

Personal Expense Tracker



TEAM DETAILS

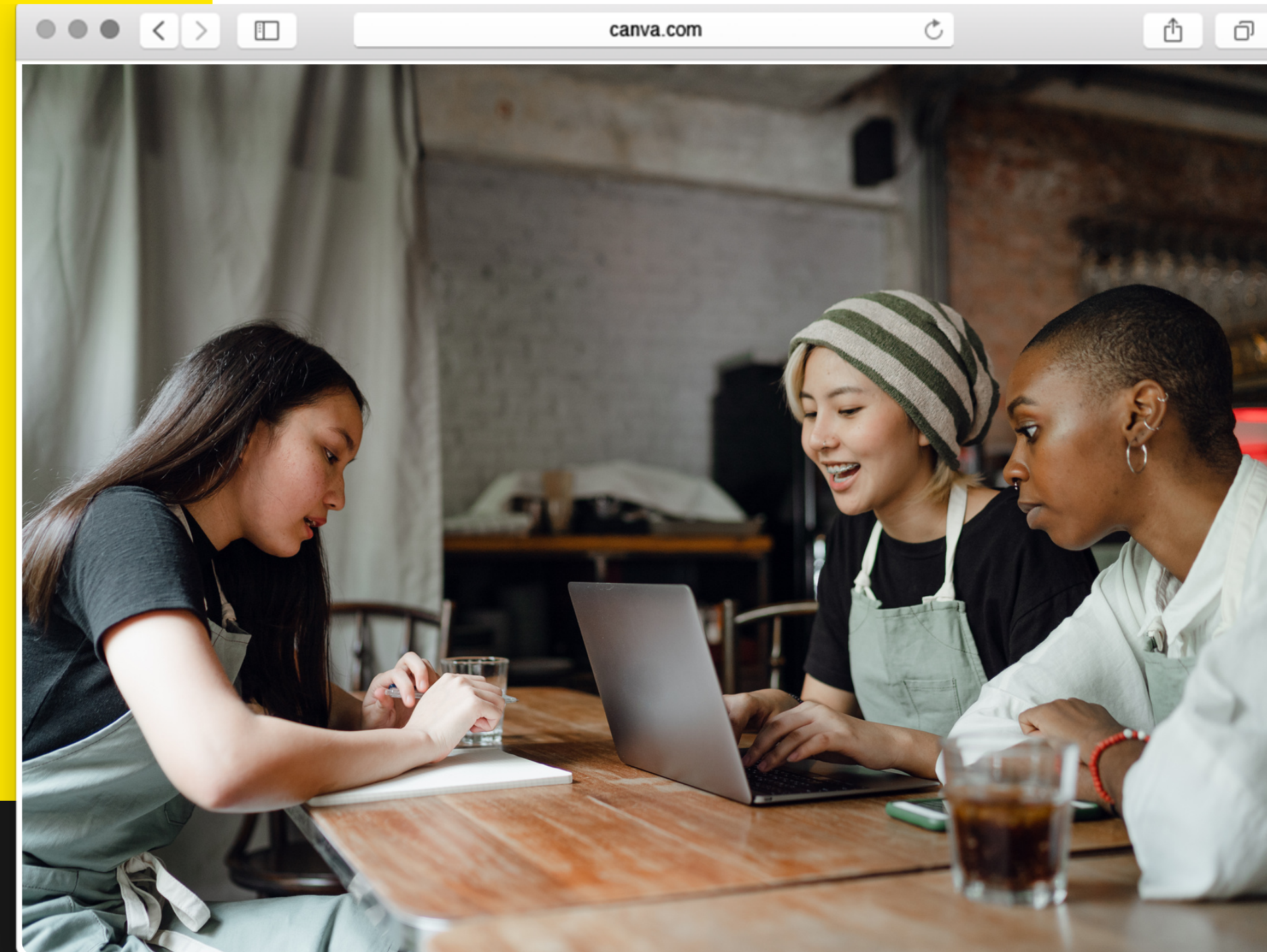
Team ID : PNT2022TMID5345

College Name : Sri Venkateshwara College of Engineering

Department : Information Technology

TEAM MEMBERS :

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Project Design phase –II
Personal Expense Tracker



Date	08 October 2022
TEAM ID	PNT2022TMID5345
PROJECT NAME	Personal Expense Tracker
MAXIMUM MARKS	2 marks

