## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

₼ 10 minutes

## Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

productive session.

Open article →

Use the Facilitation Superpowers to run a happy and

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools

1 hour to collaborate

2-8 people recommended

### Define your problem statement Personal finance applications will ask users to add their

user will be notified with an email alert.

Write down any ideas that come to mind that address your problem statement.

I trust this application will fulfil my

Helps you to stick on the francial plan

→ 10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

PROBLEM How effective will the Personal Expense Tracker Application be?

expenses and based on their expenses wallet balance will

can get an analysis of their expenditure in graphical forms.

used for that particular month if the limit is exceeded the

be updated which will be visible to the user. Also, users

They have an option to set a limit for the amount to be

If possible, be visual.

Key rules of brainstorming To run an smooth and productive session

Go for volume.

Brainstorm

Following the expenses is troublesome

Costs are more than the pay



the pay-cost proportion

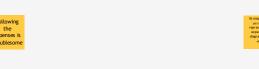
Not ideal way to chop down the cost

its easy to work on it as it represents our expenses in diagramatical view

Look client and item audits

Balasubrananiyan

# Group ideas Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.



It shows you the pay-cost proportion Helps you to stick on the fnancial plan

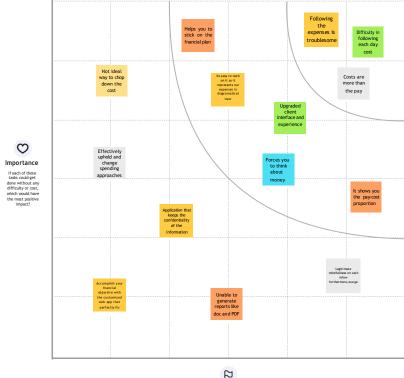
Effectively uphold and change spending approaches

Costs are more than the pay

## 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⊕ 20 minutes



### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

## Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

strategy. Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Share template feedback

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



Share template feedback















