1. CUSTOMER SEGMENT(S)

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Who is your customer? i.e. working parents of 0-5 y.o. Kids

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fit into

- User with water disease problem.
- Older person are high risk to illness.

6. CUSTOMER CONSTRAINTS



What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

- Internet connection appropriate available.
- Direct visit is not requirement to check water resource.

5. AVAILABLE SOLUTIONS



Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notestaking.

 We can detect water analysis is easily and produce accurate result by checking water dataset.

2. JOBS-TO-BE-DONE / PROBLEMS



Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one: explore different sides.

- It will set the water dataset and water source detect over the limit set alarm to purpose.
- Water source records are update regularly.

9. PROBLEM ROOT CAUSE



What is the real reason that this problem exists? What is the back story behind the need to do

i.e. customers have to do it because of the change in regulations.

- Some users are lack of knowledge about water disease.
- Lot of people has uncertain about the water disease.

7. BEHAVIOUR



What does your customer do to address the problem and get the job dong?

Le. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

- Be prepare for the crisis situation.
- The benefit is easily detect normal or abnormal.
- Water disease to stop the spread measure of illness.

3. TRIGGERS

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What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

Design is simple, free to use. user must know about water disease.

4. EMOTIONS: BEFORE / AFTER



How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

- The user is healthy person joy and peaceful
- Users who are unhealthy can receive depression.

10. YOUR SOLUTION



If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

- Our solution is a machine learning method to find the water resource analysis and produce better accurate results to the user.
- some analysis to predict the output and produce the result.

8. CHANNELS of BEHAVIOUR



8.1 ONLIN

What kind of actions do customers take online? Extract online channels from #7

- Prediction is easy and simple and at no cost.
- Interactive website available to all.

8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

- Offline prediction is very difficult.
- Make some experiment to find the result.

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