstacles

shows the  
species of  
animals

easy to  
access data