

Guided city tours

<div>SCENARIO</div> <div>Browsing, booking, attending, and rating a local city tour</div>	<div>Entice</div> <div>How does Someone initially become aware of this process?</div>	<div>Enter</div> <div>What do people experience as they begin the process?</div>	<div>Engage</div> <div>In the core moments in the process, what happens?</div>	<div>Exit</div> <div>What do people typically experience As the process finishes?</div>	<div>Extend</div> <div>What happens after the experience is over?</div>
<div>Steps</div> <div>What does the person (or group) typically experience?</div>	<div>Online advertising options for healthcare practices</div> <div>Increase online search visibility for healthcare practice through branding</div> <div>Not aware of websites or successfully reached into it</div> <div>Advertisements in banners also help the people to know those facilities</div>	<div>Visit the hospital and they can book appointments with doctors</div> <div>Patients data's get stored so that they can easily get treated</div>	<div>Adding, updating ,deleting patients details</div> <div>Automation of hospital administrative process</div>	<div>patients get well treated and got cured</div>	<div>people may share their experience</div> <div>Also advice others to make use of this</div>
<div>Interactions</div> <div>What interactions do they have at each step along the way?</div> <div>People: Who do they see or talk to?</div> <div>Places: Where are they?</div> <div>Things: What digital touch points or physical objects would they use?</div>	<div>people can see their data's in hospital records</div> <div>people can make use of this automated health care system for improved treatment</div> <div>people can use their smart phone , tablets, laptops, smartwatches and pc's</div>	<div>patients can have apps which will assist them</div> <div>Patients details should be updated with proper knowledge of patients</div>	<div>patients can consult the doctors</div> <div>patients get also assisted by special applications</div>	<div>Checking whether each patient's data is correct or not</div> <div>Checking the hospital sources and doctors availability</div>	<div>Checking the hospital sources and doctors availability</div>
<div>Goals & motivations</div> <div>At each step, what is a person's primary goal or motivation? (“Help me...”or “Help me avoid...”)</div>	<div>Helps patients to get improved diagnosis</div> <div>To provide on-time treatment and medical advices</div>	<div>It is easy for the doctors to handle the patients efficiently</div> <div>Efficient scheduling of doctors</div>	<div>Time management</div> <div>patients and doctors have good communication</div>	<div>Saving all details about the patients and their appointments in server</div> <div>Storing patient's data with Email / password so that they won't get missed</div>	<div>Increased patient's awareness about data analytics in health care</div>
<div>Positive moments</div> <div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div>	<div>patients get notified for their booked appointments</div> <div>patients get notified for their booked appointments</div>	<div>Getting improved diagnosis and better results</div> <div>It is easy to maintainthe records safely inservers instead of case sheets</div>	<div>personalization of patient's care</div> <div>Early detection of diseases</div>	<div>Combining user friendly apps</div> <div>Automatic updating of information</div>	<div>Patient can also intimate the doctors about their appointments</div>
<div>Negative moments</div> <div>What steps does a typical person find frustrating , confusing ,angering, costly, or time -consuming?</div>	<div>patients will rely on technology rather consulting doctors</div> <div>It is difficult to have such wide array of data integrity concerns</div>	<div>patients will rely on technology rather consulting doctors</div> <div>It is difficult to have such wide array of data integrity concerns</div> <div>As it requires high implementation cost</div>	<div>Patients data can be hacked or it may get deleted</div> <div>Patient may get treated wrongly in case of wrong storage of information</div>	<div>Patients may lose trust about automated health care</div> <div>May be misguided</div>	<div>Prevent others from accessing automated health care</div>
<div>Areas of opportunity</div> <div>How might we make each step better? What ideas do we have? What have others suggested?</div>	<div>Using technologies like Artificial Intelligence(AI)</div> <div>Better web server to store the data's</div>	<div>Making it more understandable to people</div> <div>By reducing the consultation fee for treatments</div>	<div>By reducing the consultation fee for treatments</div> <div>Proving offers for medical check ups</div>	<div>Early diagnosis of diseases and providing a better life</div> <div>Providing health insurance claims for high cost treatment and operations</div>	<div>Reducing human error</div> <div>Feedback from the patients about the treatment and service</div>

