

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Here the customers are the elder people who needs to take medicine regularly at correct time. CS Patients who can't be monitored 24X7 by doctors. Visually challenged people who are self-reliant.	6. CUSTOMER CONSTRAINTS Due to lack of internet. CC It should be present near to them. Knowing the process of using the applications. Registered user can use the application.	5. AVAILABLE SOLUTIONS If customers forgot to take medicine ,medcare application helps them to take medicine at right time. AS Alert the customer by notification by SMS alarm. Make the registered users remind their medicines through voice.	Explore AS, differen
	2. JOBS-TO-BE-DONE / PROBLEMS Remembrance of the medicine to be consumed through voice. J&P Message sent on regarding intake of medicines to the closest persons. Alert the patient about the low amount of medicine.	9. PROBLEM ROOT CAUSE Doctors cannot monitor the patients all the time. RC Visually impaired persons needs an assistance. Elder people(self-reliant) who needs care to be taken.	7. BEHAVIOUR The customer can use 'help' option in the application to getthe problem solved. BE The user can use user guide available in the 'about' section for reference.	

Identify strong TR & EM	3. TRIGGERS · The customers are introduced with this by the doctors. TR · By seeing ads on the internet.	10. YOUR SOLUTION Notifying of medicines names through audio and message with the help of data fed from the mobile application which is initiated by a web application which stores the user details. SL	8.CHANNELS of BEHAVIOUR ONLINE: Customers can set reminders about their medicines in online mode. CH OFFLINE: Customers get notification alerts to take medicine on proper time in offline mode.	

<div>4. EMOTIONS: BEFORE / AFTER</div> <div>How do customers feel when they face a problem or a job and afterwards?</div> <div>BEFORE: Customers forgot to take at the right time which affects their health.</div> <div>AFTER: Now after using medcare applications customers are taking their medicines properly at the correct time.</div>			Identifying
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