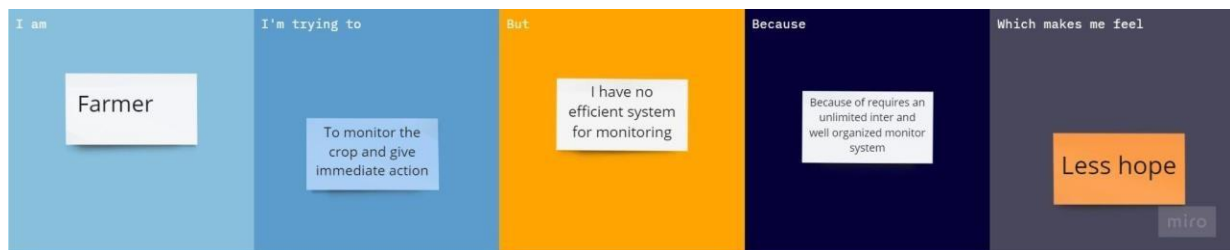


Ideation Phase

Define the Problem Statements

PROJECT NAME : IOT ENABLED SMART FARMING APPLICATION

Customer Problem Statement:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Farmer	Monitor my crops	There are some disturbances	Of birds, animals & insects	Very frustrated and depressed about my field
PS-2	Farmer	Prevent animals from attacking my field	There is no easy and helpful technology	Of many kinds of birds & animals attack according to the type of cultivation	Unable to do anything many times