

ways: overpopulation, pollution, burning fossil fuels, and deforestation. Changes like these have triggered climate change, soil erosion, poor air quality, and undrinkable water.



Emotional instability, stress reactions, anxiety, trauma and other psychological symptoms are observed commonly after the disaster and other traumatic experiences.

ΕM

These psychological effects have a massive impact on the concerned individual & also on communitieS.

first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

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What kind of actions do customers take online? Extract online channels from #7

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

ONLINE:

- 1)They seek technical support or the experts opinion on such natters via the internet
- 2) They organize strategic meetings with other authoritarians to help n decision making.

OFFLINE:

1) They involve in a series of planning activities to ensure the smooth progress of the monitoring and preventing the impacts of the natural phenomenon

