Project Design Phase-I
Proposed Solution

Date	24 September 2022
Team ID	PNT2022TMID29786
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Recommending trending fashion. Suggesting users matched fashions.
2.	Idea / Solution description	In this platform, there are numerous choices are available, an efficient recommendation system is required to sort, order, and efficiently convey relevant product content or information to users. The chatbot can give recommendations to the users based on their interests. It can promote the best deals and offers on that day.
3.	Novelty / Uniqueness	Instead of navigating to several screens for booking products online, the user can directly talk to Chatbot regarding the products. Get the recommendations based on information provided by the user. Using chatbot we can manage user's choices and orders.
4.	Social Impact / Customer Satisfaction	User can see what is on trending. User will get updated on trending and exclusive offers.
5.	Business Model (Revenue Model)	Revenue can be generated by selling the products and they can get offers on any occasions or upcoming festivals. The revenue can also be obtained by maintaining customers services when they needed, for that services it can be charged for it.
6.	Scalability of the Solution	Through this, the user can get the right fashion to the right person.