## **CUSTOMER CARE REGISTRY**

#### RETAILS AND E-COMMERCE

#### **TEAM MEMBERS:**

DHEVA M (TEAM LEAD) HEMANTH E C HENDRY CHARLES G SUDEEP P

#### 1.1INTRODUCTION:

The Customer Service Desk is a web-based project. Customer Service also known as Client Service is the provision of service to customers' .Its significance varies by product, industry and domain. In many cases customer services is more important if the information relates to a services opposed to a Customer. Customer Service may be provided by a Service Representatives Customer Service is normally an integral part of a company's customer value proposition.

#### **ORGANIZATION PROFILE**

#### SOFTWARE SOLUTION

Software Solutions is an IT solution provider for a dynamic environment where business and technology strategies converge. Their approach focuses on new ways of business combining It innovation and adoption while also leveraging an organization's current IT assets. Their work with large global corporations and new products or services and to implement prudent business and technology strategies in today's environment.

#### **RANGE OF EXPERTISE INCLUDES:**

- Software Development Services
- Engineering Services
- Systems Integration
- Customer Relationship Management
- Product Development
- Electronic Commerce
- Consulting
- IT Outsourcing

We apply technology with innovation and responsibility to achieve two broadobjectives:

• Effectively address the business issues our customers face today.

#### THIS APPROACH RESTS ON:

• A strategy where we architect, integrate and manage technology services and solutions - we call it AIM for success.

- A robust offshore development methodology and reduced demand on customer resources.
- A focus on the use of reusable frameworks to provide cost and times benefits.

They combine the best people, processes and technology to achieve excellent results - consistency. We offer customers the advantages of SPEED

#### **SPEED:**

They understand the importance of timing, of getting there before the competition. A rich portfolio of reusable, modular frameworks helps jump-start projects. Tried and tested methodology ensures that we follow a predictable, low - risk path to achieve results. Our track record is testimony to complex projects delivered within and events before schedule

#### **SERVICES:**

Our Service is providing it's services to companies which are in the field of production, quality control etc. With their rich expertise and experience and information technology they are in best position to provide software solutions to distinct business requirements.

#### 1.2 PURPOSEOF THE PROJECT

An online comprehensive Customer Care Solution is to manage customer interaction and complaints with the Service Providers over phone or through and e-mail. The system should have capability to integrate with any Service Provider from any domain or industry like selling product and give offers insight on customer data ,sell quickly, low cost etc.

Customer Service also known as Client Service is the provision of service to customers Its significance varies by product, industry and domain. In many cases customer services is more important if the information relates to a service as opposed to a Customer.

Customer Service may be provided by a Service Representatives Customer Service is normally an integral part of a company's customer.

#### LITERATURE SURVEY

#### 2.1 PROBLEMS IN EXISTING SYSTEM

The existing system is a semi-automated at where the information is stored in the form of excel sheets in disk drives. The information sharing to the Volunteers, Group members, etc. is through mailing feature only. The information storage and maintenance is more critical in this system. Tracking the member's activities and progress of the work is a tedious job here. This system cannot provide the information sharing by 24x7 days.

#### 2.2 REFERENCE

**TITLE: Retails and E-commerce** 

**AUTHOR NAME: Mar Novita** 

**YEAR: 2020** 

#### **DESCRIPTION:**

Previous research or relevant research is very important in a scientific research or article. Previous research or relevant research serves to strengthen the theory and influence of relationships or influences between variables. Article in review customer satisfaction determination and complaint level: Product Quality and Service Quality Analysis, A Study of Marketing Management Literature. The purpose of writing this article is to build a hypothesis of influence between variables to be used in future research. The result of this research library is that: 1)Product Quality affects Customer Satisfaction; 2) Service Quality affects Customer Satisfaction; 3) Product Quality affects complaint level; 4) Service Quality affects complaint level; 5) Customer Satisfaction affects complaint level. Keywords: Customer Satisfaction, Complaint Level, Product Quality and Service Quality

#### LITERATURE REVIEW

### **Customer Satisfaction:**

Customer Satisfaction is a feeling of pleasure or disappointment of someone who appears after comparing the performance(results) of the product thought against the expected performance results (Kotler 2006:177, 2019) ). The dimension or indicator of Customer Satisfaction is if the performance is below the expectations of eating dissatisfied customers, if the performance meets expectations then the customer is satisfied, if the performance exceeds expectations then the customer is very satisfied or happy (Kotler 2006:177, 2019) .

Customer Satisfaction is an attitude that is decided based on the experience obtained. Satisfaction is an assessment of the characteristicsor privileges of a product or service, or the product itself, that provides a levelof consumer pleasure with regard to meeting consumer consumption

needs(Sugeng, 2016). Dimensions or indicators of Customer Satisfaction can be created through quality, service, and value. The key to generating customer loyalty is to provide high customer value. (Sugeng, 2016)

Customer Satisfaction is the customer's response to the evaluation of perception of differences in initial expectations prior to purchase(or other performance standards) and the actual performance of the product as perceived after wearing or consuming the product in question. (Tjiptono, 2012)

Customer Satisfaction has been researched a lot by previous researchers including (Afriliana et al., 2018; Librianty & Yuliarto, 2019; Purwanti et al., 2014; Rahayu & Setyawarti, 2018; Rangkuti, 2003; Risdah, 2019; SiahaanSodiq &

Wijaksana, 2014; Supardiasa et al., 2018; Wahyuddinet al., n.d.; Wijayanti, 2019; YUNIATI, 2016; Zahratul Aini, 2019)

## **Complaint Level**

The level of complaint is how high the complaint or delivery of dissatisfaction, discomfort, irritation, and anger over the service of the service or product. The dimension or indicator (Tjiptono, 2007) of complaint level is the high level of complaint. (Tjiptono, 2007) This level of complaint hasbeen researched by many previous researchers, among which are , .(Rizqi et al., 2020),(Setiadi & Wahyudi, 2020)

## **Product Quality**

Product Quality is the ability of a product to perform its functions, including the overall product, reliability, accuracy, ease of operation, repair, and other attributes. Dimensions or indicators of Product Quality is that customers can get all the benefits of the products offered to him. (Novia et al., 2020)

Product Quality is a dynamic condition that is interconnected although it can have different definitions but in essence has a specification that can cause a sense of satisfaction that exceeds expectations for customers who use it.(Rahman et al., 2018).

Product Quality has been researched by many previous researchers, including (Irma Ike Saputri, 2017; Novia et al., 2020; Rahman etal., 2018)

## **Quality of Service**

Service Quality is a way of companies that try to make continuous quality improvements to the processes, products, and services produced by the company Dimensions or indicators of Service Quality is themore quality of service provided by the company then the satisfaction felt bycustomers will be higher, and vice versa.(Marnovita, 2020).

Quality of Service is good and or bad or satisfied or not customers are satisfied with the service provided. Dimensions or indicators of Quality of Service is the level of satisfaction measured through questionnaires or questionnaires in assessing the quality of a service. (Risdah, 2019)

The quality of service has been researched by many previous researchers, including, (Mulyadi, 2020),(Purwanti et al., 2014) ,(Kuswatiningsih, 2010), (Supardiasa et al., 2018)

S NO	Author (year)	Previous research results	Security with this article	Difference with this article
1	(Novia et al., 2020)			product quality affects customer satisfaction & complaint level
2	(Rahman et al., 2018)	Product quality has a positive and significant effect on customer satisfaction and complaint levels	quality of serviceaffects the level of complaints	Product quality affects customer satisfaction
3	(Purwanti et al., 2014)	product quality, service quality and x3 are positive and significant towards customer satisfaction and complaint level	Product quality affects customer satisfaction	quality of service affects the level of complaints
4	(SiahaanSodiq & Wijaksana, 2014)	product quality, service quality and x3 are positive and significant towards customer satisfaction and complaint level	quality of serviceaffects customer satisfaction &complaint level	product quality affects customer satisfaction & complaint level
5	(Librianty &Yuliarto, 2019)	product quality & x3 positive and significant impact on customer satisfaction and complaint level	quality of serviceaffects the level of complaints	Product quality affects customer satisfaction
6	(Supardiasa et al., 2018)	product quality, service quality and x3 are positive and significant towards customer satisfaction and complaint level	Product quality affects customer satisfaction	quality of service affects the level of complaints
7	Zahratul Aini ,2019)	product quality, quality of service is positive and significant to customer satisfaction and complaint level	quality of serviceaffects customer satisfaction &complaint level	product quality affects customer satisfaction & complaint level
8	(Rangkuti,2003)	product quality is positive and significant to customer satisfaction and complaint level	quality of service affects the level of complaints	Product quality affects customer satisfaction
9	(Rahayu & Setyawarti, 2018)	product quality, quality of service is positive and significant to customer satisfaction and complaint level	Product quality Affects customer satisfaction	Product quality affects customer satisfaction
10	(Hidayati,2020)	product quality, quality of service is positive and significant to customer satisfaction and complaint level	quality of serviceaffects customersatisfaction & complaint level	product quality affects customer satisfaction & complaint level

#### 2.3 PROBLEM STATEMENT DEFINITION

The development of this new system objective is to provide the solution to the problems of existing system. By using this new system, we can fully automate the entire process of the current system. The new system would like to make as web-enabled so that the information can be shared between the members at any time using the respective credentials. To track the status of an individual process, the status update can be centralized using the new system. Being a web-enabled system, the process can be accessed across the world over internet.

