

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Highway division Passenger	6. CUSTOMER CONSTRAINTS CC The impact of the network on the tests was a significant and unexpected element. Given the quantity of sensors, this IoT- based system was successful in simulating a large-scale smart agricultural setting	5. AVAILABLE SOLUTIONS AS Along roadways, static signs with clear directions are put as potential fixes which gives clear solution.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P There may be having of different duties, the Smartboard Connectivity is in charge of keeping correct temperature sensor readings and should inform the board of the speed of the customer's vehicle.	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> ❖ If there was no internet connection, no sensor readings from the weather would alter the speed restriction. ❖ Unnecessary pressing of the accident indicator button by any people could lead to problems 	7. BEHAVIOUR BE As a teacher, the IOT cloud regularly updates the smartboard with information about the state of the roads. so that the client would resolve the issue and complete the task.	

Focus on J&P, tap into BE, understand RC

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Identify strong TR & EM	3. TRIGGERS TR Weather will be bad most of the time. The car ought to be traveling at its threshold speed. To alert the customer, the sensor value should be shown on the smart board.	10. YOUR SOLUTION SL As an alternative to static signboards, we use smart linked sign boards. These smart connected sign boards automatically update with the most recent speed limits thanks to a web app and weather API. Depending on the weather, the speed may increase or decrease. Traffic and other potentially fatal circumstances determine whether a diversion sign is displayed.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE Customers may send direct emails or messages to the departments. (Police on patrol nearby) 8.2 OFFLINE School-related guidance, warnings, and services (Hospitals, Restaurants). It is possible to select among a number of operating modes using buttons.	Identify strong TR & EM
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4. EMOTIONS: BEFORE / AFTER



One of the main jobs for a traveler is to follow directions, but they can use the smartboard signs to monitor the condition of the road from wherever they are. After choosing an operation mode via smartboard connectivity, clients will feel better and will then follow the directions on the smartboard.