Project Design Phase-I Problem – Solution Fit Template

Date	19 September 2022
Team ID	PNT2022TMID26599
Project Name	IoT Based Safety Gadget for Child Safety
	Monitoring & Notification
Maximum Marks	2 Marks

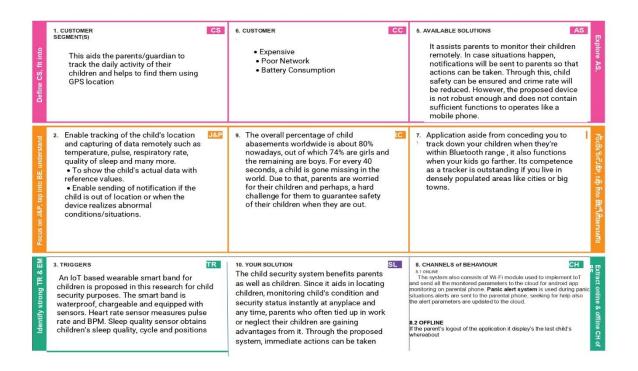
Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

Solve complex problems in a way that fits the state of your customers.
Succeed faster and increase your solution adoption by tapping into existing mediums and
channels of behavior.
Sharpen your communication and marketing strategy with the right triggers and messaging
Increase touch-points with your company by finding the right problem-behavior fit and
building trust by solving frequent annoyances, or urgent or costly problems.
Understand the existing situation in order to improve it for your target group.

Template:



4. EMOTIONS: BEFORE / AFTER

EM 4. EMOTIONS: BEFORE / AFTER
The overall percentage of child abasements worldwide is about 80% nowadays, out of which 74% are girls and the remaining are boys. For every 40 seconds, a child is gone missing in the world. Due to that, parents are worried for their children and perhaps, a hard challenge for them to guarantee safety of their children when they are out.

forthwith in case the child is threatened. Thus, child security is guaranteed, crime rate related to children is reduced and eventually, parents can rest assured. In fact, reduction of crime rate brings about longreduction of crime rate brings about only term positive effects such as improving country's reputation and quality of life, increasing community security, safety, and cohesion as well as generating economic benefits for individuals, committee and taxpayers . Besides, the proposed system $% \left\{ 1,2,\ldots ,n\right\}$ makes ample use of IoT, proving IoT is evolving which can be included in multiple areas comprising the child security field.