

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	30 October 2022
Team ID	PNT2022TMID14192
Project Name	Intelligent Vehicle Damage Assessment and Cost Estimator For Insurance Companies
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.




Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

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1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


PROBLEM


How might we [your problem statement]?





Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Get feedback on an idea

Asking for constructive criticism can be challenging. This format provides enough structure to make asking for feedback—and giving it—totally painless.

- 30 minutes to prepare
- 1 hour to collaborate
- 2-3 people recommended

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Before you collaborate

This preparation time can be broken up, where depending on what you plan to share and how ready it is to present.

1. Add your ideas to the board

Have your ideas prepared and ready to present. Add them to your board. You can use sticky notes or index cards. You can also use a digital board. You can also use a physical board. You can also use a digital board.

2. Plan what you want to say

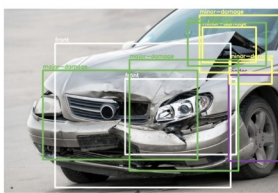
Use the time to think about what you want to say. You can use sticky notes or index cards. You can also use a digital board. You can also use a physical board. You can also use a digital board.

3. Ready, set, go!

Present your ideas to the group. You can use sticky notes or index cards. You can also use a digital board. You can also use a physical board. You can also use a digital board.

2. Present the idea

Explain the problem you intend to solve, then share ideas for solving it. Ask for feedback questions before moving on. Keep your presentation short so that there is plenty of time for feedback.



3. Get feedback

Have each person identify and individually write feedback. After 10 minutes, have people share what they wrote. As comments are shared, consider adding sticky notes near a relevant part of what you presented.

4. After you collaborate

Discussing "what" and "how" is often enough to get unblock, but there are more steps to build momentum.

Quick start tips

- Make a list of the "what" and "how" of the project.
- Write a list of the "what" and "how" of the project.
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Keep moving forward

- Facilitate and explain on ideas.
- Facilitate and explain on ideas.
- Facilitate and explain on ideas.

Share the template

INTELLIGENT VEHICLE DAMAGE ASSESSMENT AND COST ESTIMATOR FOR INSURANCE COMPANIES

VOLUME 1

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VOLUME 2

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VOLUME 3

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VOLUME 4

INTELLIGENT VEHICLE DAMAGE ASSESSMENT AND COST ESTIMATOR FOR INSURANCE COMPANIES

Step-3: Idea Prioritization

Idea prioritization

Use this framework to rank ideas based on their feasibility and impact to visually compare the merits of multiple ideas. Deliver a set of ideas that your team wants to try out, and identify which of them need to be prioritized.

[Share template feedback](#)

3. Collect your ideas in one place

Jot down different ideas your team is interested in trying out. These could be different solutions, or different approaches to the same solution. As a team, go through the ideas in the Idea bank one by one and place them on the grid. Take the time to discuss each idea and come to a consensus on where it should go.

Idea bank

High

Medium

Low

Importance

High

Low

Feasibility

Low

High

Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies

TP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas on themes within your mural.

Regardless of their importance, which ideas are more feasible than others? (Cost, time, effort, complexity, etc.)