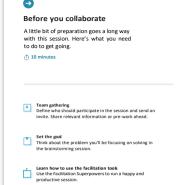
## **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

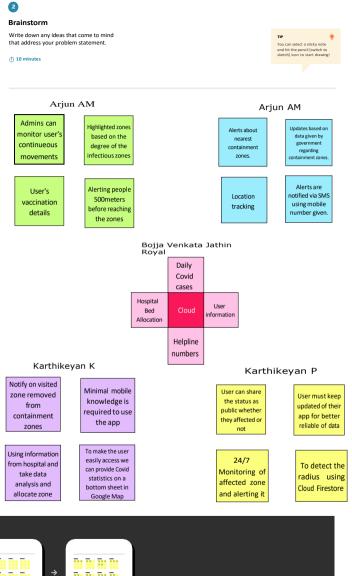
(L) 10 minutes to prepare 1 hour to collaborate

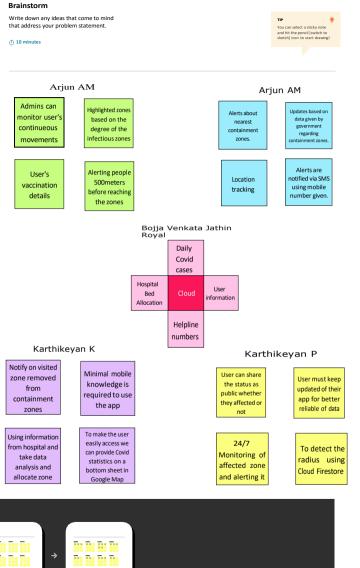
2-8 people recommended

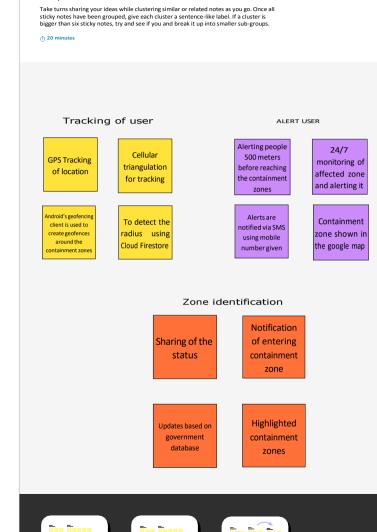


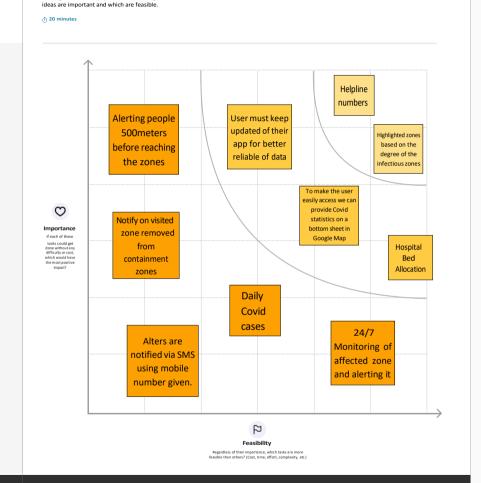
Open article











Prioritize

Your team should all be on the same page about what's important

moving forward. Place your ideas on this grid to determine which

After you collaborate

might find it helpful.

Quick add-ons

A Share the mural

Export the mural

Keep moving forward

Share template feedback

strategy. Open the template ->

You can export the mural as an image or pdf

to share with members of your company who

Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map

obstacles for an experience.

Open the template ->

Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan Open the template ->

emails, include in slides, or save in your drive.

Strategy blueprint



Share template feedback





