

Ideation Phase

Define the Problem Statements

Date	07 nOVEMBER 2022
Team ID	PNT2022TMID26199
Project Name	Containment zone altering application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

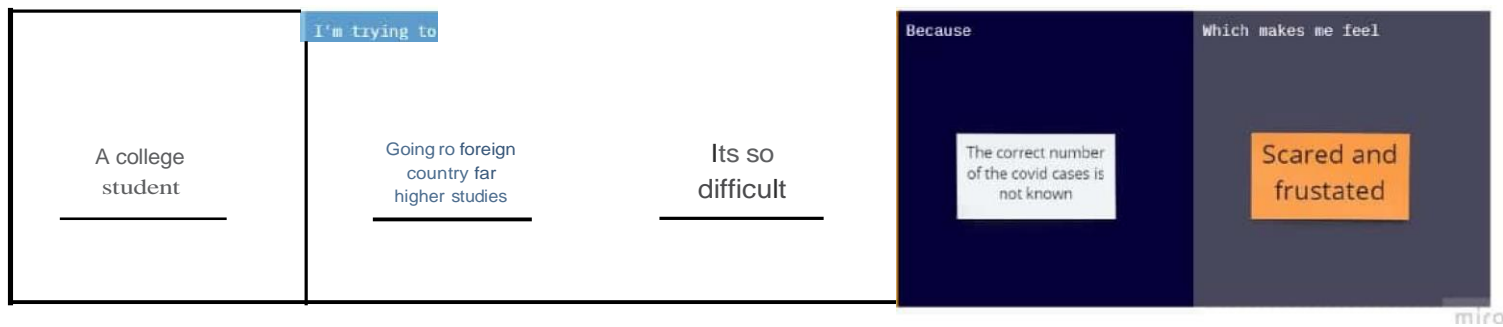
I am	Describe the customer and their attributes here
I'm trying to	List the thing they are trying to accomplish here
but	Describe the problems or barriers that get in the way here
because	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotion, the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:







miro



