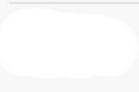




Smart Farmer Application Journey Map

[Share template feedback](#)

1

Smart Farmer

Overview Browsing, looking, attending, and rating a local city tour	Entrice This is the first step of the initial journey phase of this process	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	Visit the website or app The user should be able to visit the website or app. Check the location The user should be able to check the location of the tour. Check the availability The user should be able to check the availability of the tour.	Login to the App The user should be able to login to the app. Check the list of tours The user should be able to check the list of tours. Check the details of the tour The user should be able to check the details of the tour. Check the reviews of the tour The user should be able to check the reviews of the tour.	Alert Message The user should be able to receive an alert message. Book the tour The user should be able to book the tour.	Payment of the tour The user should be able to pay for the tour. Booking Confirmation The user should be able to receive a booking confirmation.	Rating the tour The user should be able to rate the tour. Personalized Recommendation The user should be able to receive personalized recommendations.
Interactions What interactions do they have at each step along the way? • People: Who do they see or talk to? • Places: Where are they? • Things: What digital touchpoints or physical objects would they use?	Sign up/Sign in page for the users	Weather Forecast shows the weather for routine days	It shows the Temperature and humidity of our field	Customer's email (website like Smart) "Leave a feedback" modal window writes the problem the website CEO apply Analytics	Customer experience, feedback and data, the website, mobile application
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	Help me get the list of locations Access from smartphone or laptop Help me understand our Local Field and climate condition	Remedy we can occur the motor switch	Help me feel confident about where to go and spent time in other work	Help me to see what could be doing next	
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	Increased quality of production 2 hours Time save when harvest time	Watch Technology Help New Year happy event		People love to handle digital control, we have a 95% satisfaction rating	
Negative moments What steps does a typical person find frustrating, confusing, engaging, costly, or time-consuming?	It takes time to enter the meeting, connecting every one Some people don't know how to use the smart device	But People express a lot of fear to use technology			
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	provide a simpler information about smart farming	By these technology most literate peoples are ready to do farming			



Need some inspiration?
See a featured version of this template to inspire your work.

[Open example](#)