This system also providing the features like Chatting, Mailing between the members; Images Upload – Download via the web site; updating the process status in centralized location; generated reports can also be exporting to the applications like MS-Excel, PDF format, etc. In this new system, the members like Donors can give their valuable feedback to the Volunteers so that the Volunteers can check their progress of the tasks.

The entire process categorized as different modules like Admin module, Volunteer module, etc. at where we can classify the functionality as an individual process. Using the new system entering into Admin module we can perform.... In this new system using the Volunteer module we can do....

Customer care is a way of dealing with customers when they interact with your brand, products, or services. This Application has been developed to help the customer in processing their complaints. The customers can raise the ticket with a detailed description of the issue.

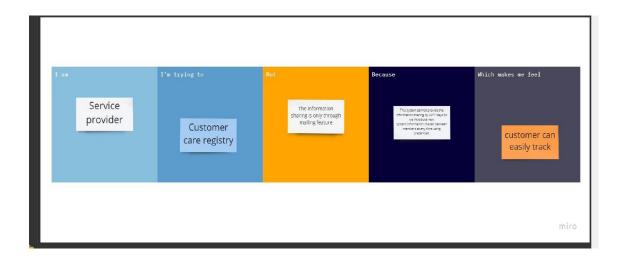
An Agent will be assigned to the Customer to solve the problem. Whenever the agent is assigned to the customer, they will be notified with an email alert. Customers can view the status of the ticket till the service is provided. Customer can register for an account. After the login, they can create a complaint with a description of the problem they are facing. Each user will be assigned an agent. They can view the status of their complaint.

The main roles and responsibilities of the admin is to take care of the whole process. Starting from Admin login followed by the agent creation and assigning the customers complaints. Finally, he will be able to track the work assigned to the agent and notification will be sent to the customer.

The main use of this project is to help the customer in processing their complaints. The customers can raise the customer care of their issues and the problem will be solved by the organization. Developing a cloud application to help the customer in processing their complaints. In this application, the customer can raise an issue or a ticket with a detailed description, then the admin review and acknowledge the ticket by assigning an agent to the customer care.

An email notification triggered to the customer and the customer can track the status of the resolving process. The customer and agent can communicate with each other by calls or live chat.

This enables the agent to understand the issue and to solve the issue quickly. The customer can use channels or forums or FAQs to know more about the issues before raising a customer care in E-commerce



## **IDEATION & PROPOSED SOLUTION**

#### 3.1 EMPATHY MAP

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it.

The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenge



#### 3.2 IDEATION AND BRAINSTORMING

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-thebox ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Ideation is the process where you generate ideas and solutions through session.

Ideation is the third phase of the Design thinking process and it all about generating ideas.

TEAM MEMBER -2 2 TEAM MEMBER - 1 GUSTOMER GARE REGISTRY TEAM MEMBER - 3 TEAM LEAD INTERACTIVE IDEA SMART IDEA CREATIVE IDEA CUSTOMIZE IDEA Provide colour tools for Interactive USER INTERFACE timely Customer IDEA 2 Catch Display repeated ticket rising Customer With Al Transparent Message problem with Give more de Color tool in USER INTERFACE sloution for given problem IDEA 3 Interactive ChatBot for immediate Create Fun lebal's for customer Immediate After Getting the solution Provide

service

miro

the rating Bar in UI

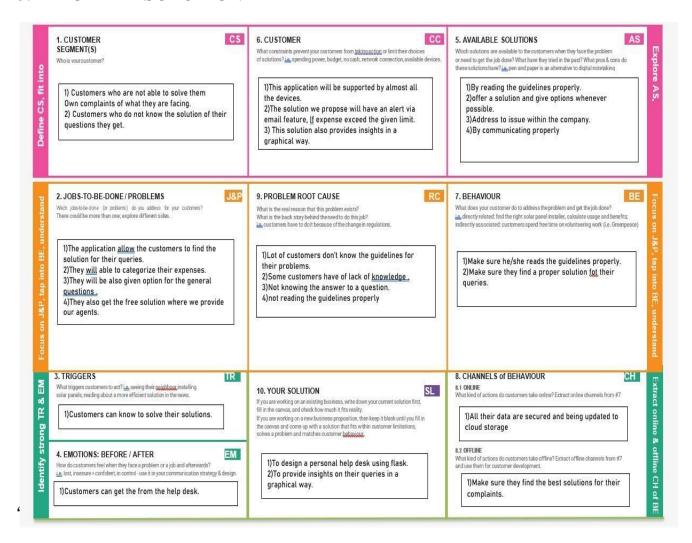
Brain storming, Worst possible Idea, and a wealth of other Ideation techniques.

#### 3.3 PROPOSED SOLUTIONS

S.No	PARAMETER	DESCRIPTION
01	Problem Statement (Problem to be	Development To solve customer issues using
	solved)	Cloud Application
02	Idea/ Solution description	Assigned Agent routing can be solved by
		directly routing to the specific agent about the
		issue using the specific Email. Automated
		Ticket closure by using daily sync of the daily
		database. Status Shown to the Customer can
		display the status of the ticket to the customer.
		Regular data retrieval in the form of retrieving
		lost data
03	Novelty / Uniqueness	Assigned Agent Routing, Automated Closure,
03	Novelty / Offiqueness	Assigned Agent Routing, Automated Cit

	•	
		status Shown to the Customer, and Backup data in case of failures
04	Social Impact / Customer Satisfaction	Customer Satisfaction, Customer can track their
		status and Easy agent communication
05	Business Model (Revenue Model)	Key Partners are Third-party applications,
		agents, and customers. • Activities held as
		Customer Service, System Maintenance. • Key
		Resources support Engineers, Multi-channel. •
		Customer Relationship have 24/7 Email
		Support, Knowledge-based channel. Cost
		Structure expresses Cloud Platform, Offices
06	Scalability of the Solution	The real goal of scaling customer service is
		providing an environment that will allow your
		customer service specialists to be as efficient as
		possible. An environment where they will be
		able to spend less time on grunt work and more
		time on actually resolving critical customer
		issues
	•	·

#### 3.4 PROBLEM SOLUTION FIT



FR	Functional Requirement	Sub Requirement (Story/ Sub-Task)
No.	(Epic)	
1	User Registration	Registration throughForm
		Registration through
		Gmail
		Registration through Linked IN
2	User Confirmation	Confirmation via Email
		Confirmation via OTP
3	Defining problem	Type what is the problem.
4	Allocating agents	According to the problem agent will be
		allocated.
5	Analyzing problem	Problem and its requirements are analyzed
		by the agents.
6	Tracking problem solution	Track what is the condition of the problem
		solution through credentials.
7	Solving problem	Agents solve the problem and inform to
		user through mail.
8	Customer feedback	User can send feedback through credentials.

# **4.1 NON FUNCTIONAL REQUIREMNETS**

FR	Non-Functional	Description
No.	Requirement	

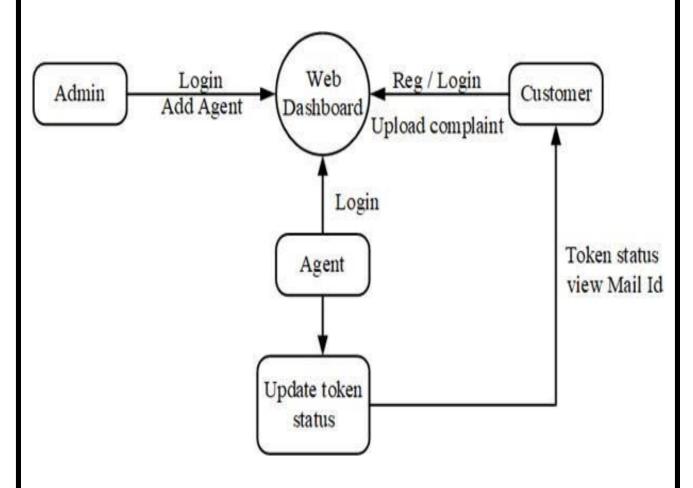
1	Usability	The error rate of users submitting their
		problem details at the ticket mustn't
		exceed 10 percent.
2	Security	Assures All the data inside the system
		or inthe part will be protected against
		the malware attack or unauthorized
		access.
3	Reliability	The system must perform without
		failure in 95 percent of use cases during
		a month.
4	Performance	The landing page supporting 3,000 users
		per hour must provide 5 second or less
		response time in a Chrome desktop
		browser, including the rendering of
		text and images.
5	Availability	This must be available to US
		users99.98percent of the time every
		month during business hours IST.
6	Scalability	The system must be scalable enough to
		support1,00,000 visits at the same time
		while maintaining optimal
		performance.

