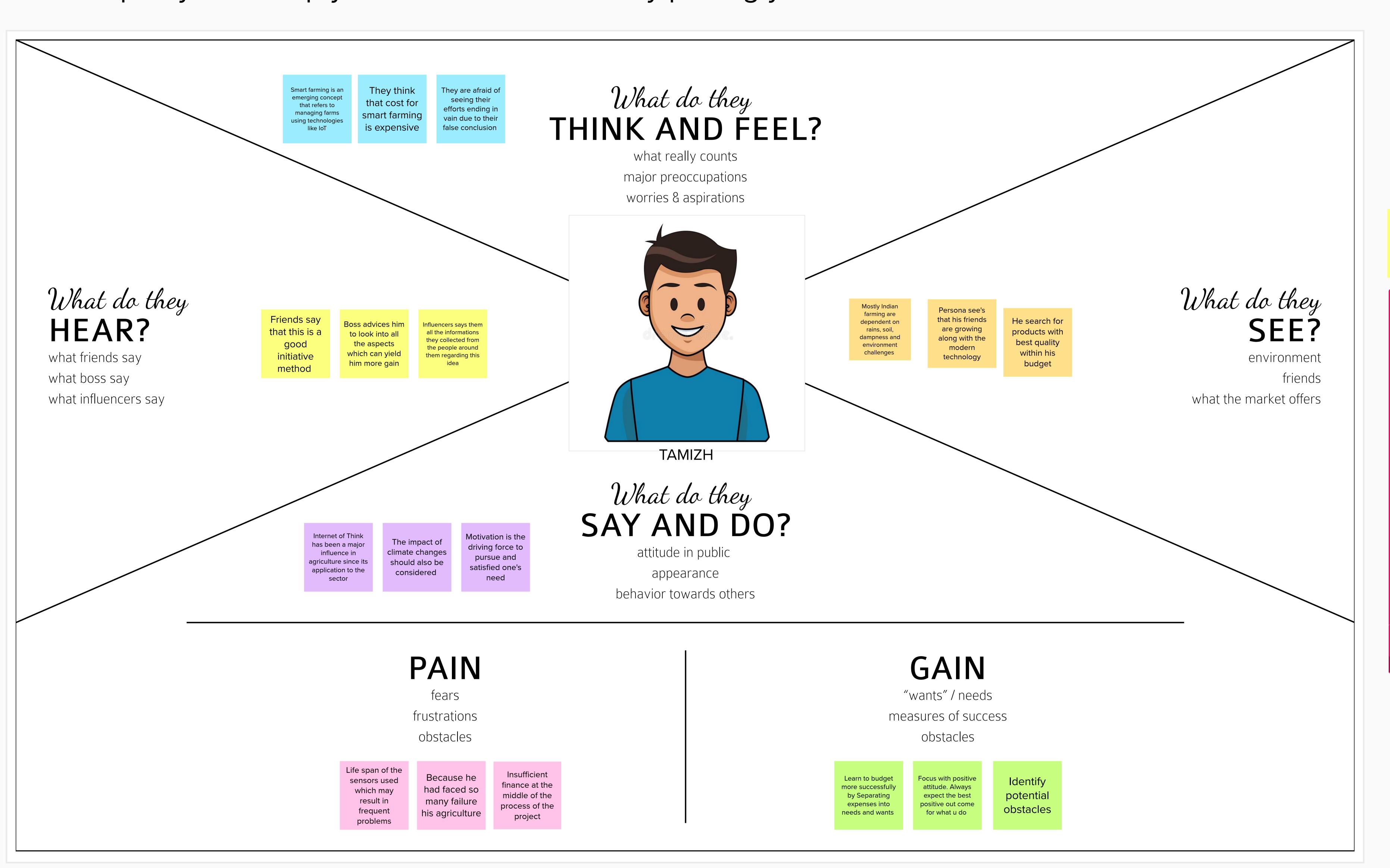


Empathy Map Canvas

Gain insight and understanding on solving customer problems.



Build empathy and keep your focus on the user by putting yourself in their shoes.



PROBLEM STATENT

Tamizh who is a farmer needs to monitor the farm technically so that it makes his work more efficient

Tamizh who is also a social activist needs to look into his crops 24x7 so that it will be easy for him to know the physical condition of the crops

Tamizh is a technophile who needs to implement new technology in his agriculture so that it makes him an unique person in his business

Tamizh as an social activist needs to teach the new technology in farming to other farmers so that they may create new revolution in the agriculture