

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID15330
Project Name	A GESTURE-BASED TOOL FOR STERILE BROWSING OF RADIOLOGY IMAGES
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

to separate
objects of
interest in
image is
difficult

PROBLEM

How might we [your
problem statement]?

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

🗨️ Share template feedback

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

VARDHAN

[illegible]

RAMARAO

1. 1.1 1.1.1	2. 2.2 2.2.1	3. 3.3 3.3.1
4. 4.4	5. 5.5	6. 6.6 6.6.1
7. 7.7 7.7.1	8. 8.8	9. 9.9 9.9.1

ABHISHEK

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PRASHANTH

Internal control	ST 1000-5	ST 1000-6
Internal control	Internal control ST 1000-5	Internal control
Internal control	Internal control	Internal control

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub groups.

🕒 20 minutes

client advice

tracking

TIP
Add a sticky label to sticky notes to make it easier to find, organize, organize, and categorize important ideas, so they're not lost in your mind.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