## **PROJECT DESIGN**

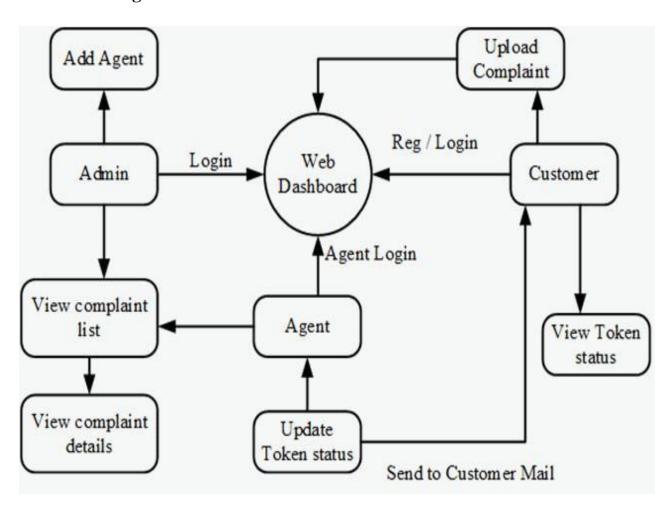
## **5.1 DATAFLOW DIAGRAMS**

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

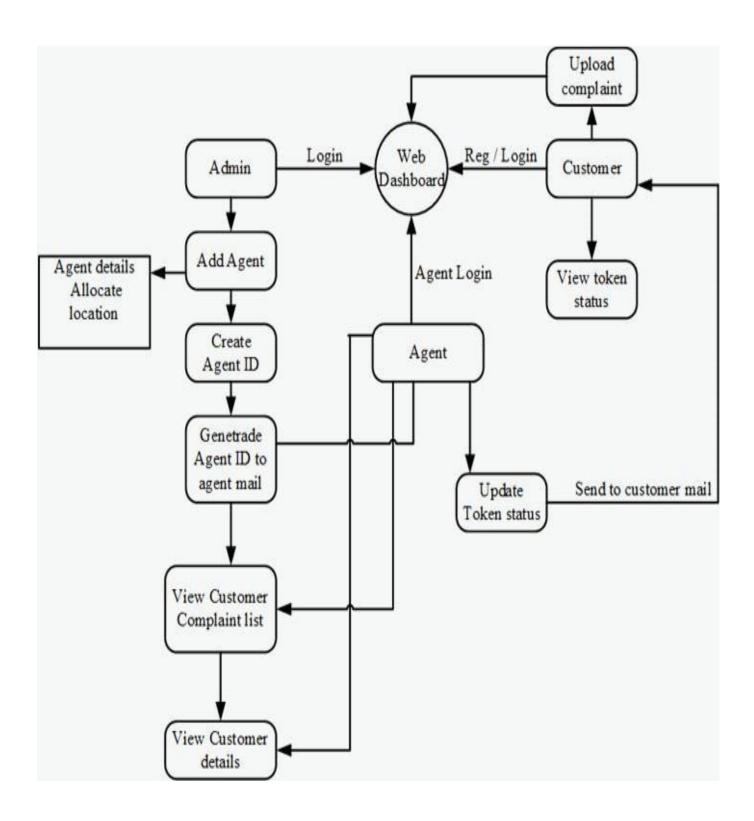
## Data flow Diagram Level: 0



## **Data Flow Diagram Level: 1**



## **Data flow Diagram Level: 2**



#### 5.2 SOLUTION AND TECHNICAL ARCHITECTURE

#### **Technical Architecture:**

The Deliverable shall include the architectural diagram as below and the information as per the table 1 & table 2

## Guide ines:

- 1. Include all the processes (As an application logic / Technology Block)
- 2. Provide infrastructural demarcation (Local / Cloud)
- 3. Indicate external interfaces (third party API's etc.)
- 4. Indicate Data Storage components / services
- 5. Indicate interface to machine learning models (if applicable)
- 6. Hire the Right Employees.
- 7. Set Goals for Customer Service.
- 8. Frain on Service Skills.
- 9. Hold People Accountable.
- 10. Reward and Recognize Good Service

Table-1: Components & Technologies:

S.No	Component	Description	Technology
1.	User Interface	How user interacts with	HTML, CSS,
		application e.g.	JavaScript / Angular Js
		Web UI, Mobile App,	/ React Js etc.
		Chatbot etc.	
2.	Application Logic-1	Logic for a process in the	Java / Python
		application	
3.	Application Logic-2	Logic for a process in the	IBM Watson STT
		application	service
4.	Application Logic-3	Logic for a process in the	IBM Watson Assistant
		application	
5.	Database	Data Type, Configurations	MySQL, NoSQL, etc.
		etc.	
6.	Cloud Database	Database Service on Cloud	IBM DB2, IBM
			Cloudant etc.
7.	File Storage	File storage requirements	IBM Block Storage or
			Other Storage Service
8	External API-1	Purpose of External API	IBM Weather API, etc.
		used in the application	
9	External API-2	Purpose of External API	Aadhar API etc
- <del>-</del>		used in the application	

10	Machine Learning Model	Purpose of Machine Learning Model	Object Recognition Model, etc.
11	Infrastructure (Server / Cloud)	Application Deployment on Local System / Cloud	Local, Cloud Foundry, Kubernetes, etc.
		Local Server Configuration: Cloud Server Configuration:	

# **Table-2: Application Characteristics:**

S.No	Characteristics	Description	Technology
1.	Open-Source	List the open-source	Technology of
	Frameworks	frameworks used	Opensource
			framework
2.	Security	List all the security / access	e.g. SHA-256,
	Implementations	controls implemented, use	Encryptions, IAM
		of firewalls etc.	Controls, OWASP etc.
3.	Scalable Architecture	Justify the scalability of	Technology used
		architecture (3 – tier, Micro-	
		services)	
4.	Availability	Justify the availability of	Technology used
		application (e.g. use of load	
		balancers, distributed	
		servers etc.)	
5.	Performance	Design consideration for	Technology used
		the performance of the	
		application (number of	
		requests per sec, use of	
		Cache, use of CDN's) etc.	

## 5.3USER STORIES

pe	Functional Requirement s(EPIC)	User Story Number	User Story/Task	Acceptance criteria	Priority	Release
er	Registration	USN-1	As a customer, I can Register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint- 1
	login	USN-2	As a customer, I can login to the application by entering correct email and password.	I can access my Account/dashboard.	High	Sprint-1
	Dashboard	USN-3	As a customer, I can see all the orders raised by me.	I get all the info needed in My dashboard.	Low	Sprint-2

	Order creation	USN-4	As a customer, I can place my ordered with the detailed description of my query	my ordered with the detailed description of my		Sprint-2
	Address Column	USN-5	As a customer, I can have conversations with the assigned agent and get my queries clarified.	My queries are clarified.	High	Sprint-3
	Forgot password	USN-6	As a customer, I can reset my password by this Option in case I forgot my old password.	I get access to my accountagain	Medium	Sprint-4
	Order details	USN-7	As a Customer, I can see the current stats of order.	I get a better understandin g	Medium	Sprint-4
leb l	Login	USN-1	As an agent I can login to the application by Entering Correct email and password.	I can access my account /Dashboard.	High	Sprint-3

## PROJECT PLANNING & SCHEDULING

## PROJECT PLANNING (SPIRINT SCHEDULE):

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Stor y Poin ts	Priorit y	Team Members
Sprint 1	User Panel	USN-1	The user will login into the website and go through the services available on the webpage	20	High	SUDEEP P DHEVA M HEMANT H E C HENDRY CHARLES G
Sprint 2	Admin panel	USN-2	The role of the admin is to check out the database about the availability and have a track of all the things that the users are going to service	20	High	DHEVA M HENDRY CHARLES G HEMANTH E C SUDEEP P
Sprint 3	Chat Bot	USN-3	The user can directly talkto Chatbot regarding the services. Get the recommendations based on information provided by the user.	20	High	HEMANT H E C SUDEEP P HENDRY CHARLES G DHEVA M
Sprint4	Final delivery	USN-4	Container of applications using docker Kubernetes and deployment the application. Create the documentation and final submit the application	20	High	HENDRY CHARLES G DHEVA M HEMANTH E C SUDEEP P

## **6.2 Sprint Delivery Schedule**

### Project Tracker, Velocity & Burndown Chart:

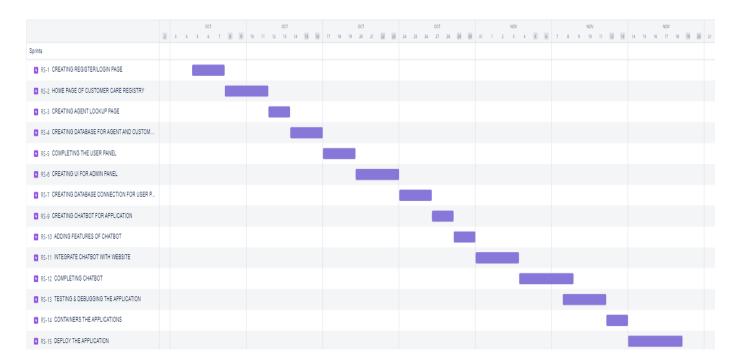
Sprint	Total	Duration	Sprint	Sprint	Story	Sprint
	Story		Start	End	Points	ReleaseDate
	Points		Date	Date	Complete	(Actual)
				(Planne	d (as on	
				d)	Planned	
					End Date)	
Sprint-1	20	6 Days	25 OCT	30 OCT	20	30 OCT
			2022	2022		2022
Sprint-2	20	6 Days	31 OCT	5 NOV	20	5 NOV
			2022	2022		2022
Sprint-3	20	6 Days	07 NOV	13 NOV	20	13 NOV
			2022	2022		2022
Sprint-4	20	6 Days	11 NOV	17 NOV	20	11 NOV
			2022	2022		2022

