

Ideation Phase

Define the Problem Statements

Assignment Date	19 September 2022
Student Name	Ms. JANANI PRIYA R
Student Roll Number	211519205301
Maximum Marks	2 Marks

Mr. Veerapandiya Kattabomman is a 65 years old man. He had a own farming land and do Agriculture for past 30 Years , In this 30 Years he Faced a problem in Choosing Fertilizers and Controlling of Plant Disease.

- Veerapandiya Kattabomman wants to know the better recommendation for
- fertilizers for plants with the disease. He has faced huge losses for a long time.
- This problem is usually faced by most farmers
- Mr. Veerapandiya Kattabomman needs to know the result immediately.



Problem Statement	
I am(Customer)	A farmer
I'm trying to	Grow healthy crops
But	The crops are affected by diseases
Because of	problem in Choosing Fertilizers and Controlling of Plant Disease.
Which makes me feel	Exhausted because of facing huge losses for a long time