

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
1 hour to collaborate  
2-8 people recommended

Share template feedback

This is a feedback version of this template to enhance your work.

## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

Open article

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**PROBLEM**  
Today's generation, many specially abled peoples are faces many problems and they have many goals to achieve and not to communicate to others

**Sureshpandi, K KALAISELVI**

Communication should be universal without any barriers or limitations.

Communication is an important right. Sometimes people with disabilities have the need for support due to complex communication needs.

supported to develop an effective, efficient and reliable means of independent communication

Speak directly to the person rather than the person with them

**S.SIBIN**

**R.DURAIKANI**

In emergency times conveying their message is very difficult for mute people to convey their message to normal people.

Since normal people are not trained on hand sign AI technology can apply to any type of disability profile.

**R.DEEPAKRAJA S.KRIPALSINGH**

only refer to the person's disability if necessary or relevant

avoid saying anything that implies the person with disability is superhuman, courageous or special

Research institutions and medical facilities are using the ability to analyse massive datasets to sequence the human genome

develop new forms of treatment, accelerate and improve patient care, and better manage electronic

**S.MANIKANDAN**

Communication should be universal without any barriers or limitations. Developing an app will support this vulnerable society of impaired people and enhance communication among people.

Our objective is to blind deaf and dumb within society and make them able to use their personal computers more effectively and efficiently. Neural networks can solve somewhat complicated issues at a much wider level concerning the complexity of algorithms.

CATEGORY 1

use of the automated device

deep learning is used to solve the problems for disabled peoples

pre trained models are used to communicate with disabled peoples

useful to disabled peoples

website for disabled peoples

improve the knowledge of disabled peoples

cost of this application is less

CATEGORY 2

smart solution to solve the problem

making many revolutionary changes in the life of disabled peoples

making many evolutionary in the life of disabled peoples

cost of this application is less

Smart solution to solve the problem

Easy to communicate.

It is very difficult for mute people to convey their message to normal people

improve the knowledge of disabled peoples

deep learning is used to solve the problem for disabled peoples

only refer to persons disabilities if necessary or relevant

Speak directly to the person rather them

only refer to the person's disability if necessary or relevant

avoid saying anything that implies the person with disability is superhuman, courageous or special

develop new forms of treatment, accelerate and improve patient care, and better manage electronic health records.

It is very difficult for mute people to convey their message to normal people

## Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

## Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
Open the template
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
Open the template
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
Open the template

Share template feedback

**Feasibility**  
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