### **Velocity:**

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day)

$$AV = \frac{sprint\ duration}{velocity} = \frac{20}{10} = 2$$

#### **BURNDOWN CHART:**



## Reports from JIRA

A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

#### **CODING & SOLUTIONING**

#### 7.1 Feature -1

```
CSS
*{
    margin: 0;
    padding: 0;
    font-family: 'Roboto', sans-serif;
```

```
:root{
  --nav-color: #212121;
  --body-bg-color: white;
  --online-green-color: #00FF00;
  --white-color: white;
  --black-color: black;
  --link-color: blue;
  --line-grey-color: #D3D3D3;
  --input-bg-color: #efefef;
body{
  background-color: var(--body-bg-color);
  min-height: 100%;
  max-width: 100%;
  width: 100%;
** */
.login-section{
  width: 40%;
  margin: 100px auto;
.login-div{
  width: 70%;
  margin: 0 auto;
  padding: 15px 0;
  border: 1px solid var(--line-grey-color);
  border-radius: 5%;
.login-header{
  text-align: center;
.login-header h2{
  font-weight: 400;
```

```
.login-header p{
  margin: 10px 0;
  font-size: 16px;
.login-img{
  width: 100px;
  text-align: center;
. login-form \{\\
  width: 70%;
  margin: 10px auto;
label{
  display: block;
  margin-top: 15px;
.login-form input{
  width: 100%;
  height: 50px;
  border: none;
  background-color: var(--input-bg-color);
  border-radius: 3px;
  font-size: 15px;
  text-indent: 10px;
.role-div{
  align-items: center;
  display: flex;
  margin-top: 10px;
.role-div > div{
  display: flex;
  margin-left: 10px;
  align-items: center;
  align-self: center;
```

```
.role-div > div > div 
  display: flex;
  align-items: center;
  align-self: center;
  margin-right: 15px;
  margin-top: -8px;
.role-div > div > div > input{}
  width: 15px;
  height: 15px;
  margin-right: 8px;
  cursor: pointer;
.submit-btn{
  width: 100%;
  height: fit-content;
  padding: 15px;
  margin-top: 15px;
  background-color: var(--nav-color);
  color: var(--white-color);
  font-size: 16px;
  border: none;
  border-radius: 8px;
  cursor: pointer;
.submit-btn:hover{
  background-color: var(--online-green-color);
  color: var(--black-color);
.login-form > div{
  margin-top: 15px;
.login-form > div > div{
  margin-top: 10px;
.links{
  color: var(--link-color);
```

```
font-size: 15px;
***********************************
.register-section{
  width: 50%;
  margin: 120px auto;
  display: flex;
  padding: 15px;
  border: 1px solid var(--line-grey-color);
  border-radius: 10px;
.register-left{
  flex-basis: 60%;
  padding: 15px;
.register-left h1{
  font-size: 25px;
  font-weight: 400;
.reg-left-input-div{
  display: flex;
  width: 100%;
  margin-top: 10px;
.reg-left-input-div > div{
  height: 40px;
  flex-basis: 50%;
  height: fit-content;
.reg-left-input-div > div > input, .email-reg > input{
  width: 80%;
  height: 45px;
  margin-top: 5px;
  text-indent: 8px;
  font-size: 15px;
  background-color: var(--input-bg-color);
```

```
border: none;
.register-left > .email-reg{
  margin: 25px 0;
.email-reg > p, .register-left > p{
  margin: 5px 0;
  font-size: 13px;
  color: var(--nav-color);
.show-pass-div{
  display: flex;
  margin: 10px 0;
.show-pass-div > input{
  width: 30px;
  margin-right: 5px;
  cursor: pointer;
.show-pass-div > p{
  font-size: 16px;
}
. sign-instead-div \{\\
  width: 95%;
  margin: 10px auto;
  display: flex;
  justify-content: space-between;
.submit-1{
  width: 100px;
.register-right{
```

```
flex-basis: 40%;
  align-self: center;
  text-align: center;
.register-right > img{
  width: 250px;
  margin-top: -20px;
.register-right > h1{
  font-size: 17px;
  font-weight: 400;
  margin-top: -20px;
.cust-link{
  color: var(--link-color);
  text-decoration: none;
  font-size: 16px;
  font-style: italic;
  align-self: center;
**********************************
.dashboard-div{
  width: 65%;
  margin: 0 auto;
  min-height: 100vh;
  position: relative;
nav{
  width: 100%;
  background-color: var(--nav-color);
.dash-nav{
  background-color: var(--nav-color);
  padding: 20px 40px;
  display: flex;
  justify-content: space-between;
```

```
cursor: pointer;
  height: 50px;
.img-in-nav{
  width: 50px;
.dash-img-text{
  display: flex;
  justify-content: space-between;
  align-items: center;
.dash-img-text > h3{
  color: white;
  font-size: 20px;
  margin-left: 8px;
  font-weight: 400;
.online-div{
  position: relative;
.settings-menu{
  position: absolute;
  width: 200px;
  height: fit-content;
  background-color: #fff;
  box-shadow: 0 0 10px rgba(0, 0, 0, 0.4);
  border-radius: 4px;
  top: 100px;
  right: 0%;
  padding: 15px;
  z-index: 3;
.logout-btn{
  width: 100%;
  margin: 10px auto;
  background-color: var(--nav-color);
  color: white;
  font-size: 17px;
```

```
padding: 10px 20px;
  border-radius: 8px;
  cursor: pointer;
  border: none;
.logout-btn:hover{
  background-color: red;
.online-div::after{
  content: ";
  width: 10px;
  height: 10px;
  border-radius: 50%;
  background: var(--online-green-color);
  border: 2px solid var(--white-color);
  position: absolute;
  top: 0;
  right: 0;
.dash-body{
  width: 100%;
  display: flex;
.dash-left{
  flex-basis: 30%;
  min-height: calc(100vh - 90px);
.dash-right{
  flex-basis: 70%;
  min-height: calc(100vh - 90px);
.links-left-div{
  margin: 20px;
  cursor: pointer;
.links-left-div > ul{
```

```
list-style: none;
.links-left-div > ul li{
  padding: 15px 0;
  color: black;
.links-left-div > ul li:hover{
  background-color: #f2f2f2;
  border-top-right-radius: 12px;
  border-bottom-right-radius: 12px;
  border-top-left-radius: 5px;
  border-bottom-left-radius: 5px;
.active{
  background-color: var(--line-grey-color);
  border-top-right-radius: 12px;
  border-bottom-right-radius: 12px;
  border-top-left-radius: 5px;
  border-bottom-left-radius: 5px;
.links-left-div > ul > li > a{
  text-decoration: none;
  color: black;
.link-items{
  display: flex;
  justify-content: flex-start;
  align-items: center;
.link-items > div{
  flex-basis: 13%;
  text-align: center;
  margin-right: 10px;
.link-items > div > i{
  font-size: 25px;
```

```
.link-items > h3{
  font-size: 18px;
  font-weight: 300;
.profile-div{
  margin: 50px;
.prof-table {
  width: 70%;
.prof-table, .prof-table td{
  margin-top: 20px;
  border: 1px solid black;
  padding: 15px;
  border-collapse: collapse;
  font-size: 18px;
.prof-table tr:nth-child(odd){
  background-color: #f2f2f2;
```

```
from flask
import
Blueprint,
render_template
```

```
admin = Blueprint("admin", __name__)
@admin.route('/admin/tickets')
def tickets():
  return render_template('admin tickets.html', id = 0)
@admin.route('/admin/agents')
def agents():
  return render_template('admin agents.html', id = 1)
@admin.route('/admin/accept')
def accept():
  return render_template('admin acc agent.html', id = 2)
@admin.route('/admin/about')
def about():
  return render_template('admin about.html', id = 3)
@admin.route('/admin/support')
def support():
```

```
from flask
import
Blueprint,
render_template,
session
                    from flask_login import login_required
                   cust = Blueprint("customer", __name__)
                    @cust.route('/customer/')
                    @login_required
                   def profile():
                      from .views import customer
                      return render_template('cust profile.html', customer = customer, id = 0)
                    @cust.route('/customer/tickets')
                    @login_required
                    def tickets():
                      return render_template('cust tickets.html', id = 1)
                    @cust.route('/customer/new')
                    @login_required
```

return render\_template('cust new ticket.html', id = 2)

def new():

```
@cust.route('/customer/change')
                     @login_required
                    def change():
                       return render_template('cust change.html', id = 3)
                     @cust.route('/customer/about')
                     @login_required
                    def about():
                       return render_template('cust about.html', id = 4)
                     @cust.route('/customer/support')
                     @login_required
                    def support():
                       return render_template('cust support.html', id = 5)
from flask import Flask, session
                                           from flask_login import LoginManager
                                           def create_app():
                                              app = Flask(\underline{\quad name}\underline{\quad})
                                              app.config['SECRET_KEY'] = "PHqtYfAN2v"
                                              # registering the blue prints with the app
                                              from .views import views
                                              app.register_blueprint(views, appendix='/')
```

```
app.register_blueprint(cust, appendix='/customer/')
                                          from .admin import admin
                                          app.register_blueprint(admin, appendix='/admin/')
                                          # setting up the login manager
                                          login_manager = LoginManager()
                                          login_manager.login_view = "blue_print.login"
                                          login_manager.init_app(app)
                                          @login_manager.user_loader
                                          def load_user(id):
                                            if session.get('LOGGED_IN_AS') is not None:
                                              if session['LOGGED_IN_AS'] == "CUSTOMER":
                                                 from .views import customer
                                                 return customer
                                            else:
                                              return None
                                          return
from flask_login
import UserMixin
```

class Customer(UserMixin):

