



DOES

FEELS

THINKS

SEE

CHECKS IF THE
WATER SUPPLY
FOR DOMESTIC
PURPOSES IS
OF GOOD
QUALITY

INVEST IN
THE
PROJECT

CREATE
AWARENESS
REGARDING
WATER
POLLUTION AND
PREVENTION

SAFETY

HEALTH
CONCERNS

REDUCE
POLLUTION

WILL THE
SYSTEM BE
PROPERLY
MAINTAINED
OVER THE
YEARS?

WILL THIS
SAVE RIVERS
FROM
FUTHER
POLLUTION?

IS IT
WORTHY?

QUALITY
OF WATER

RELIABILTY

Pain

EXPECTED
QUALITY
ASSURANCE

TRUST
WORTHY OR
NOT

IF THIS
SERVICE IS
AVAILABLE IN
THEIR
LOCATION

Gain

SAFE FROM
WATER-
BRONE
DISEASES

QUALITY
WATER

POLLUTION
FREE
RIVERS