

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



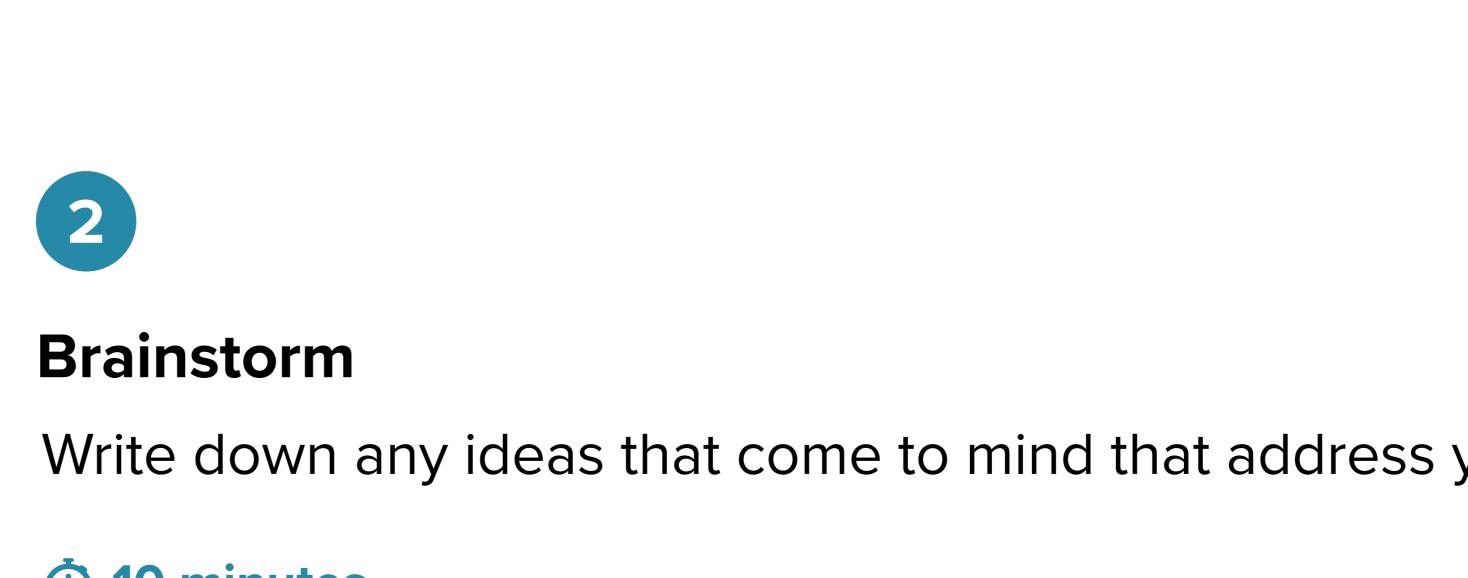
Key rules of brainstorming

To run an smooth and productive session





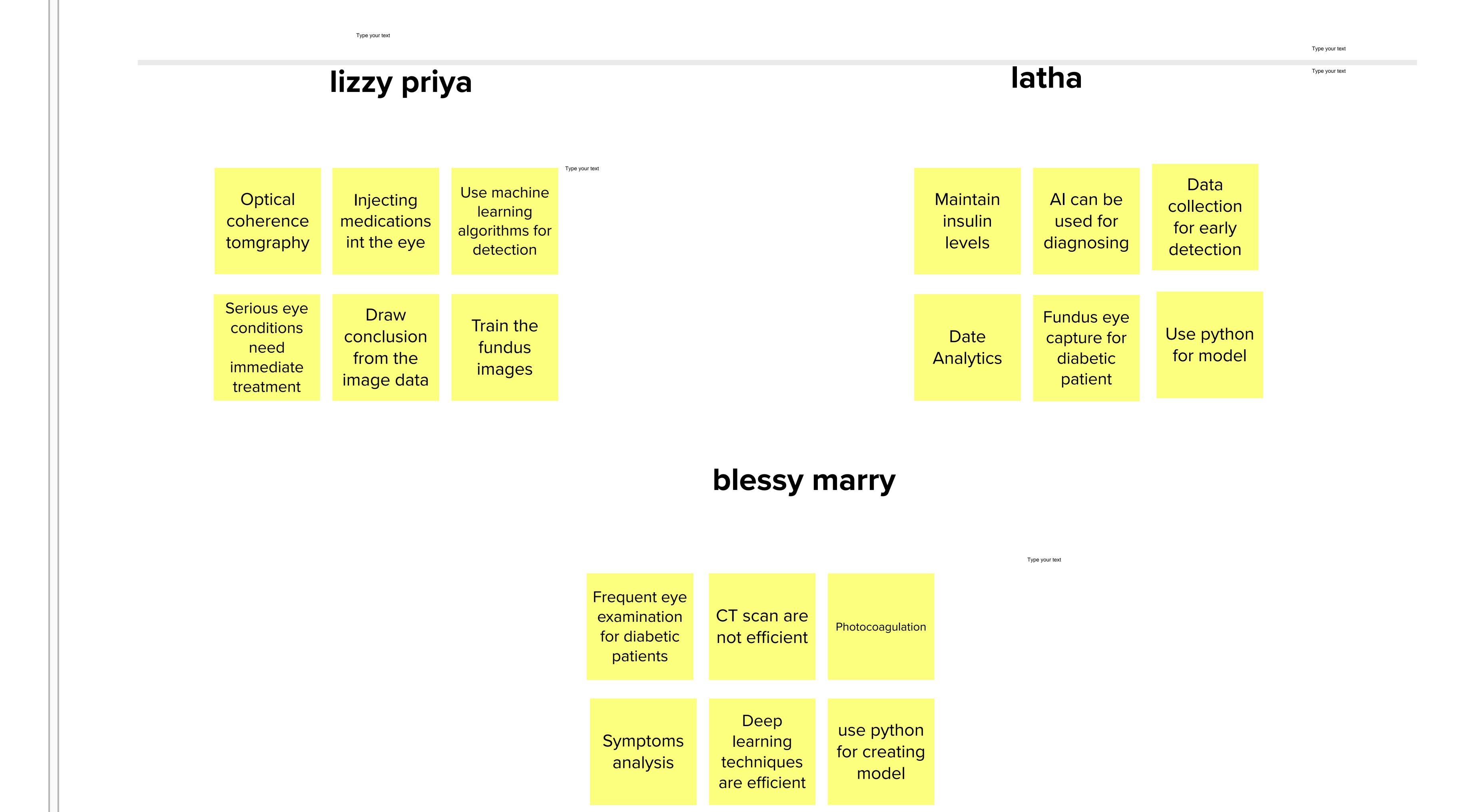




