Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

Before you collaborate

10 minutes

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the

Use the Facilitation Superpowers to run a happy and productive

brainstorming session. Learn how to use the facilitation tools

brainstorm → 5 minutes How might we [your problem statement]? To run an smooth and productive session Encourage wild ideas Stay in topic. Listen to others.

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your

10 minutes

quantity sold

Providing Key

Performance

Indicator for

analysing stock.

Keep a proft

and

loss records of all

the stocks.

Make sure to have

free door

deliveries

to the nearest

areas and to avoid late deliveries.

Write down any ideas that come to mind that address your problem statement. You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

KARTHICK

GOWTHAMAN

2

Brainstorm

While billing, scanning the bar codes detects the product and manages stock according to the

Demand based stopping of pre ordering (Least sold goods).

JOEL

Providing daily

reports on the stock

and inventory details

for better Business

analysis.

Tax and GST

clearance

regularly.

Tax and GST

clearance

regularly.

To have a track of sales analysis of the seasonal selling products and to products using machine learning keep those products in stock algorithms and past during the demand. data available dataset.

MANOJ

Predicting the Future

Advertise the

Tine

consuming

Purchase

order history

Centralized presence of the store in all the nearest geographic locations.

transportation system among the shop branches along with the product tracking functionality.

Easy and fast billing

system

Easy to access

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes

have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes,

Predicting the future sales analysis of the existing product.

Group ideas

① 20 minutes

Predicting the success ratio of the new arrivals

Features

24*7 opening of the store and availbility of shift wise helpers in the store.

customer feedback to the public regarding both the product and the store

Showcasing the

Managing all the products and clearance.

Stock managemen plan

Product delivery management to the customers.

Prediction and analysis

try and see if you and break it up into smaller sub-groups.

Transparency

Management

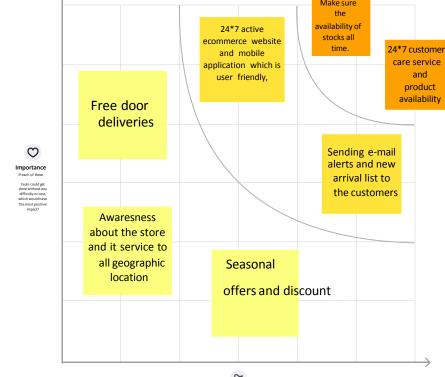
expiry nearing expired products and strategic

① 20 minutes Free door deliveries Importance If each of these tasks could get done without any difficulty or cost, which would have the most positive impact? Awaresness about the store all geographic location

Prioritize

4

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to emails,

include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and

threats (SWOT) to develop a plan. Open the template

Share template feedback

Share template feedback

















Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)