from .cust import cust

```
password, date):
                         self.uuid = uuid
                         self.first_name = first_name
                         self.last\_name = last\_name
                         self.email = email
                         self.password = password
                         self.date = date
                      def get_id(self):
                         return (self.uuid)
import hashlib
import re
from flask_login import login_required, login_user, logout_user
import ibm_db
import uuid
from datetime import date
from .model import Customer
views = Blueprint("blue_print", __name__)
email\_regex = r"\b[A-Za-z0-9.\_\%+-]+@[A-Za-z0-9.-]+\.[A-Z|a-z]\{2,\}\b"
pass_regex = r''^[A-Za-z0-9_-]*$"
customer = Customer()
```

def set(self, uuid, first\_name, last\_name, email,

```
conn = ibm_db.connect('DATABASE=bludb;HOSTNAME=2f3279a5-73d1-4859-88f0-a6c3e6b4b907.c3n41cmd0nqnrk39u98g.databases.appdomain.cloud;PORT=30756;SECURITY=SSL;SSL ServerCertificate=DigiCertGlobalRootCA.crt;UID=tdn81266;PWD=7LY8okjAouJf3LoO', ", ")
```

```
@views.route('/logout')
@login_required
def logout():
  session.pop('LOGGED_IN_AS')
  logout_user()
  return redirect(url_for('blue_print.login'))
@views.route('/', methods = ['GET', 'POST'])
def login():
  # if method is POST
  if request.method == 'POST':
    # getting the data entered by the user
     email = request.form.get('email')
     password = request.form.get('password')
     role = request.form.get('role-check')
    msg = ""
    to_show = False
    # validating the inputs entered by the user
     if(not (re.fullmatch(email_regex, email))):
```

```
msg = "Enter a valid email"
  to_show = True
elif (len(password) < 8):
  msg = "Password must be atleast 8 characters long!"
  to\_show = True
# Admin login
if email == "admin.ccr@gmail.com":
  if password == "admin.ccr@2022":
    return redirect('/admin/tickets')
  else:
     to\_show = True
    password = ""
     msg = "Invalid password!"
# Customer or Agent
else:
  if to_show:
    # there is something fishy with the user's inputs
    password = ""
  elif (not to_show):
    # the user's inputs are valid
```

```
# checking if the login credentials are valid
if role == "Customer":
  # checking if the entry of the mail entered is present in the database
  mail_check_query = "SELECT * FROM customer WHERE email = ?"
  stmt = ibm_db.prepare(conn, mail_check_query)
  ibm_db.bind_param(stmt, 1, email)
  ibm_db.execute(stmt)
  account = ibm_db.fetch_assoc(stmt)
  if account:
    # valid customer
    # i.e, mail is present in the database
    # checking if the customer entered a valid password now
    # encrypting the entered password
    passcode = str(hashlib.sha256(password.encode()).hexdigest())
    # now checking if the encrypted string is same as that of the one in database
    if (account['PASSCODE'] == passcode):
       msg = "Valid Login"
       to_show = True
       # creating a customer object
       customer.set(
```

```
account['CUST_ID'],
       account['FIRST_NAME'],
       account['LAST_NAME'],
       account['EMAIL'],
       account['PASSCODE'],
       account['DATE_JOINED']
    )
    session.permanent = False
    session['LOGGED_IN_AS'] = "CUSTOMER"
    login_user(customer, remember=True)
    return redirect('/customer/')
  else:
    # customer entered invalid password
    msg = "Invalid password"
    password = ""
    to\_show = True
else:
  # invalid customer
  # i.e, entered mail is not present in the database
  msg = "User does not exist"
  email = ""
```

```
password = ""
              to\_show = True
         else:
            # user is an Agent
            print("hello")
    return render_template(
       'login.html',
       to_show = to_show,
       message = msg,
       email = email,
       password = password
    )
  return render_template('login.html')
@views.route('/register', methods = ['GET', 'POST'])
def register():
  # if method is POST
  if request.method == 'POST':
    # getting all the data entered by the user
    first_name = request.form.get('first_name')
    last_name = request.form.get('last_name')
    email = request.form.get('email')
```

```
password = request.form.get('password')
confirm_password = request.form.get('confirm_password')
role = request.form.get('role-check')
msg = ""
to\_show = False
# validating the inputs
if len(first_name) < 2:
  msg = "First Name must be atleast 5 characters long!"
  to_show = True
elif len(last_name) < 2:
  msg = "Last Name must be atleast 5 characters long!"
  to\_show = True
elif(not (re.fullmatch(email_regex, email))):
  msg = "Please enter valid email"
  to_show = True
elif((len(password) < 8) or (len(confirm_password) < 8)):
  msg = "Password must be atleast 8 characters long!"
  to_show = True
elif (password != confirm_password):
```

```
msg = "Passwords do not match"
  to_show = True
elif (not (re.fullmatch(pass_regex, password))):
  msg = "Enter valid password"
  to_show = True
if to_show:
  # there is something fishy with the inputs
  password = confirm_password = ""
# by here the inputs are validated, because to_show is False
# registering the user / agent with the database
elif (not to_show):
  if role == "Customer":
    # the user is a Customer
    # checking whether the user with the same email already there
    check_mail_query = "SELECT * FROM customer WHERE email = ?"
    stmt = ibm_db.prepare(conn, check_mail_query)
    ibm_db.bind_param(stmt, 1, email)
    ibm_db.execute(stmt)
    account = ibm_db.fetch_assoc(stmt)
```

if account:

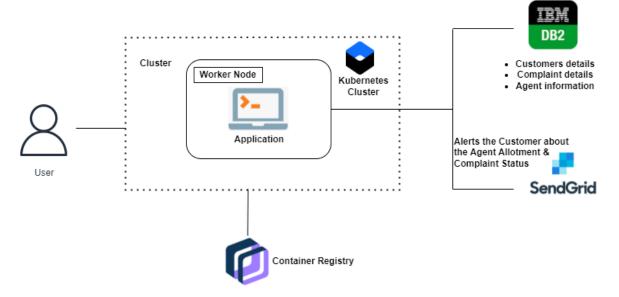
```
# user already exists
  msg = "Email already exists!"
  to\_show = True
else:
  # new customer
  # adding the customer details to the detabase
  user_insert_query ="'INSERT INTO customer
       (cust_id, first_name, last_name, email, passcode, date_joined)
       VALUES (?, ?, ?, ?, ?, ?)"
  # creating a UUID for the customer
  user_uuid = str(uuid.uuid4())
  # encrypting the customer's password using SHA-256
  passcode = str(hashlib.sha256(password.encode()).hexdigest())
  date_joined = date.today()
  stmt = ibm_db.prepare(conn, user_insert_query)
  ibm_db.bind_param(stmt, 1, user_uuid)
  ibm_db.bind_param(stmt, 2, first_name)
  ibm_db.bind_param(stmt, 3, last_name)
  ibm_db.bind_param(stmt, 4, email)
  ibm_db.bind_param(stmt, 5, passcode)
  ibm_db.bind_param(stmt, 6, date_joined)
```

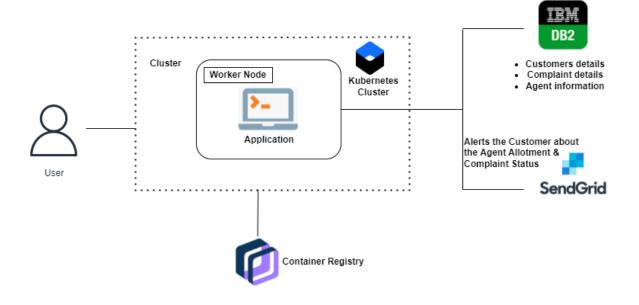
```
ibm_db.execute(stmt)
       # redirecting the customer to the login page
       msg = "Account created. Please Login!"
       to\_show = True
       return render_template('login.html', message = msg, to_show = to_show)
  else:
    # the role is Agent
    # can be done in Sprint 2/3
    print("Sprint 2/3")
return render_template(
  'register.html',
  to_show = to_show,
  message = msg,
  first_name = first_name,
  last_name = last_name,
  email = email,
  password = password,
  confirm\_password = confirm\_password,
  role = role
```

)

return render\_template('register.html')

