

Ideation Phase

Define the Problem Statements

Date	24 September 2022
Team ID	PNT2022TMID30329
Project Name	Personal Assistance for Seniors Who Are Self-Reliant
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Alzheimer's Patient	Take Tablets on Time	Often forget All the things	Of Not Curable Syndrome	Depression
PS-2	Senior citizen	Take care of my health	Missing a dose Daily	Aged person	Stressful