

IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

DATE : 19 SEPTEMBER 2022
TEAM ID : PNT2022TMID26590
PROJECT NAME : SIGNS WITH SMART CONNECTIVITY FOR BETTER ROAD SAFETY
MAXIMUM MARK : 4 MARKS

Active your problem statement:

Write a clear and concise statement of the problem you are trying to solve. This will help you focus your brainstorming efforts.

Evaluation:

Write down your ideas and evaluate them based on the following criteria:

- Feasibility
- Desirability
- Viability

Group ideas:

Write down your ideas and group them into categories. This will help you identify patterns and themes.

Prioritize:

Write down your ideas and prioritize them based on the following criteria:

- Impact
- Effort
- Resources

The template includes a large yellow sticky note area for evaluation and a graph for prioritization. The graph has a vertical axis labeled 'Impact' and a horizontal axis labeled 'Effort'. A curve is drawn on the graph, and several yellow sticky notes are placed on it, representing different ideas being evaluated and prioritized.