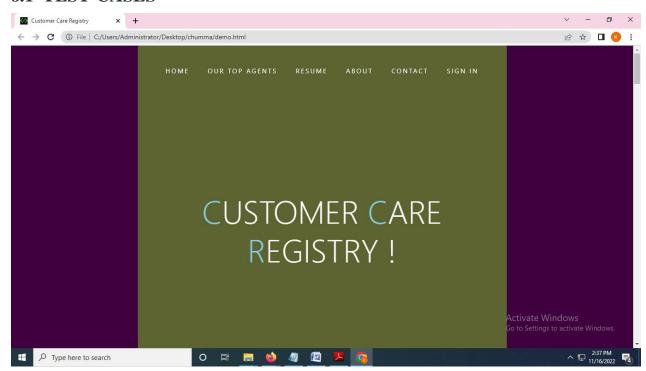
# 7.3 Database Schema

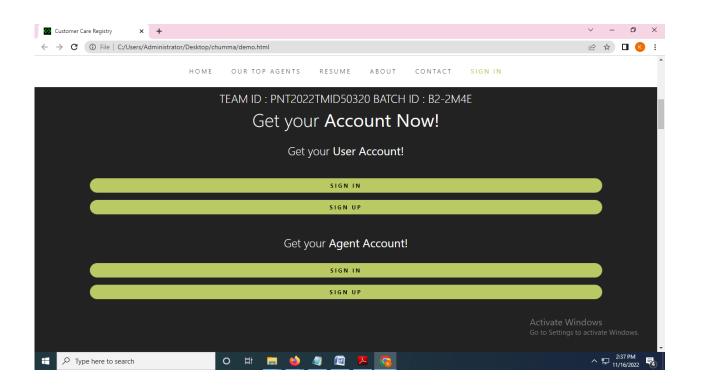


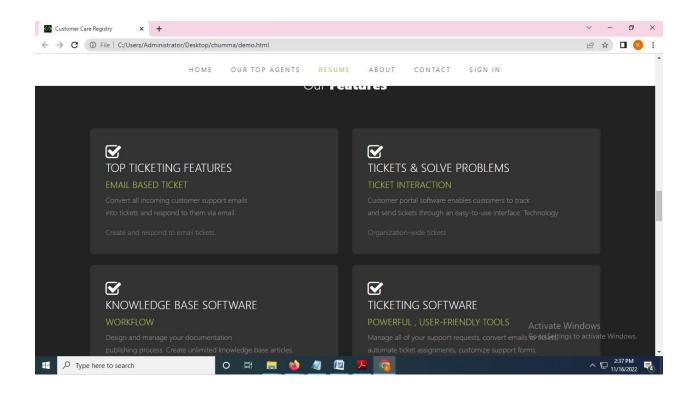


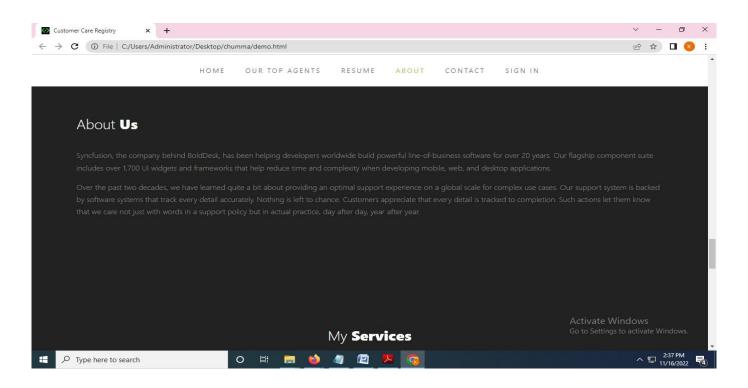
## **TESTING**

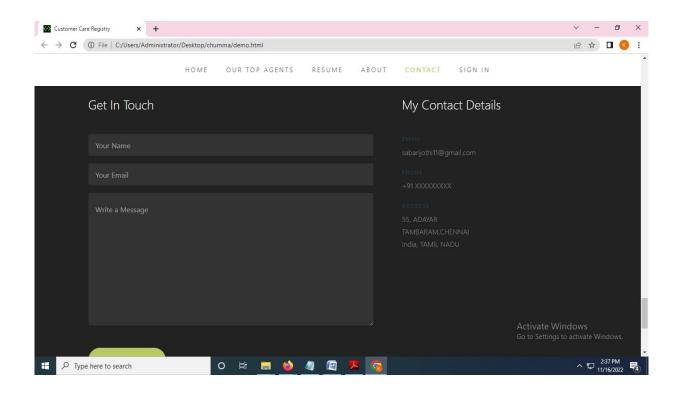
### 8.1 TEST CASES

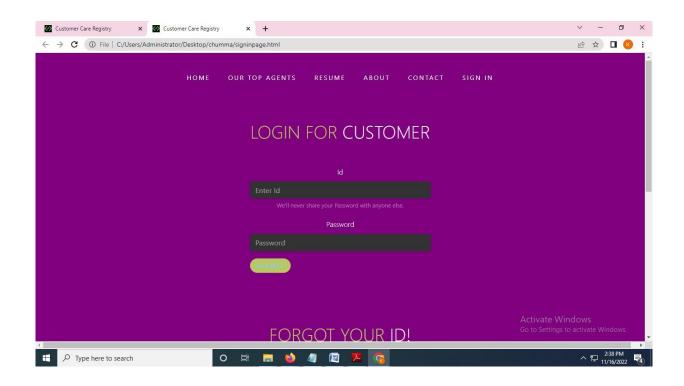


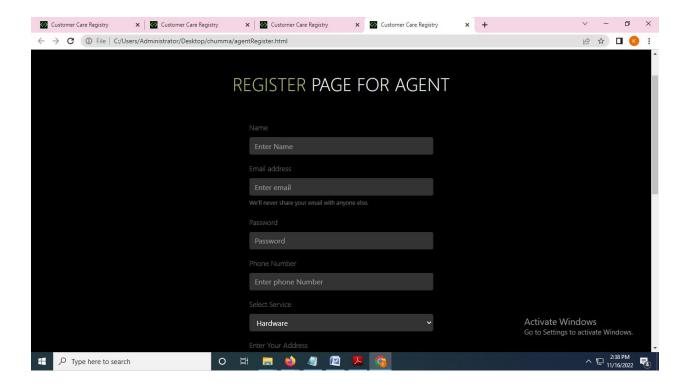


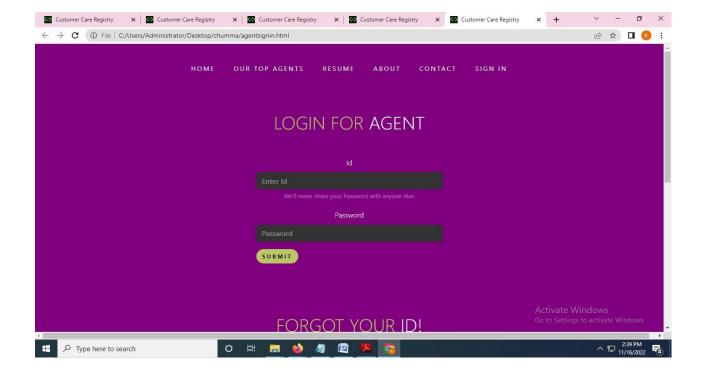












#### RESULT

S

### 9.1 PERFORMANCE METRICS

### The Customer Feedback metric:

The most important metric for your contact center and the broader business is customer feedback. From the business perspective, you want to know if your customersare going to stay or leave and if they will recommend your business to their friends and colleagues. If you are the customer you want the right or incorrect processes improveds that you get the best experience. From the perspective of the employee, you want processes that will help deliver good service to customers.

## The Service Efficiency Metric:

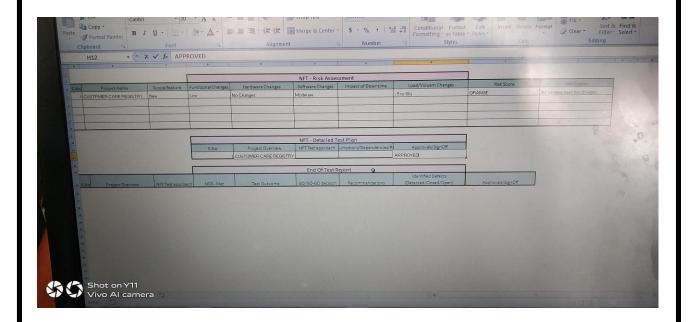
The next thing is service efficiency. The main thing is to measure service efficiency at a macro level rather than at an individual level to avoid bad behaviors. The most common story is the service agent that passes customers to other agents to improve their average handling time. As a service organization, you want to give your employeesthe tools that they need to provide the best experience for customers.

# Quality, Consistency and Compliance:

The next of the 4 key metrics for customer service focuses on the effective running of acontact center or customer service organization is quality, consistency and compliance. If you're a customer you want to ensure that you get the same experience each time they come into contact with the service team. As a customer in addition to great service, you want to ensure that processes are in place to protect and safeguard sensitive information.

### **Employee Engagement:**

The final metric that we believe to be important is employee engagement. How engaged is the team that is interacting with customers? We have found that engaged employees provide better service and help deliver increased customer satisfaction. As a business, you want to ensure that employees are being managed properly and that employees.



### **DISADVANTAGES**

#### **ADVANTAGES**

### 1. Customer loyalty

Loyal customers have many benefits for businesses. 91% of customers say a positive customer service experience makes them more likely to make a further purchase. Also, investing in new customers is five times more expensive than retaining existing ones (source: <u>Invest</u>). Creating loyal customers through good customer service can therefore provide businesses with lucrative long-term relationships.

### 2. Increase profits

These long-term customer relationships established through customer service can helpbusinesses become more profitable. Businesses can grow revenues between 4% and 8% above their market when they priorities better customer service experiences (source: Bain & Company). Creating a better customer service experience than those offered by competitors can help businesses to standout in their market place, and in turn make more sales.

### 3. Customer recommendations

Providing good customer service can create satisfied customers, who are then more likely to recommend the business to others. 94% of customers will recommend a company whose service they rate as "very good" (source: Qualtrics XM Institute). This is useful, as 90% of customers are influenced by positive reviews when buying a product (source: Zendesk). Customers recommending a company through word of mouth or online reviews can improve the credibility of the business.

#### **4.** Increase conversion

Good customer service can help businesses turn leads into sales. 78% of customers say they have backed out of a purchase due to a poor customer experience (source: Glance). It is therefore safe to assume that providing good customer service will help toincrease customer confidence and in turn increase conversion.

# 5.Improve public image

Customer service can help businesses to improve the public perception of the brand, which can then provide protection if there is a slip up. 78% of customers will forgive a company for a mistake after receiving excellent service (source: <u>Salesforce Research</u>). Meanwhile, almost 90% of customers report trusting a company whose service they rateas "very good." On the other hand, only 16% of those who give a "very poor" rating trust companies to the same degree(source: <u>Qualtrics XM Institute</u>). Creating positive customer experiences is vital in gaining customer trust and creating a strong public image.

