

Project Design Phase-1

Project Title: Plasma Donor Application

Team ID:PNT2022TMID16514

<p>1. CUSTOMER SEGMENT(S) CS</p> <p>Who is your customer? Receiver who needs donors and donor who needs receiver</p>	<p>6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small></p> <p>What constraints prevent your customers from taking action or limit their choices of solutions? Lack of knowledge about the donor available</p>	<p>5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small></p> <p>Which solutions are available to the customer when they face the problem? Donor information gets stored and gets received when required</p>
<p>2. PROBLEMS / PAINS PR <small>• ITS FREQUENCY</small></p> <p>Which problems done (or problems) do you address for your customers? This application searches eligible plasma donors for patients</p>	<p>9. PROBLEM ROOT / CAUSE RC</p> <p>What is the real reason that this problem exists? What is the back story behind the need to do this job? Communication delay between donors and receivers</p>	<p>7. BEHAVIOR BE <small>• ITS INTENSITY</small></p> <p>What does your customer do to address the problem and get the job done? The receiver is informed about the donor using a unique id such that their personal information are hidden</p>
<p>3. TRIGGERS TO ACT TR</p> <p>Necessity of Plasma for receivers.</p> <p>4. EMOTIONS EM <small>BEFORE / AFTER</small></p> <p>How do customers feel when they face a problem or a job and afterwards? Information about the donor is easily available.</p>	<p>10. YOUR SOLUTION SL</p> <p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. Generate the unique id to hide the personal information about the donor and receiver.</p>	<p>8. CHANNELS of BEHAVIOR CH</p> <p><small>ONLINE</small></p> <p>8.1 Login 8.2 Filling of credentials 8.3 Generation of Unique ID. 8.4 Information about the donor/receiver</p> <p><small>OFFLINE</small></p>