Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID45373
Project Name	Web Phishing Detection
Maximum Marks	2 Marks

Reference: https://miro.com/app/board/uXjVPMrn5wk=/

Customer Problem Statement Template:



Problem	I am	I'm trying to	But	Because	Which
Statement	(Customer)				makes me
(PS)					feel
PS-1	Frequent online shopper	Perform on online transaction	The payment does not feel legitimate	They might steal my credentials	Insecure
PS-2	An e- commerce web service provider	Provide a secure shopping portal for people shop	People are hesitant to use it	They are scared that might be fake	Hopeless