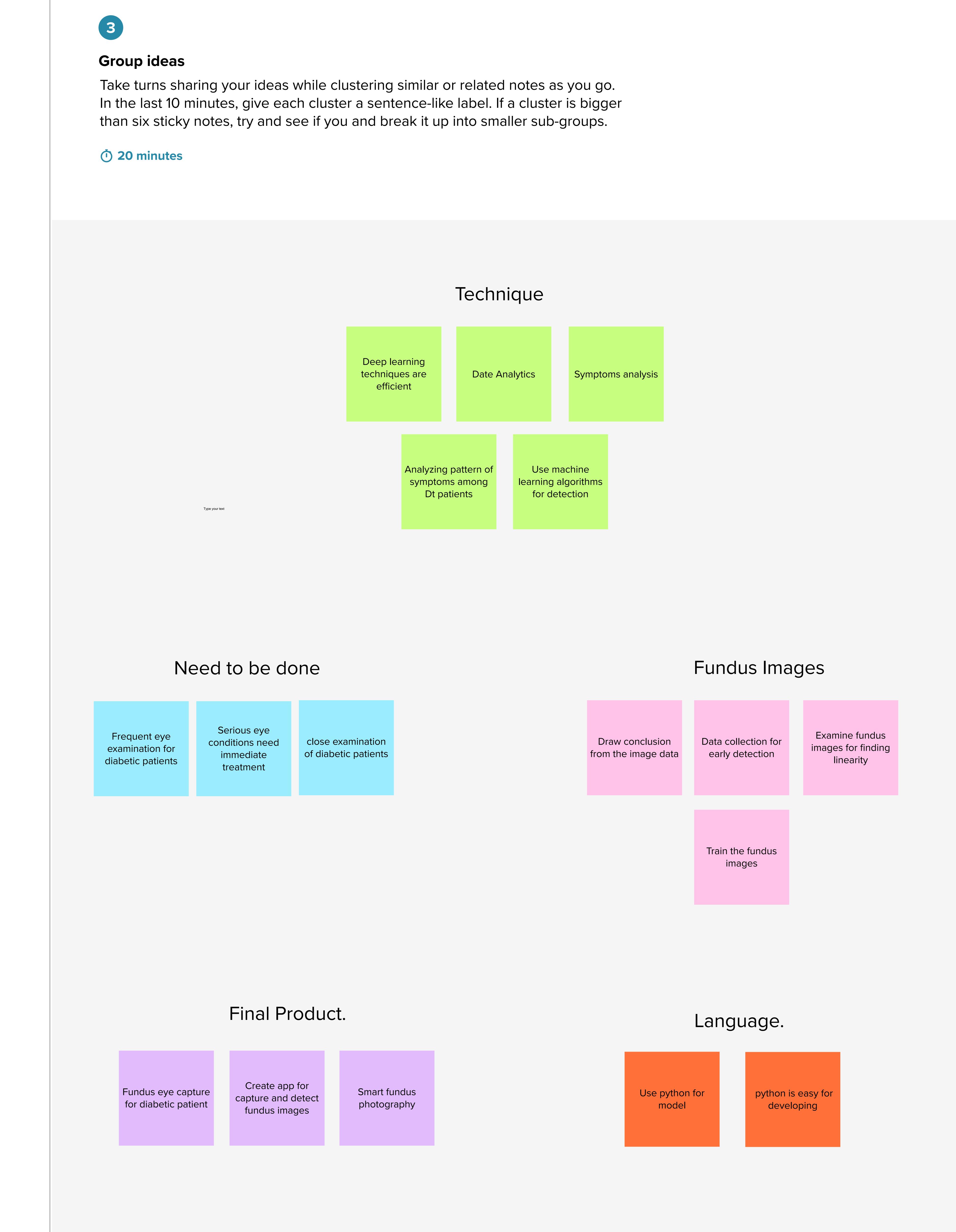
jenifa

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



thamarai selvi





Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

