Ideation Phase
Empathize & Discover

Date	17 September 2022
Team ID	PNT2022TMID39449
Project Name	Visualizing And Predicting Heart Diseases With An Interactive Dash Board
Maximum Marks	4 Marks

Visualizing And Predicting Heart Diseases With An Interactive Dash Board

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- Heart patients feel chest pain
- They have severe heart burn
- Shortness of breath
- Swelling of legs
- They feel sudden fatigue
- lack of Appetite

What do they HEAR?
what friends say
what boss say
what influencers say

- Keep talking to each other suggest to meet the doctor regularly
- Suggest to follow healthy lifestyle
- Maintain Regular exercise and good sleep
- Avoid high blood pressure and cholesterol

What do they SEE?
environment
friends
what the market offers

- Smart watches used for predicting heart rates
- Health monitoring devices are available
- Diagnostic and clinical centres are available

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- The patient with heart disease feels impatient
- Aggressive towards other people
- They always feel depressed

PAIN
fears
frustrations
obstacles

- Silent heart attack are difficult to predict
- Middle age people are also proned to heart diseases
- Cardiovascular disease is difficult to detect due to risk factors

GAIN
"wants" / needs
measures of success
obstacles

- Using analytics we can analyze heart disease
- Medical facilities are avaliable to cure heart disease
- Health monitoring prevents heart disease