



## Project Design Phase-II

### CUSTOMER JOURNEY MAP

Date	12 October 2022
Team ID	PNT2022TMID16877
Project Name	SmartFarmer - IoT Enabled Smart Farming Application
Maximum Marks	4 Marks

## CUSTOMER JOURNEY MAP:

1 Project Objectives	<div>Goal is known (Object of Mission of Platform)</div>	<div>Conducting the research to the progress of system and understanding the system architecture</div>	<div>Explicit project chart (Project of the platform)</div>	<div>Clear task breakdown (Task breakdown of the platform)</div>	<div>Confidentiality (Confidentiality of the platform)</div>	<div>Security (Security of the platform)</div>
2 Project flow		<div>The information flow within a system is a set of data and information that is processed and transformed within the system</div>	<div>Information flow (Information flow within the system)</div>		<div>Information flow (Information flow within the system)</div>	<div>Information flow (Information flow within the system)</div>
3 Pros and cons	<div>   </div>	<div>Advantages (Advantages of the platform)</div> <div>Disadvantages (Disadvantages of the platform)</div>	<div>Self testing and its quality (Self testing and its quality)</div> <div>It requires a lot of time and effort (It requires a lot of time and effort)</div>		<div>Real time analysis of real demand (Real time analysis of real demand)</div> <div>It requires a lot of time and effort (It requires a lot of time and effort)</div>	<div>Control (Control of the platform)</div> <div>It is a lot of time and effort (It is a lot of time and effort)</div>
4 Project structure	<div>Collectors (Collectors of the platform)</div>	<div>System architecture (System architecture of the platform)</div>	<div>Information flow (Information flow within the system)</div>	<div>Information flow (Information flow within the system)</div>	<div>Information flow (Information flow within the system)</div>	<div>Information flow (Information flow within the system)</div>
5 Customer feelings		<div>It is a lot of time and effort (It is a lot of time and effort)</div>	<div>It is a lot of time and effort (It is a lot of time and effort)</div>		<div>It is a lot of time and effort (It is a lot of time and effort)</div>	<div>It is a lot of time and effort (It is a lot of time and effort)</div>