### **Project Design Phase - II**

## **Customer Journey Map**

Date	31 October 2022
Team ID	PNT2022TMID10120
Project Name	Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence
Maximum Marks	4 Marks

Customer Journey Map for "Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence":

Step-1: Goals and needs



## **Step 2: Journey Steps**

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First View How can they feel successful?	Sharing Why would they invite others?
Actions What does the continuer do! What information do they look for? What is their context!	Opposition to the state of the	Community On part Community Communit	property the reads the property of the propert	ENDING strengths processing strengths of str
Needs and Peins What does the customer want to achieve or wold? To: Retuce orthiguity: e.g. by using the first person normater.	Frequency Propagal Administration (Propagal Propagal Prop	TOTAL STATE OF THE	TOTAL SEE STORY PROVIDED PROVI	Desiring the property of the regulations of the control of the con
Touchpoint What part of the service do they interect with?	Press/Media social media Adventisement Pyres Telementacing	Brail Medieven graph contained	artising long listering load Street Street State of State	Maning Maning allowing allowing properties of Billion States and S
Customer Peeling What is the customer feeling? Tigs one the email egap to express more emotions	•	<b>②</b>	<b>2</b>	8
Socketage				
Opportunities What could me improve or introduce?	A website can be created which identifies	The website can be made secure and more accurate so that it will	The customers can give a image as input and the type of natural	The website can be made available to everyone who need to
Process ownership Who is in the lead on this?	All of the second of the secon	The MODES (Control to beard of the workship.	This Nation bound of an least of time workfolder	to see before lead of the whole milino

**Step 3: Journey Outcomes** 

What changes for them?

# Outcome

Describe how the life and environment of the customer changes once they used the product or service.

#### What are they able to do now?

Oustomers can easily identify the type of natural disaster. Easy to identify the natural disaster when disaster image given as input. Intensity identification when given a chaster image as input.

### What can they finally avoid doing?

No need for the continuous searching for the type of disaster. No need to worry about the intensity calculation of that disaster. They may not avery about image quality. Produce accurate result

### What changed in my environment?

Earlier identification of natural disaster and intensity analysis. Due to the product, there is a reduction of risk due to

The loss of liver and ecosystem are prevented due to easier