

# Customer Journey Map



OTHERS

LARGE HOUSEHOLD  
APPLICATION



SMART WASTE  
MANAGEMENT  
SYSTEM

PHASE 1



CONSUMER  
DROPS OFFICE  
AND IT WASTE

PHASE 2



TRANSPORT  
TO RECYCLING  
PLANT

PHASE 3



REPAIR, REFUR  
BISH

PHASE 4



5% TSDF-  
AFTER  
RECYCLING AS  
PER  
GOVT. NORMS

PHASE 5



COMODITY  
MARKET



IT COMMUNICATION  
TECHNOLOGY



CONSUMER  
ELECTRONICS



RECOVERY OF  
MENTALS