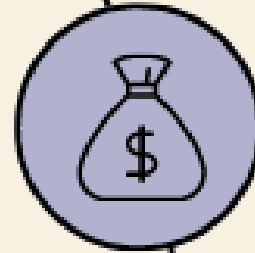


CUSTOMER JOURNEY MAP

Steps	AWARENESS	CONSIDERATION	DECISION	SERVICE
ACTIVITIES	search for expense tracker application in google or hear it from friends	Browsing through websites or app store	Add an expense Keep track on expense	It helps to keep track on expense, provides email alert and suggest alternative ideas to save money
CUSTOMER GOAL	customer should be able to save money able to keep track of expenses	To find the best app or website for tracking and managing the expense	Sustained lifestyle	A website that helps to manage the expenses and predict how much money will be saved
EMOTIONS	<i>Intrigued</i>	Curious	Satisfied	Satisfied,Interested
POTENTIAL TOUCH POINT(S)	Recommendation from friends,social media,search engines,etc	the app store,websites,ad,review ,	Web sites, app store	The website,Live chat,email alert



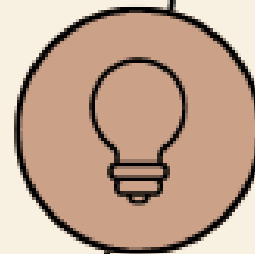
**User
Login/Registration**



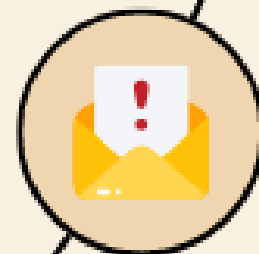
Add expenses



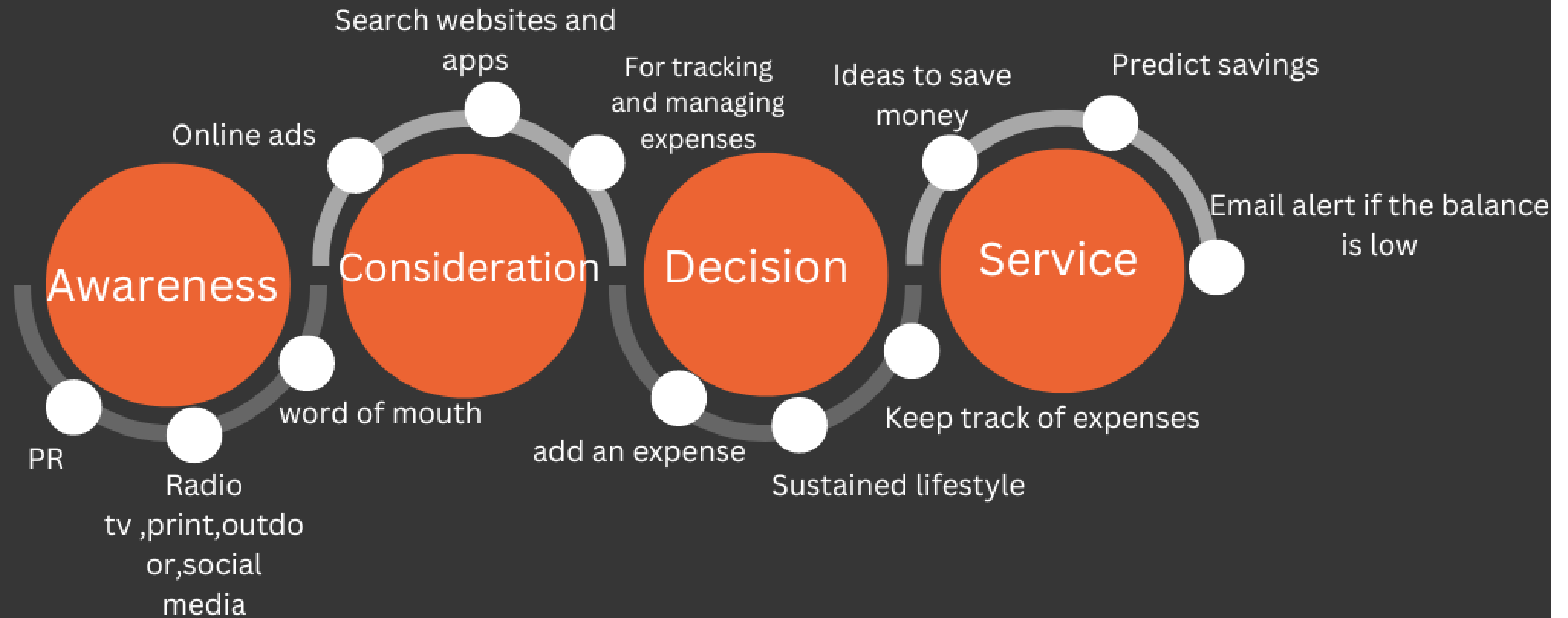
**Provides a graphical view of
each expenses bases on the
commodiity**



**Provides suggestion on
managing money and predict
how much money will be
saved for the future**



**Provides email alert if the
balance is low**



*Thank
You*