



Document an existing experience

<div>SCENARIO</div> <div>Browsing, booking, attending, and rating a local city tour</div>	<div>Entice</div> <div>How does someone initially become aware of this process?</div>
<div>Steps</div> <div>What does the person (or group) typically experience?</div>	<div><div>checking update:</div><div>searching for solutions</div></div> <div><div>d person checking for recently a iechnobgles di dump people</div><div>deaf Who are not to speak the technology that helps to co Cate</div></div>
<div>Interactions</div> <div>What interactions do they have at each step along the way?</div> <div>n People: Who do they see or talk to?</div> <div>Places: Where are they?</div> <div>a Things: What digital touchpoint s or physical objects would they use?</div>	<div><div>they keep Int: With te strong engineerin</div><div>they go placce swho the information or machines that helps deer people</div></div> <div>theytry to create new things by thier intuition</div>
<div>Goals & motivations</div> <div>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div>	<div>during this step the motivation of the person is to find a better technology</div>



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

they get Several
information related
te advanced
technology during
searching the
application



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

they get more
information
which will get
them confused



Areas of opportunity

How might we make each step better?
What ideas do we have?
What have others suggested?

they get go
Ideas
and informi
tegaring ad
technologi

they get more
suggestions from
different people

Narrow your focus to a specific scenario or process within an existing product or service. In the Steps row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.



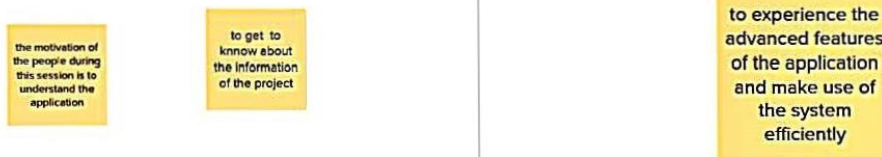
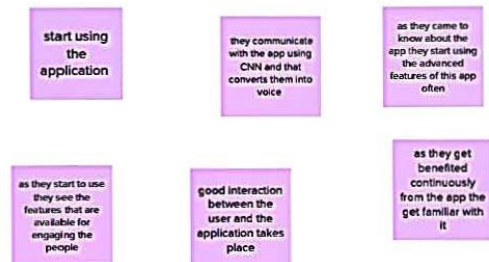
Enter

What do people experience as they begin the process?



Engage

In the core moments in the process, what happens?





Exit

What do people typically experience as the process finishes?

they get certain updations in the application as they use the app continuously

they also get the steps that to be handled during new versions of the application

after usage they suggest this type of apps to neraby friends

they have a desire to share this to their friends

they will do good thing to their friends by suggesting this to others

this app may be not usable for their friends and they may get disappointed



Extend

What happens after the experience is over?

if they need any extension they will add any advanced feature of the app