Smart Farmer-IOT Enabled Smart Farming Application

EMPATHY MAP

TITLE	Smart Farmer-IOT Enabled Smart Farming Application
DOMAIN NAME	Internet of things
LEADER NAME	KOWSALYA D
TEAM MEMBERS	KAMALAKANNAN R KARTHICK S NITHEEN V P
TEAM ID	PNT2022TMID22828

PROBLEM STATEMENT :

To incorporate the process of working and also elevate the smart farming using IOT enabled smart Farmer technique since the traditional Farmer technique very complex one.

Empathy Map :

THINK AND FEEL?
What do they

what really counts
major preoccupations
worries & aspirations

Why is this so hard?

what else am i missing?

which job suits for my skill?

HEAR?
What do they

what friends say
what boss say
what influencers say

my family says that i am useless

my friends says that he is lazy to get a job

my relatives says that i was brainless person to get a job...

SEE?
What do they

environment
friends
what the market offers

I see only disrespect from environment

society shames me for not having job

SAY AND DO?
What do they

attitude in public
appearance
behavior towards others

I expect a good job which suits my skill

Is there any way where i an get a good job?

what i ought to do to get a good job?

PAIN
fears
frustrations
obstacles

I am feeling hopeless for searching job long time

I have skills and talent but i am not in engagement platform to show my talent which need me a better me...

Everyone insults and disrespects me for my unemployment.

GAIN
"wants" / needs
measures of success
obstacles

I will be happy and amused if i got a job

I feel excited to work in my dream company if i got a job in that...

I will be proud of myself when i get a good job