

# Ideation phase Brainstorm & Idea Prioritization Template


Date	27 september 2022
Team ID	PNT2022TMID13550
Project Name	Project-Analytics for Hospital Health -care Data
Maximum Marks	4 marks

## Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

## Step 1: Team Gathering ,collaboration and select the problem statement:



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
👥 1 hour to collaborate  
👤 2-8 people recommended

➡

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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1

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

**problem**

How might we [your problem statement]?

**Key rules of brainstorming**

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

## Step 2: Brainstorm, Idea listing and Grouping

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

**Problem**

How might we [your problem statement]?

**Key rules of brainstorming**

To make smooth and productive session

- Stay in topic
- Encourage wild ideas
- Make judgement
- Connect to others
- Go for volume
- If possible, be visual

**2 Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP** You can add a sticky note and let the group continue to brainstorm to each category

**ASBESTOS**

SMART HOSPITAL MANAGEMENT  
PROPER RESOURCE UTILIZATION  
PRIORITY TO PATIENTS WITH SERIOUS SYMPTOMS  
AVAILABILITY OF HOSPITAL NEEDS

**PREVENTION**

EASY FOR MANAGEMENT  
UTILIZE RESOURCE EFFICIENCY  
IMPROVES PATIENTS DISEASE MONITORING  
PATIENTS SATISFACTION

**REDUCE WAITING TIME**

RAPID DIAGNOSIS AND PREVENTION  
PROPER RESOURCE ALLOCATION FOR PATIENTS  
AVAILABILITY OF REQUIRED MEDICATIONS IN ADVANCE

**ONCE**

HELPFUL FOR PATIENTS  
SMART HOSPITAL MANAGEMENT  
EFFICIENT USE OF HOSPITAL RESOURCES  
PRECAUTION FOR CRITICAL CONDITIONS

**3 Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

**TIP** Ask a volunteer to help to bring ideas to focus, cluster and categorize. Organize ideas in clusters, sub-groups, and themes.

**RESOURCE**

PROPER RESOURCE ALLOCATION FOR PATIENTS  
PRECAUTION FOR CRITICAL CONDITIONS

**TIME COMPLEXITY**

PATIENT SATISFACTION  
REDUCE WAITING TIME

**DIAGNOSIS**

RAPID DIAGNOSIS AND PREVENTION  
IMPROVES PATIENT DISEASE MONITORING

## Step 3:

**4 Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

**Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**TIP** Participants can use the arrows to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **M key** on the keyboard.

**2**

**After you collaborate**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

**Keep moving forward**

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template](#)

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