### CONCLUSION

- ✓ It is a web-enabled project.
- ✓ With this project the details about the product will be given to the customers in detail with in a short span of time.
- Queries regarding the product or the services will also be clarified. It
- provides more knowledge about the various technologies.
- ✓ Seek and promote customer feedback

### **FUTURE**

### **SCOPE**

The future of customer service increasingly will be driven by technology innovations. Ideally, these new technologies will improve customer and agent experiences, along with business metrics like revenue, operational costs and customer ratings. But businesses often miss the mark when they try to move too quickly with too much technology, ultimately resulting in consumer dissatisfaction rather than elation.

Customer expectations for what defines a good experience stay fairly consistent overtime, but the approach to providing that experience changes. Meanwhile, advanced technologies, <u>largely driven by artificial intelligence</u>, analytics and automation, arm companies with new techniques for driving customer satisfaction and loyalty.

### How are customer expectations changing?

Over the years, customer expectations generally haven't changed. <u>Customers want to beserved quickly and completely on the first try</u>. If they're speaking to a human agent, they want a friendly, knowledgeable interaction -- the goal being to resolve the customer's problem or answer their question quickly and easily.

Drilling down, however, <u>customer expectations are influenced by the changes in technology</u>. Just five years ago, for example, few customers would have expected to communicate with businesses over SMS or messaging services from their mobile phone. Now, it's common because consumers use those applications in other areas of their lives.

Perhaps the biggest area of change is the interaction channels used to communicate with businesses. Today, 58% of customers interact with digital channels, and 50% of alltransactions start digitally, according to Metering's <u>research</u>. Consumers now expect to have several options for communication, including messaging apps like Facebook Messenger, WeChat, WhatsApp and Apple Business Chat, along with web chat, SMS, screen-sharing, video, self-service knowledge bases and FAQs, and <u>chatbots</u>.

Consumers also are more open to proactive outreach -- whether the <u>customer service team</u> is inviting them to a customer loyalty program or reminding them of an appointment -- so long as those reminders, confirmations and invitations arrive at their preferred application.

How is technology influencing the future of customer service?
Businesses can provide quick, contextual customer service with tools like analytics, agent assist and <u>workforce optimization (WFO)</u> for agents in the contact center, as wellas customer-facing tools such as self-service, chatbots and personalization.
At the core of most new technologies are the three As artificial intelligence, automation and analytics. Working together, these technologies can provide organizations with advice, context, results and metrics for improvement, but it's imperative to roll out deployments cautiously instead of trying to boil the ocean. Businesses will then be able to identify how well these customer service tools addressspecific problems or opportunities and evaluate their performance through analytics.
APPENDIX SOURCE CODE

```
from future import print function
from audioop import add
import datetime
from unicodedata import name
from pprint import pprint
from flask import Flask, render_template, request, redirect, url_for, session, flashfrom
markupsafe import escape
from flask import *
import ibm_db
import datetime
conn =
ibm db.connect("DATABASE=;HOSTNAME=;PORT=;SECURITY;=SSL;SSLServerCertificat
e=;UID=;PWD=", ", ")
print(conn)
print("connection successful...") app
= Flask(_name_) app.secret_key =
'your secret key'@app.route('/')
def home():
  message = "TEAM ID : PNT2022TMID18844" +" "+ "BATCH ID : B1-1M3E "
  return render_template('index.html',mes=message)
@app.route('/home', methods=['POST', 'GET'])
def index():
  return render_template('index.html')
@app.route('/signinpage', methods=['POST', 'GET'])def
signinpage():
```

```
return render_template('signinpage.html')
@app.route('/agentsignin', methods=['POST', 'GET'])def
agentsignin():
 return render_template('signinpageagent.html')
@app.route('/signuppage', methods=['POST', 'GET'])def
signuppage():
  return render_template('signuppage.html')
@app.route('/agentRegister', methods=['POST', 'GET'])def
agentRegister():
  return render_template('agentregister.html')
@app.route('/forgotpass', methods=['POST', 'GET'])def
forgotpass():
  return render_template('forgot.html')
@app.route('/newissue/<name>', methods=['POST', 'GET'])def
newissue(name):
  name = name
  return render_template('complaint.html',msg=name)
@app.route('/forgot', methods=['POST', 'GET'])
def forgot():
try:
    global randomnumber
    ida = request.form['custid']
    print(ida)
    global id
    id = ida
    sql = "SELECT EMAIL,NAME FROM Customer WHERE id=?"
    stmt = ibm_db.prepare(conn, sql)
    ibm_db.bind_param(stmt, 1, ida)
    ibm_db.execute(stmt)
    emailf = ibm_db.fetch_both(stmt)
    while emailf != False:
       e = emailf[0]
```

```
n = emailf[1]
       break
configuration = sib api v3 sdk.Configuration()
    configuration.api key['api-key']
api_instance = sib_api_v3_sdk.TransactionalEmailsApi(sib_api_v3_sdk.ApiClient(configuration))
    subject = "Verification for Password"
    html_content = "<html><body><h1>Your verification Code is : <h2>" + \
       str(randomnumber)+"</h2> </h1> </body></html>"
    sender = { "name": "IBM CUSTOMER CARE REGISTRY",
          "email": "ibmdemo6@yahoo.com"}to
    = [{"email": e, "name": n}]
    reply to = {"email": "ibmdemo6@yahoo.com", "name": "IBM"}
    headers = {"Some-Custom-Name": "unique-id-1234"} params =
    {"parameter": "My param value",
          "subject": "Email Verification"} send_smtp_email =
    sib api v3 sdk.SendSmtpEmail(
       to=to, reply to=reply to, headers=headers, html content=html content,params=params,
sender=sender, subject=subject)
api_response = api_instance.send_transac_email(send_smtp_email) pprint(api_response)
    message = "Email send to:"+e+" for password"
    flash(message, "success")
except ApiException as e:
    print("Exception when calling SMTPApi->send_transac_email: %s\n" % e)
    flash("Error in sending mail")
  except:
    flash("Your didn't Signin with this account")
  finally:
    return render template('forgot.html')
@app.route('/agentforgot', methods=['POST', 'GET'])def
agentforgot():
```

```
try:
    global randomnumber
    ida = request.form['custid']
    print(ida)
    global id
    id = ida
    sql = "SELECT EMAIL,NAME FROM AGENT WHERE id=?"
    stmt = ibm_db.prepare(conn, sql)
    ibm_db.bind_param(stmt, 1, ida)
    ibm_db.execute(stmt)
    emailf = ibm_db.fetch_both(stmt)
    while emailf != False:
      e = emailf[0]
      n = emailf[1]
      break
configuration = sib api v3 sdk.Configuration()
    configuration.api key['api-key']
api_instance = sib_api_v3_sdk.TransactionalEmailsApi(sib api v3 sdk.ApiClient(configuration))
    subject = "Verification for Password"
    html_content = "<html><body><h1>Your verification Code is : <h2>" + \
       str(randomnumber)+"</h2> </h1> </body></html>"
    sender = { "name": "IBM CUSTOMER CARE REGISTRY",
          "email": "ibmdemo6@yahoo.com"}to
    = [{"email": e, "name": n}]
    reply_to = {"email": "ibmdemo6@yahoo.com", "name": "IBM"}
    headers = {"Some-Custom-Name": "unique-id-1234"} params =
    {"parameter": "My param value",
          "subject": "Email Verification"} send_smtp_email =
    sib_api_v3_sdk.SendSmtpEmail(
       to=to, reply to=reply to, headers=headers, html content=html content,params=params,
sender=sender, subject=subject)
```

```
api_response = api_instance.send_transac_email(send_smtp_email) pprint(api_response)
     message = "Email send to:"+e+" for OTP"
    flash(message, "success")
except ApiException as e:
    print("Exception when calling SMTPApi->send_transac_email: %s\n" % e)
    flash("Error in sending mail")
  except:
    flash("Your didn't Signin with this account")
  finally:
    return render_template('forgot.html')
@app.route('/admin', methods=['POST', 'GET'])def
admin():
  userdatabase = []
  sql = "SELECT * FROM customer"
  stmt = ibm_db.exec_immediate(conn, sql)
  dictionary = ibm_db.fetch_both(stmt) while
  dictionary != False:
    userdatabase.append(dictionary) dictionary =
    ibm_db.fetch_both(stmt)
  if userdatabase:
    sql = "SELECT COUNT(*) FROM customer;"
    stmt = ibm_db.exec_immediate(conn, sql)user
    = ibm_db.fetch_both(stmt)
  users = []
  sql = "select * from ISSUE"
  stmt = ibm_db.exec_immediate(conn, sql)dict
  = ibm_db.fetch_both(stmt)
  while dict != False: users.append(dict)
    dict = ibm_db.fetch_both(stmt)
```

```
if users:
    sql = "SELECT COUNT(*) FROM ISSUE;"
    stmt = ibm_db.exec_immediate(conn, sql)
    count = ibm_db.fetch_both(stmt)
agent = []
  sql = "SELECT * FROM AGENT"
  stmt = ibm_db.exec_immediate(conn, sql)
  dictionary = ibm_db.fetch_both(stmt) while
  dictionary != False:
    agent.append(dictionary)
    dictionary = ibm_db.fetch_both(stmt)if
 agent:
    sql = "SELECT COUNT(*) FROM AGENT;"
    stmt = ibm_db.exec_immediate(conn, sql)cot
    = ibm_db.fetch_both(stmt)
return render_template("admin.html",complaint=users,users=userdatabase,agents=agent,mes
sage=user[0],issue=count[0],msgagent = cot[0])
@app.route('/remove', methods=['POST', 'GET'])def
remove():
otp = request.form['otpv']if
  otp == 'C':
    try:
       insert_sql = f"delete from customer" prep_stmt =
       ibm_db.prepare(conn, insert_sql)
       ibm_db.execute(prep_stmt)
       flash("delected successfully the Customer", "success")except:
      flash("No data found in Customer", "danger")
    finally:
       return redirect(url_for('signuppage'))if
  otp == 'A':
```

```
try:
       insert_sql = f"delete from AGENT"
       prep_stmt = ibm_db.prepare(conn, insert_sql)
       ibm_db.execute(prep_stmt)
       flash("delected successfully the Agents", "success")except:
       flash("No data found in Agents", "danger")
    finally:
      return redirect(url_for('signuppage'))if
otp == 'C':
    try:
       insert_sql = f"delete from AGENT"
       prep_stmt = ibm_db.prepare(conn, insert_sql)
       ibm_db.execute(prep_stmt)
       flash("delected successfully the Complaints", "success")except:
       flash("No data found in Complaints", "danger")
    finally:
       return redirect(url_for('signuppage'))
@app.route('/login', methods=['GET', 'POST'])def
login():
  if request.method == 'POST':
     try:
id = request.form['idn']
       global hello
       hello = id
       password = request.form['password']print(id,
       password)
       if id == '1111' and password == '1111':
         return redirect(url_for('admin'))
sql = f''select * from customer where id='{escape(id)}' and
password='{escape(password)}'"
```

```
stmt = ibm_db.exec_immediate(conn, sql)data
      = ibm_db.fetch_both(stmt)
      if data:
         session["name"] = escape(id)
         session["password"] = escape(password)
         return redirect(url_for("welcome"))
else:
         flash("Mismatch in credetials", "danger")
    except:
      flash("Error in Insertion operation", "danger")
return render_template('signinpage.html')
@app.route('/welcome', methods=['POST', 'GET']) def
welcome():
  try:
    id = hello
    sql = "SELECT
ID,DATE,TOPIC,SERVICE_TYPE,SERVICE_AGENT,DESCRIPTION,STATUS FROM
ISSUEWHERE CUSTOMER_ID =?"
    agent = []
    stmt = ibm_db.prepare(conn, sql)
    ibm_db.bind_param(stmt, 1, id)
    ibm_db.execute(stmt)
    otpf = ibm_db.fetch_both(stmt)
    while otpf != False:
      agent.append(otpf)
      otpf = ibm_db.fetch_both(stmt)
sql = "SELECT COUNT(*) FROM ISSUE WHERE CUSTOMER_ID = ?"
    stmt = ibm_db.prepare(conn, sql)
    ibm_db.bind_param(stmt, 1, id)
    ibm_db.execute(stmt)
    t = ibm_db.fetch_both(stmt)
```

```
return render_template("welcome.html",agent=agent,message=t[0])except:
    return render_template("welcome.html")
@app.route('/loginagent', methods=['GET', 'POST'])def
loginagent():
  if request.method == 'POST':
    try:
       global loginagent
       id = request.form['idn']loginagent
       = id
       password = request.form['password']
  sql = f"select * from AGENT where id='{escape(id)}' and
password='{escape(password)}'"
       stmt = ibm_db.exec_immediate(conn, sql)data
       = ibm_db.fetch_both(stmt)
       if data:
         session["name"] = escape(id)
         session["password"] = escape(password)
         return redirect(url_for("agentwelcome"))
else:
         flash("Mismatch in credetials", "danger")
    except:
       flash("Error in Insertion operation", "danger")
return render_template("signinpageagent.html")
@app.route('/delete/<ID>')
def delete(ID):
  sql = f"select * from customer where Id='{escape(ID)}'"
  print(sql)
  stmt = ibm_db.exec_immediate(conn, sql)
  student = ibm_db.fetch_row(stmt)
```

```
if student:
    sql = f"delete from customer where id='{escape(ID)}'"stmt
    = ibm_db.exec_immediate(conn, sql)
    flash("Delected Successfully", "success")return
    redirect(url_for("admin"))
@app.route('/agentform', methods=['GET', 'POST'])def
agentform():
  if request.method == 'POST':
try:
       x = datetime.datetime.now()
       y = x.strftime("%Y-%m-%d %H:%M:%S")
       name1 = request.form['name']
       email = request.form['email'] password =
       request.form['password']
       phonenumber = request.form['phonenumber']service
       = request.form['service']
       address = request.form['address']city
       = request.form['city']
       state = request.form['state'] country =
       request.form['country']link =
       request.form['link']
sql = "SELECT * FROM AGENT WHERE EMAIL = ?"
       stmt = ibm_db.prepare(conn, sql)
       ibm_db.bind_param(stmt, 1, email)
       ibm_db.execute(stmt)
       account = ibm_db.fetch_assoc(stmt)if
account:
         flash("Record Aldready found", "success")else:
         print("exec")
         insert_sql = "INSERT INTO AGENT
```

```
(NAME,EMAIL,PASSWORD,PHONENUMBER,SERVICE_AGENT,ADDRESS,CITY,STATE,COU
NTRY,RESUME_LINK,DATE) VALUES(?,?,?,?,?,?,?,?,?,?)"
        prep_stmt = ibm_db.prepare(conn, insert_sql)
        ibm_db.bind_param(prep_stmt, 1, name1)
        ibm_db.bind_param(prep_stmt, 2, email)
        ibm_db.bind_param(prep_stmt, 3, password)
        ibm_db.bind_param(prep_stmt, 4, phonenumber)
        ibm_db.bind_param(prep_stmt, 5, service)
        ibm_db.bind_param(prep_stmt, 6, address)
        ibm_db.bind_param(prep_stmt, 7, city)
        ibm_db.bind_param(prep_stmt, 8, state)
        ibm_db.bind_param(prep_stmt, 9, country)
        ibm_db.bind_param(prep_stmt, 10, link)
        ibm_db.bind_param(prep_stmt, 11, y)
        ibm db.execute(prep stmt)
        flash("Record stored Successfully", "success") sql =
        "SELECT ID FROM AGENT WHERE email=?"
        stmt = ibm_db.prepare(conn, sql)
        ibm db.bind param(stmt, 1, email)
        ibm_db.execute(stmt)
        hi = ibm db.fetch tuple(stmt) configuration
= sib api v3 sdk.Configuration()
        configuration.api key['api-key']
api_instance = sib_api_v3_sdk.TransactionalEmailsApi(sib api v3 sdk.ApiClient(configuration))
        subject = "Registering Account in Customer Care Registry"
        html_content = " <html> <body> <h1>Thanks for Registering into Customer Care
Registry</h1> <h2>Your Account Id is :"+str(hi[0])+"</h2><h2>With
Regards:</h2><h3>Customer Care Registry</h3> </body></html>"
        sender = {"name": "IBM CUSTOMER CARE REGISTRY",
          "email": "ibmdemo6@yahoo.com"} to =
```

