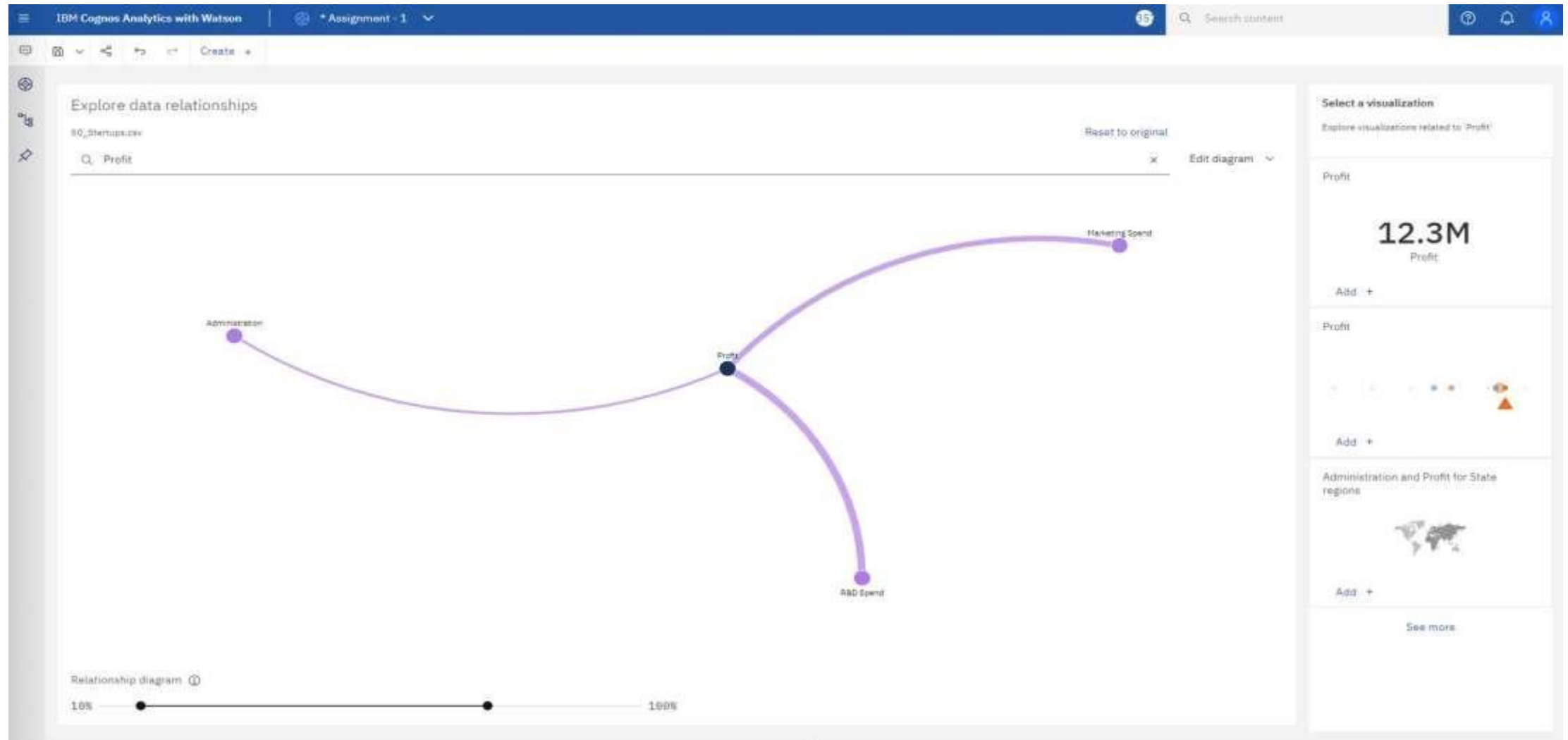


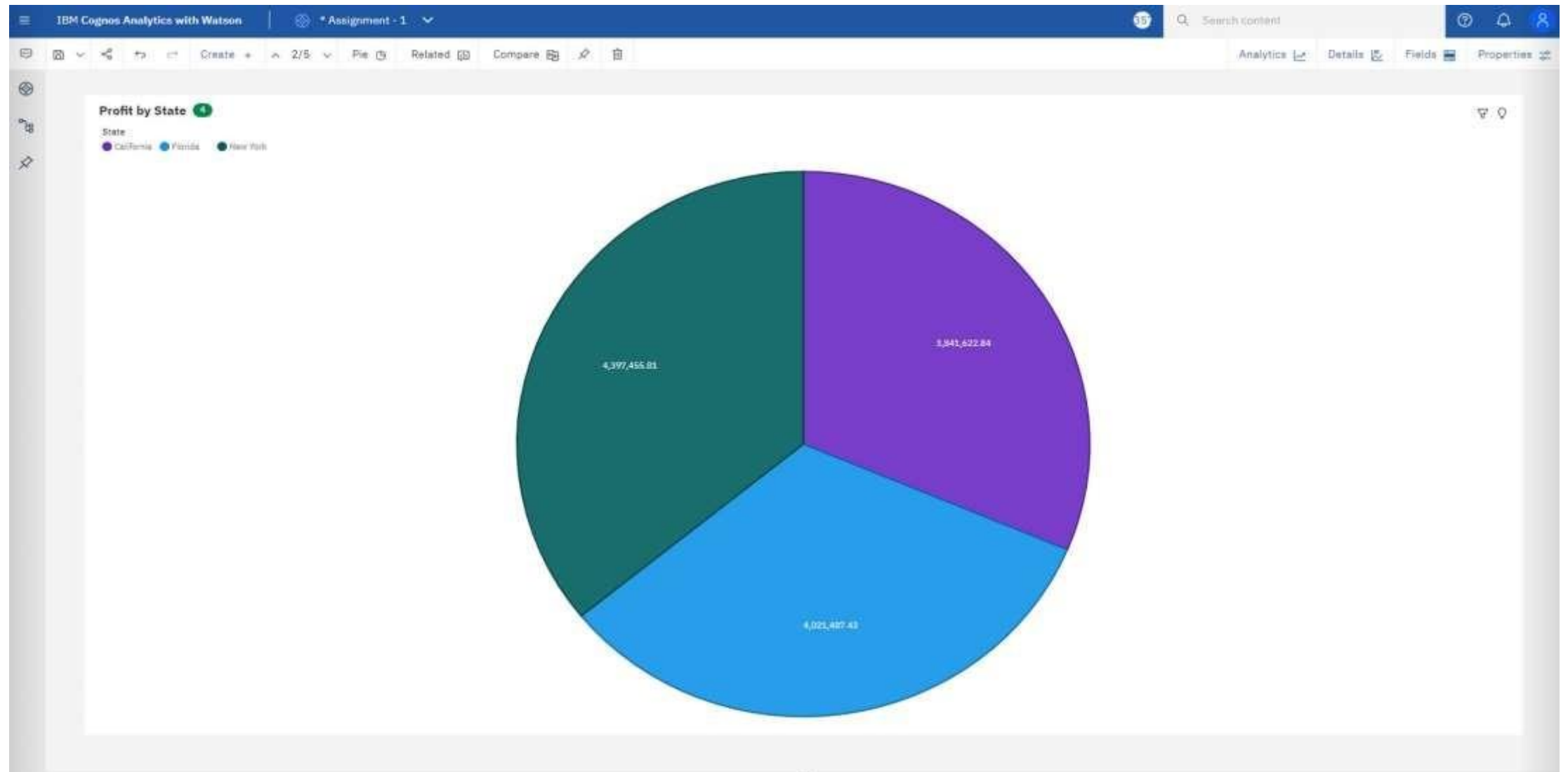
IBM COGNOS ANALYTICS WITH WATSON

- **Profit by State**
