

Define CS, filter into CC	<div>1.CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none"><li>Private Sector</li><li>Public Sector</li><li>Financial Sector</li></ul></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><ul style="list-style-type: none"><li>Long response Time</li><li>Waiting for queue in long period.</li><li>Failed to track their goods.</li></ul></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>The transshipment port will enable big ships to anchor and raise india's share.</p></div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE/PROBLEMS</div> <ul style="list-style-type: none"><li>Superstructure investment are made by terminal operator ,many of which are private companies leasing the terminal.</li><li>Port status should monitored via dashboard.</li></ul>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>To reduce vehicular traffic is to simultaneously disincentivize driving by taking away from different modes of vehicles.</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>Heavy flow in itself tends to inhibit the more extreme forms of traffic behaviour such as speeding.</p></div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><p>The traffic conditions and the factors that influence the capacity includes vehicle composition, turning, movements</p></div>	<div>10. YOUR SOLUTION<div>SL</div><ul style="list-style-type: none"><li>Taking Distributive statistics</li><li>Analyzing dashboard of traffic ports.</li></ul></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE</div><p>Getting departure time of train virtually</p><div>8.2 OFFLINE</div><p>Reducing the traffics</p></div>	

4. EMOTIONS: BEFORE / AFTER



BEFORE

In Government sectors,they do not know how to reduce road accident or security checkpoints.

AFTER

In Government sectors,implemented to reduce road accident or security checkpoints.