


IDEATION PHASE

Brainstorm & Idea Prioritization

Date	10 October 2022
Team ID	PNT2022TMID12839
Project Name	Intelligent Vehicle Damage Assessment and Cost Estimation for Insurance Companies
Maximum Marks	4 Marks


Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended



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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔



1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

M Nithishwar

Providing efficient and convenient customer support

Working in a very fast and intelligent manner

Available 24/7



Providing instant solution for the users

Maintaining a user friendly interface

Individual pattern recognition

Facilitating constant guidance to customer on insurances

Maintaining confidential conversation with customers

Providing quick responses for the queries



G Aparna

Saving user's time



Estimating cost for the damages accurately

Securing details of the customer

Updating the insurance cost for damages regularly

Solve the technical issues instantly

Site should be user friendly for customers

Predicting output based on sample dataset



Providing instant cost details about damages

It is trustworthy

Pon Rashmi G R

User friendly web application

Providing reliable services

Guiding the customer in all possible ways

Increase customer happiness

Analyze component damage security

Compatibility & Scalability

Decrease the level of fraud

Fast time to market

Decrease operational costs

Sharath S

Make the interface convenient for customers

Generate quick responses and reports

Recognize damage and estimates

Categorize the damage with precision

Providing effective and convenient customer support

Enable insurance companies to provide AI based help remotely

Improve validation by training the model on several test cases



Reduction of expenses on employees for inspection

Easy access for rural people

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Using cloud technology

**Available
24/7**

**Saving
user's time**

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Using Artificial Intelligence

**It is
trustworthy**

**Maintaining
a user
friendly
interface**

**Facilitating
constant
guidance to
customer on
insurances**

**Maintaining a
confidential
conversion
with
customers**

Using Neural Network

**Working in a
very fast and
intelligent
manner**

**Providing
reliable
services**

**Providing
quick
responses
for the
queries**

**Providing
effective and
convenient
customer
support**

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

