



What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Cleanse the
local water body
located at our
surrounded area

*Remove all the
impurities and
wastes from
our local water
bodies*

We develop a
low budget IoT
(Internet of
Things)

What do they SEE?

environment
friends
what the market offers

*People can get a
clear water body
by which they can
get a hygiene
environment*

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

The data are
recorded for
the later use
Through a mobile
or Web
application the
sensors

Our project
helps in
making a
hygiene
world

What do they HEAR?

what friends say
what boss say
what influencers say

We keep records
of the historical
recordings on a
cloud- based
platform

The system allows
for autonomous
decisions making
for control the
water quality

PAIN

fears
frustrations
obstacles

*Every sensor
should be
placed in the
deep water.*

*Sensors
should be
placed most
of the place*

GAIN

"wants" / needs
measures of success
obstacles

*Factors such as pH,
turbidity,
conductivity,
& dissolved oxygen
can be accessed
using the sensors*

*The data
uploaded
over the
Internet are
analysed.*