

Define CS, filter to CC
Failure

Focus on J&P, tap into BE,
understand RC

Explore AS, differentiate

Focus on J&P, tap into BE,
understand RC

1. CUSTOMER SEGMENT(S)

- Private Sector
- Public Sector
- Financial Sector

CS

6. CUSTOMER CONSTRAINTS

- Long response Time
- Waiting for queue in long period.
- Failed to track their goods.

CC

5. AVAILABLE SOLUTIONS

The transshipment port will enable big ships to anchor and raise India's share.

AS

2. JOBS-TO-BE-DONE/PROBLEMS

- Superstructure investment are made by terminal operator, many of which are private companies leasing the terminal.
- Port status should be monitored via dashboard.

9. PROBLEM ROOT CAUSE

To reduce vehicular traffic is to simultaneously disincentivize driving by taking away from different modes of vehicles.

RC

7. BEHAVIOUR

Heavy flow in itself tends to inhibit the more extreme forms of traffic behaviour such as speeding.

BE

3. TRIGGERS

The traffic conditions and the factors that influence the capacity includes vehicle composition, turning, movements

TR

10. YOUR SOLUTION

- Taking Distributive statistics
- Analyzing dashboard of traffic ports.

SL

8. CHANNELS OF BEHAVIOUR

- 8.1 ONLINE
Getting departure time of train virtually
- 8.2 OFFLINE
Reducing the traffics

CH

P C T P

4. EMOTIONS: BEFORE / AFTER

EM

BEFORE

In Government sectors,they do not know how to reduce road accident or security checkpoints.

AFTER

In Government sectors,implemented to reduce road accident or security checkpoints.