6. CUSTOMER

5. AVAILABLE SOLUTIONS

People who are struggling to track them expenses are our customers. They can use our app to maintain records about their income and expenses.

Enter the record manually. The person who is Using the System must have some technical Knowledge

User can able to add the expense. But they can't able to set the expense limit in the application.

2.PROBLEMS:

9. PROBLEM ROOT CAUSE

7. BEHAVIOUR

n paper-based expense tracker system it is difficult to track us monthly expenses manually. The paperbased expense records may get lost in some extent. And also, it is very difficult to manage.

The main cause of the problem is if we makethe note of our expense in a paper/hand written it may have the chance of missing or can be destroyed. And also, it took lot of time to progress it.

We usually take the expense in the notes app.Or otherwise, we ask others to remember the expenses, these are some of the methods we are usually following.

3. TRIGGERS:

TR

10. YOUR SOLUTION

8. CHANNELS of BEHAVIOUR

CH

Create an awareness between the people about their Expenses and income

4. EMOTIONS: BEFORE / AFTER

ΕМ

Our application is used to monitor the daily expense with some graphical representation. And also, we notify the user when he/she spends extra amount on something. We generate the expense reports.

ONLINE

Download statements from bank andpay monthly installment

8.2 OFFLINE

> Using spreadsheets and notes for financial management

Confusion, Difficult to manage / Easy to manage, Able to visualize the Expense

Identify strong TR & EM

Focus on J&P, tap into BE, understand

**Extract online & offline CH of BE** 

Focus on J&P, tap into BE, understand