

Project Design Phase-I

Proposed Solution Template

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| Date | 17 October 2022 |
| Team ID | IBM-PROJECT-36902-1660298664 |
| Project Name | Project – News Tracker Application |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

| S.NO | PARAMETER | DESCRIPTION |
|------|-----------------------------|---|
| 1. | Problem statement | There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources. |
| 2 | Idea / Solution description | This is where you need to focus on bringing interactive, visual and architectural designs as well. It means that the content should be distributed in the app such that the screen do not appear crowded with the content. |

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| 3 | Uniqueness | <p>The main focus of this application is to content news articles from all around the world and deliver it to user as fast as possible in best visualize way.</p> <p>The tracker app does not have annoying ads.</p> <p>With less amount of usage of data.</p> |
| 4 | Customer satisfaction | bug free, easy to use on both the management and user end, and simple to understand. |
| 5 | Business model | If users decide on a medium to lengthy-term subscription, you may provide them with an ad-free premium version of the app as well as other perks like yearly or quarterly discounts. |
| 6 | Scalability of the Solution | <p>Since the web application is deployed on IBM cloud, it can handle multiple users at a time. The user will go through a seamless experience and it enables them to view the news according to their interests and choices.</p> <p>Users from all age category can use the application and the news can also be filtered according to their age</p> |