

Define CS, fit in to C	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> ❖ Customer segments is totally based on of customer who are looking for an application to help them to maintain the healthy diet. It help the users to analyze their nutrition level and keep a record of their eating patterns. 	2. CUSTOMER CONSTRAINTS C <ul style="list-style-type: none"> ❖ The users can see the nutritional values for only uploaded food items ❖ It consuming more data. 	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> ❖ Keep your daily calorie intake to a reasonable amount. ❖ Find out how many calories you need for your age, gender, activity level and your personal weight goals (i.e., do you want to lose, gain or maintain your weight?). 	Explore AS, different
Focus on J & P, tap in to BE, und	2. JOBS-TO-BE-DONE / PROBLEMS MS <ul style="list-style-type: none"> ❖ The serious problem widely available in the GPS connectivity ❖ Few users continue using these app that fail to measure and calculate routes properly, because these mistakes automatically affect the number of calories burned. 	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> ❖ Lack of knowledge on meals to eat to achieve calorie goal. ❖ Lack of time to searching for calorie or nutrition information of foods, because nutrition is important to lead a healthy life. 	7. BEHAVIOUR BE <ul style="list-style-type: none"> ❖ Nutrients you need for growth and repair, helping you to stay strong and healthy and help to prevent diet-related illness, such as cancers. 	Focus on J & P, tap in to BE, und
Stand RC	3. TRIGGERS <ul style="list-style-type: none"> ❖ Trigger indicates that monitoring and analysis the user's nutrition should be integrated into ongoing monitoring process. 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> ❖ Monitor the food have entered by the user and give the calories and nutritional values of the food with efficient time. 	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE <ul style="list-style-type: none"> ❖ Nutritional behaviour of vulnerable population groups. Investigation of nutritional and living conditions as well as participation chances of vulnerable population groups. 8.2 OFFLINE <ul style="list-style-type: none"> ❖ Analysis of sustainability impacts associated with different diets; deriving of strategies to support sustainable nutrition. 	

<div data-bbox="123 60 577 92">4. EMOTIONS: BEFORE / AFTER</div> <div data-bbox="174 129 703 264"><ul style="list-style-type: none">❖ Users can feel, it is the best application to maintain the nutrition that will lead a healthy life.❖ By using this application, the users can feel it will help me to live longer.</div>			
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