

## IDEATION PHASE

### BRAINSTORM

Date	1 November 2022
Team ID	PNT2022TMID22860
Project name	IoT based crop protection system for agriculture
Maximum marks	4 marks

#### STEP1: Team gathering, collaboration and select the problem statement

### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes per idea
- 1 hour to collaborate
- 2-3 people recommended

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**  
Define who should participate in the session and set an agenda. Share relevant information or pre-work ahead.
- Brainstorming**  
Think about the problem you're brainstorming around in the brainstorming session.
- Brainstorming rules**  
Use the Facilitation Supremacy to run a successful brainstorming session.

Open and close

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we [your problem statement]?

**Key rules of brainstorming**  
To encourage great problem-solving

- Stay focused.
- Encourage wild ideas.
- One person at a time.
- Let all thoughts.
- Defer judgement.
- Be practical, be realistic.

#### STEP2: Brainstorm idea listing

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## Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### Sakthiprasad G S

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#### Srinivasan K V

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#### Soniyaani M

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#### Sridhar N

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## STEP 3: GROUPING

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

#### Tip

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## STEP4:IDEA PRIORITIZATION

2000



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