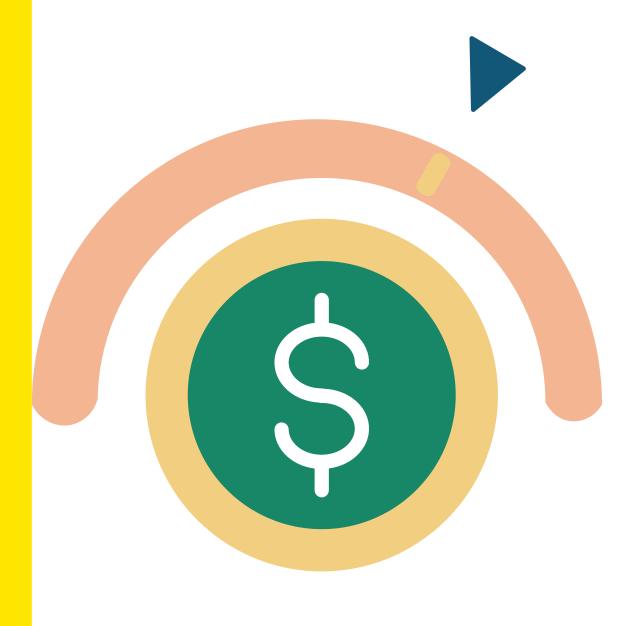
Personal Expense Tracker



TEAM DETAILS

Team ID: PNT2022TMID5345

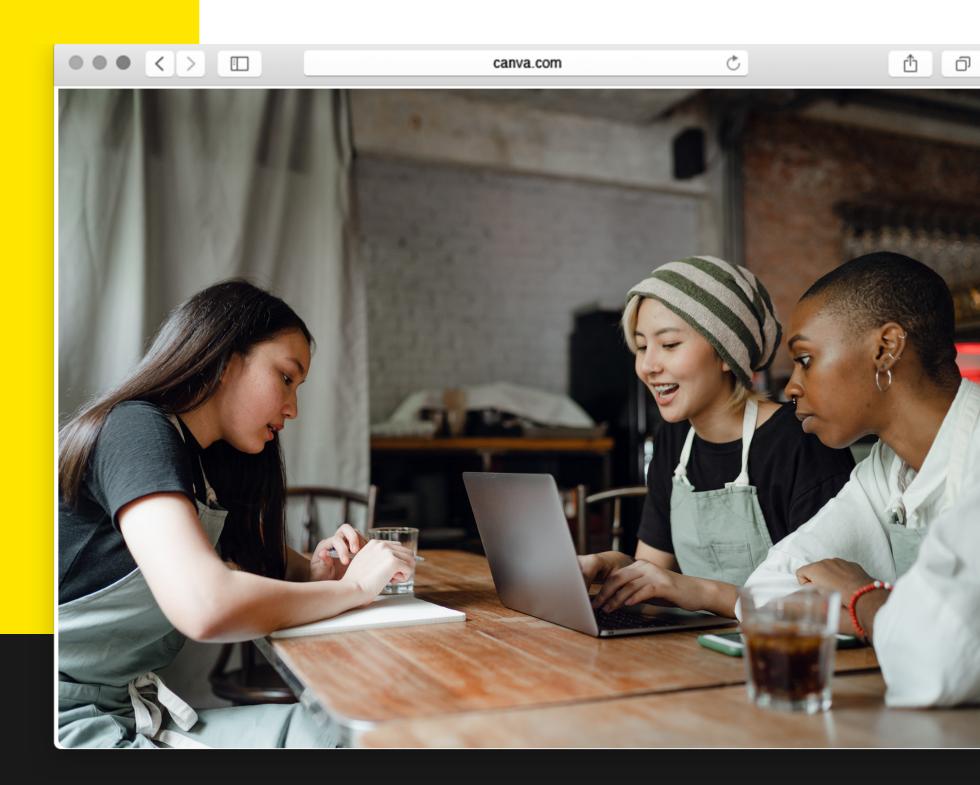
College Name: Sri Venkateshwara College of