[{"email": email, "name": name1}]

```
reply_to = {"email": "ibmdemo6@yahoo.com", "name": "IBM"}
         headers = {"Some-Custom-Name": "unique-id-1234"} params =
         {"parameter": "My param value",
          "subject": "Email Verification"}
         send_smtp_email = sib_api_v3_sdk.SendSmtpEmail(
         to=to, reply_to=reply_to, headers=headers, html_content=html_content,params=params,
sender=sender, subject=subject)
api response = api instance.send transac email(send smtp email) pprint(api response)
   except:
       flash("Error in Insertion Operation", "danger")
    finally:
       return redirect(url_for("agentRegister"))
       con.close()
return render_template('agentregister.html')
@app.route('/completed/<DESCRIPTION>', methods=['GET', 'POST'])def
completed(DESCRIPTION):
  status ="Completed"try:
sql = "UPDATE ISSUE SET STATUS = ? WHERE DESCRIPTION =?"
    stmt = ibm_db.prepare(conn, sql)
    ibm_db.bind_param(stmt,1,status)
    ibm_db.bind_param(stmt,2,DESCRIPTION)
    ibm_db.execute(stmt)
flash("Successful", "success")
    return redirect(url_for('agentwelcome'))except:
    flash("No record found", "danger") return
    redirect(url_for('agentwelcome'))
@app.route('/deletecomplaint/<ID>') def
deletecomplaint(ID):
  sql = f"select * from ISSUE where ID='{escape(ID)}'
```

```
print(sql)
      stmt =
      ibm_db.exec_immediate(c
      onn, sql)student =
      ibm_db.fetch_row(stmt)
      if student:
         sql = f''delete from ISSUE where
        ID='{escape(ID)}'"stmt =
         ibm_db.exec_immediate(conn,
         sql)
         users = []
         flash("Delected Successfully", "success")
         return
    redirect(url_for("ad
    min"))if__name
    main_':
      app.run(host='0.0.0.0', port=5000, debug=True)
GITHUB LINK:
```

 $\underline{https://github.com/IBM-EPBL/IBM-Project-36813-1660298081}$ 

### **DEMOLINK:**

https://drive.google.com/file/d/1Mz2TLmuxAhAg5-06xaoBp3106h7jxdHj/view?usp=share\_link