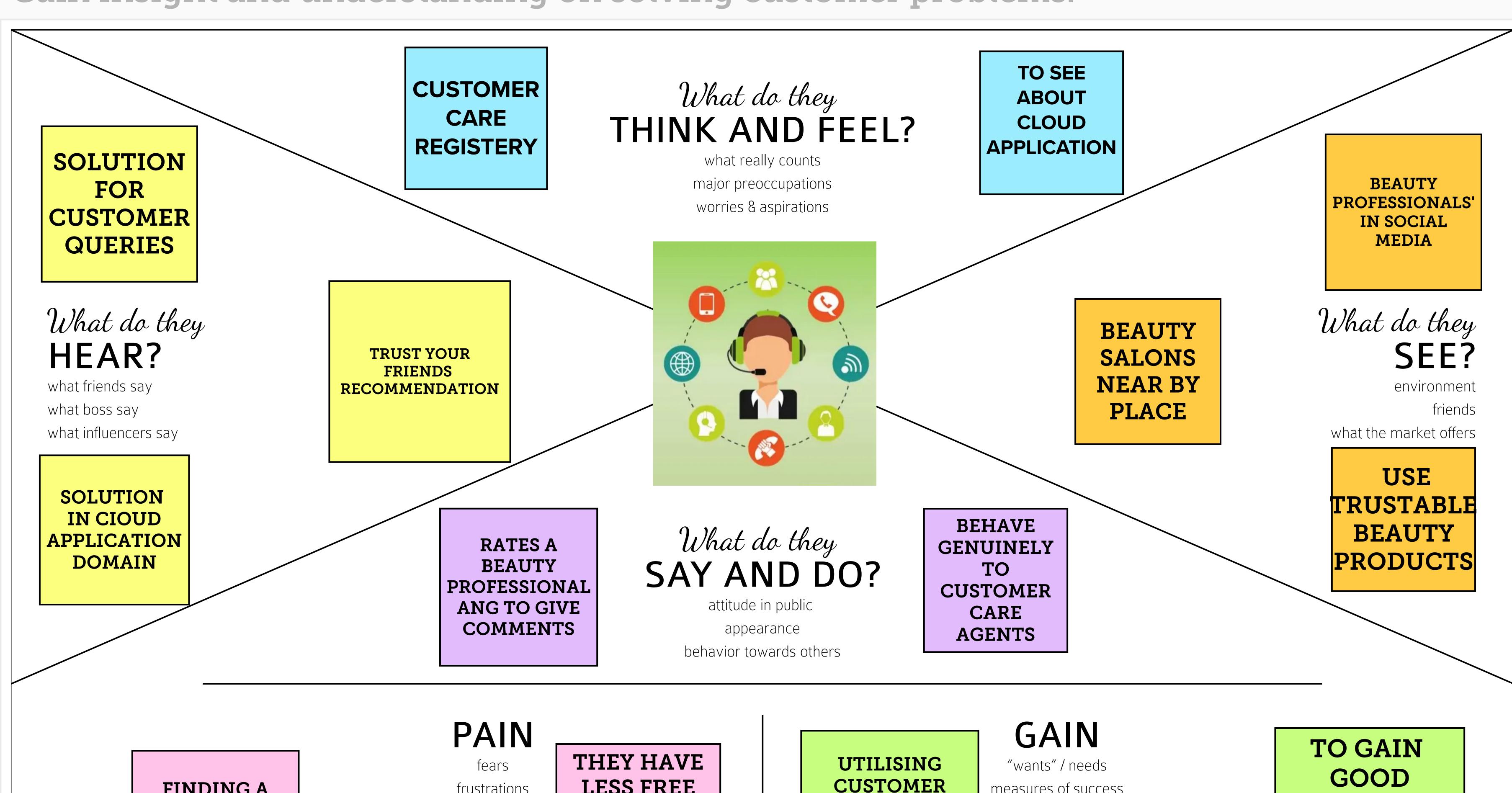
Empathy Map Canva

Gain insight and understanding on solving customer problems.



FINDING A **PROFESSIONAL DURING HER** AVAILABLE TIME

frustrations obstacles

LESS FREE TIME BECAUSE OF FAMILY AND JOB

CUSTOMER CARE TO FIX AN APPOINTMENT TO THE NEARBY BEAUTY CLINIC measures of success obstacles

HEALTH FOR SKINS AND POSITIVE **EMOTIONS**