1. CUSTOMER SEGMENT(S)



2.CUSTOMER CONSTRAINTS



- The users can see the nutritional values for only uploaded food Items
- It consuming more data.

5. AVAILABLE SOLUTIONS



- Keep vour daily calorie intake to a reasonable amount.
- Find out how many calories you need for your age, gender, activity level and vour personal weight goals (i.e., do vou want to lose, gain or maintain your weight?).

2. JOBS-TO-BE-DONE / PROBLEMS?

of customer who are looking for an

application to help them to maintain

the healthy diet. It help the users to

analyze their nutrition level and keep a

record of their eating patterns.

- The serious problem widely available in the GPS connectivity
- Few users continue using these app that fail to measure and calculate routes properly, because these mistakes automatically affect the number of calories burned.

9. PROBLEM ROOT CAUSE



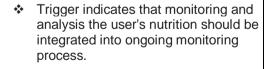
- Lack of knowledge on meals to eat to acheive calorie goal.
- Lack of time to searching for calorie or nutrition information of foods. because nutrition is important to lead a healthy life.

7.BEHAVIOUR



Nutrients you need for growth and repair, helping you to stay strong and healthy and help to prevent dietrelatedillness .such as cancers.

3. TRIGGERS



10. YOUR SOLUTION



Monitor the food have entered by the user and give the calories and nutritional values of the food with efficient time.

8.CHANNELS of BEHAVIOUR



8.1 ONLINE

 Nutritional behaviour of vulnerable population groups. Investigation of nutritional and living conditions as well as participation chances of vulnerable population groups.

8.20FFLINE

 Analysis of sustainability impacts associated with different diets; deriving of strategies to support sustainable nutrition.

4. EMOTIONS: BEFORE / AFTER Users can feel, it is the best application to maintain the nutrition that will lead a healthy life. By using this application, the users can feel it will help me to live longer.