

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Identifying the car model and the amount of damage happened.

9. PROBLEM ROOT CAUSE

RC

The main problem is when the damage accrued it really take time to pay the insurance money

7. BEHAVIOUR

BE

What does your customer do to address the problem and get the job done?

The main behaviour is when the problem occur customer seem frustrated

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3. TRIGGERS

TR

What triggers customers to act?
seeing other getting insurance money eralier than him

10. YOUR SOLUTION

SL

To automate such a system, the easiest method would be to build a Convolution Neural Network model capable of accepting images from the user and determining the location and severity of the damage. The model is required to pass through multiple checks that would first ensure that given image is that of a car and then to ensure that it is in fact .

8. CHANNELS of BEHAVIOUR

CH

8.1 ONLINE

give ad from the insurance company

8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.
give trained people to handle the app for customer

	<div data-bbox="152 65 454 89" data-label="Section-Header"><p>4. EMOTIONS: BEFORE / AFTER</p></div> <div data-bbox="721 60 761 92" data-label="Image"></div> <div data-bbox="152 97 772 158" data-label="Text"><p>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design getting paid for the damage of insurance money as soon as possible..</p></div>			
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