

Project Design Phase -II	
Customer Journey Map	

Date	07 October 2022
Team ID	PNT2022TMID41466
Project Name	A Novel method for Handwritten Digit Recognition System
Maximum Marks	2 Marks



People
2-9



Time
30 min



Difficulty
Beginner

●

Phases

High-level steps your user needs to accomplish from start to finish

MOTIVATION

UPLOAD
HANDWRITTEN
IMAGES OF
DIGITS

RECOGNIZE
DIGITS

OUTPUT

●

Steps/
Touchpoints

Detailed actions your user has to perform

software to
recognize
handwritten
digits
preciously

searching for
website or
application to
recognize
handwritten
digits

thinks about
the accuracy
rate of the
various
available
product

choose the
best one

uploads the
image of
digital
handwritten
digit

submit the
image to be
recognized

processing
the digits to
be
recognized

final
recognized
digit is
displayed as
output

percentage
of digit
correctness
is displayed

●

Feelings

What your user might be thinking and feeling at the moment



productivity

curious

happy

eager

satisfied

surprised



confused
about
productivity

resource
concerns

nervous

worry about
correctness

●

Pain points

Problems your user runs into

patience to know
about resources
to find the way to
recognise
handwritten
digits

choosing
the best
among all

accuracy of
products
available

time taken
to recognize
digit

complex
working

rate of
accuracy of
digit

●

Opportunities

Potential improvements or enhancements to the experience

availability
of market
products

easy to use

less
complex to
use

response
time of
website/
applicaaation

recognized
handwritten
digit
correctness

TIP
Click on the + outside the
border of the table to add
additional rows and columns.

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