Engineering

Department: Information Technology

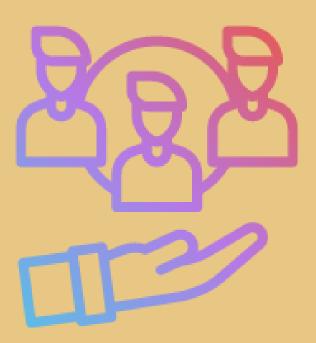
TEAM MEMBERS:

Gayathri N.R Kamalika P.N.M Lokeshwaran R Nantha Kumar G



Project Design phase -II Personal Expense Tracker

Date	08 October 2022
TEAM ID	PNT2022TMID5345
PROJECT NAME	Personal Expense Tracker
MAXIMUM MARKS	4 marks



CUSTOMER JOURNEY MAP

64-	-
-10	4 * 34°
	سخائس الا

ACTIVITIES

CUSTOMER GOAL

EMOTIONS

POTENTIAL TOUCH POINT(S)

AWARENESS

search for expense tracker application in google or hear it from friends

customer should be able to save money able to keep track of expenses

Intrigued

Recommendation from friends, social media, search engines, etc

CONSIDERATION

Browsing through websites or app store

To find the best app or website for tracking and managing the expense

Curious

the app store, websites, ad, review

DECISION

Add an expense Keep track on expense

Sustained lifestyle

Satisfied

Web sites, app store

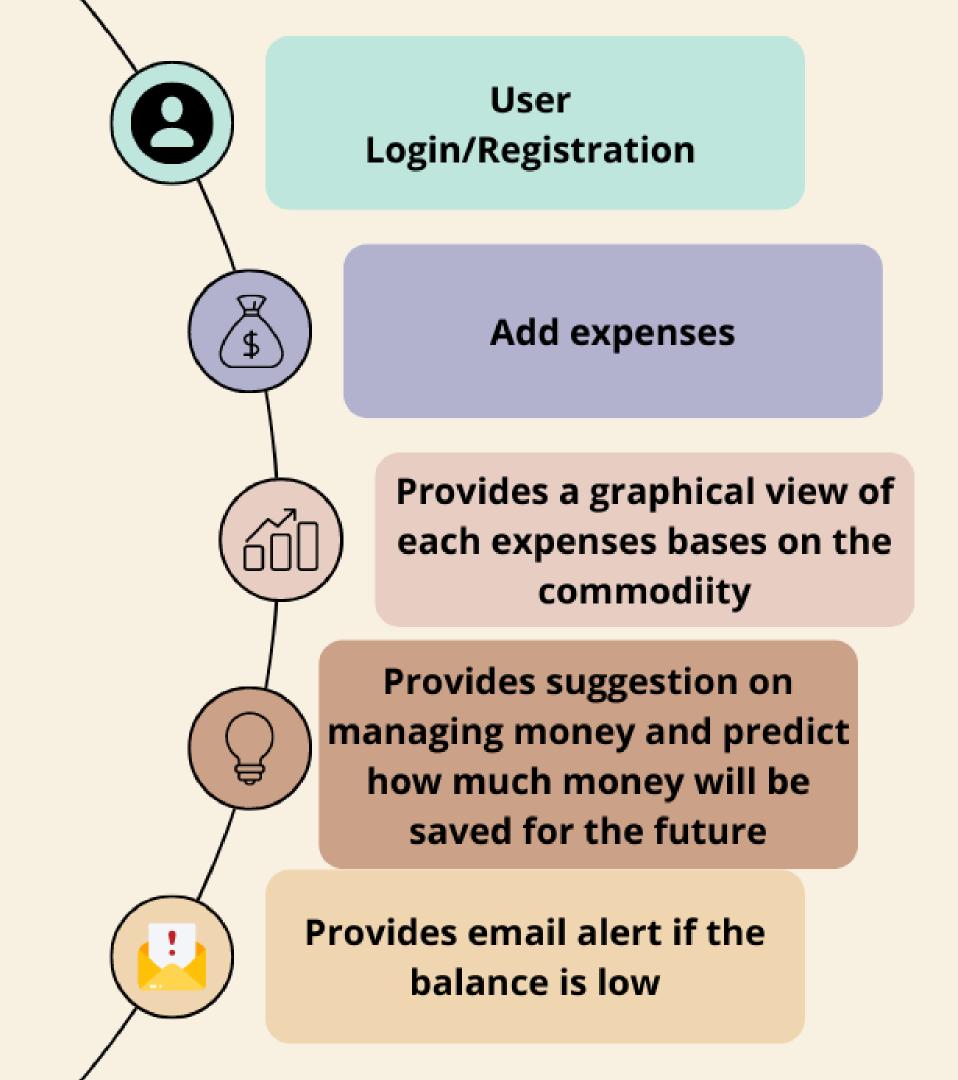
SERVICE

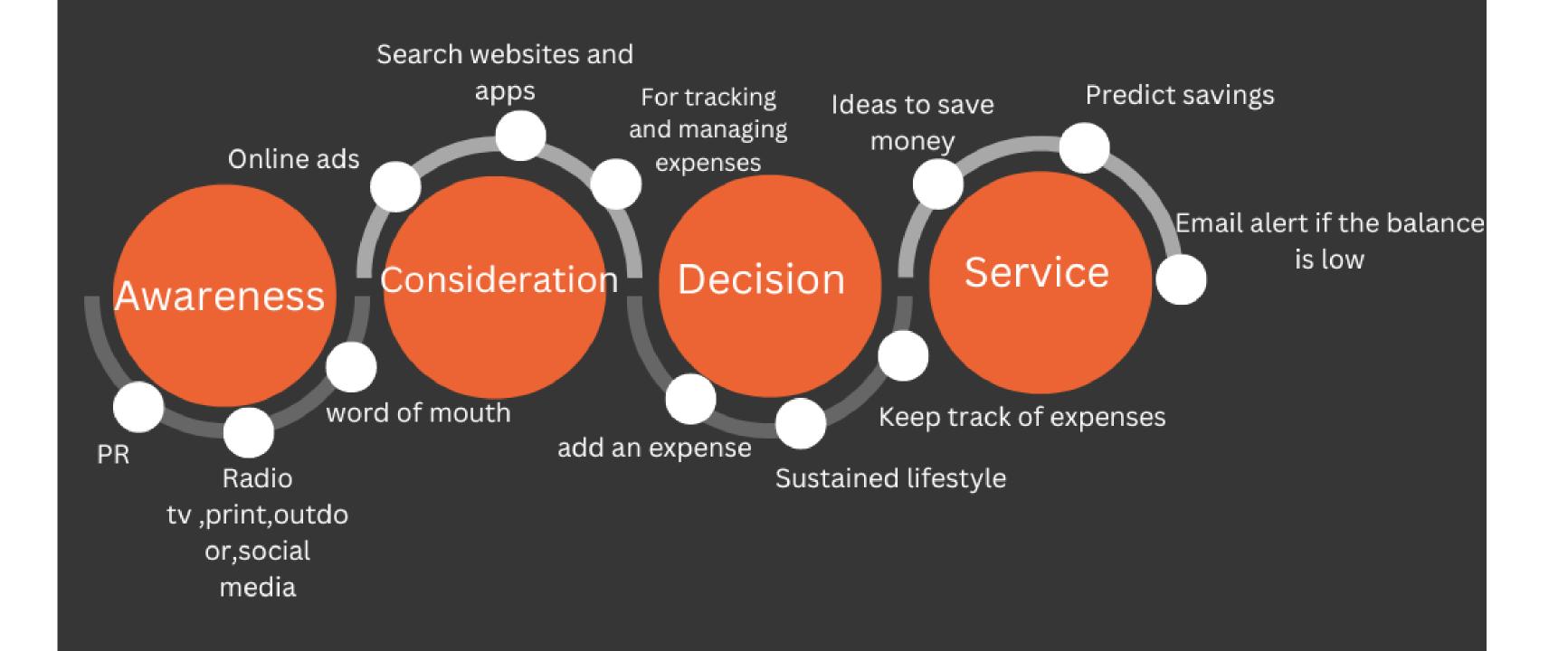
It helps to keep track on expense, provides email alert and suggest alternative ideas to save money

A website that helps to manage the expenses and predict how much money will be saved

Satisfied,Interested

The website,Live chat,email alert





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