- **Profit compared to R&D Spend by Administration colored by State**
- **Marketing Spend for R&D Spend**
- **Administration by Marketing Spend colored by State**
- **Marketing Spend hierarchy colored by State and sized by Profit**
- **R&D Spend and Administration with State and State for Profit**

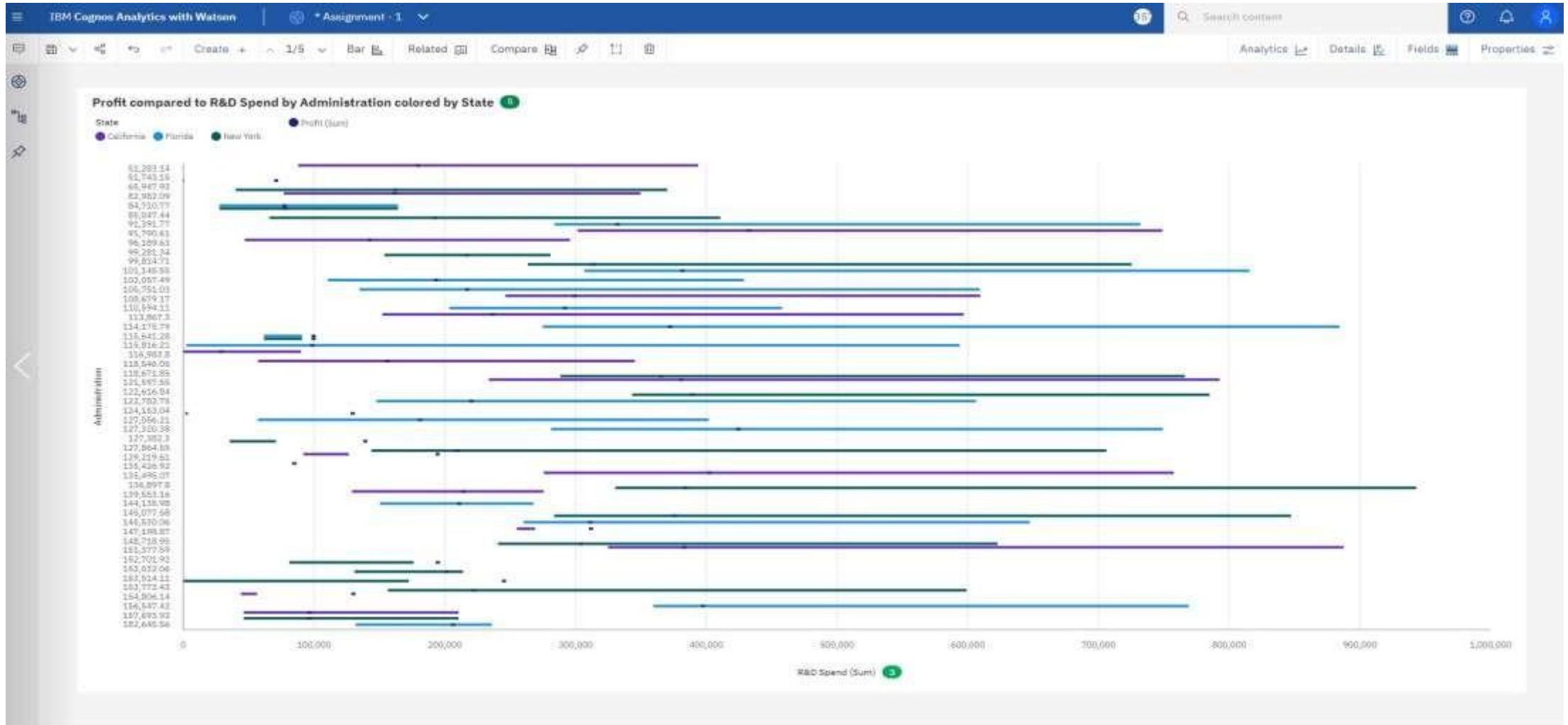
Explore data relationships



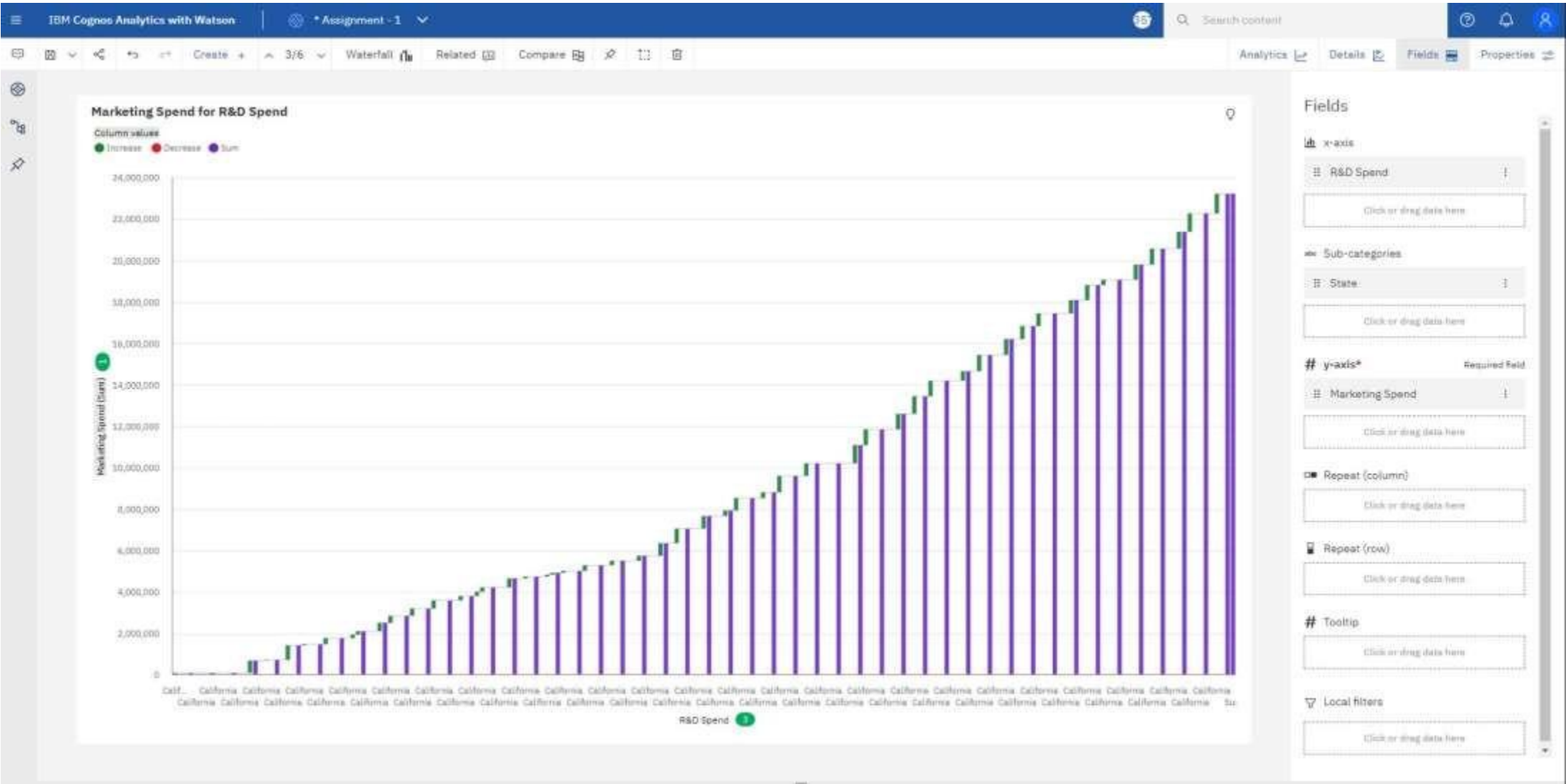
Profit by State



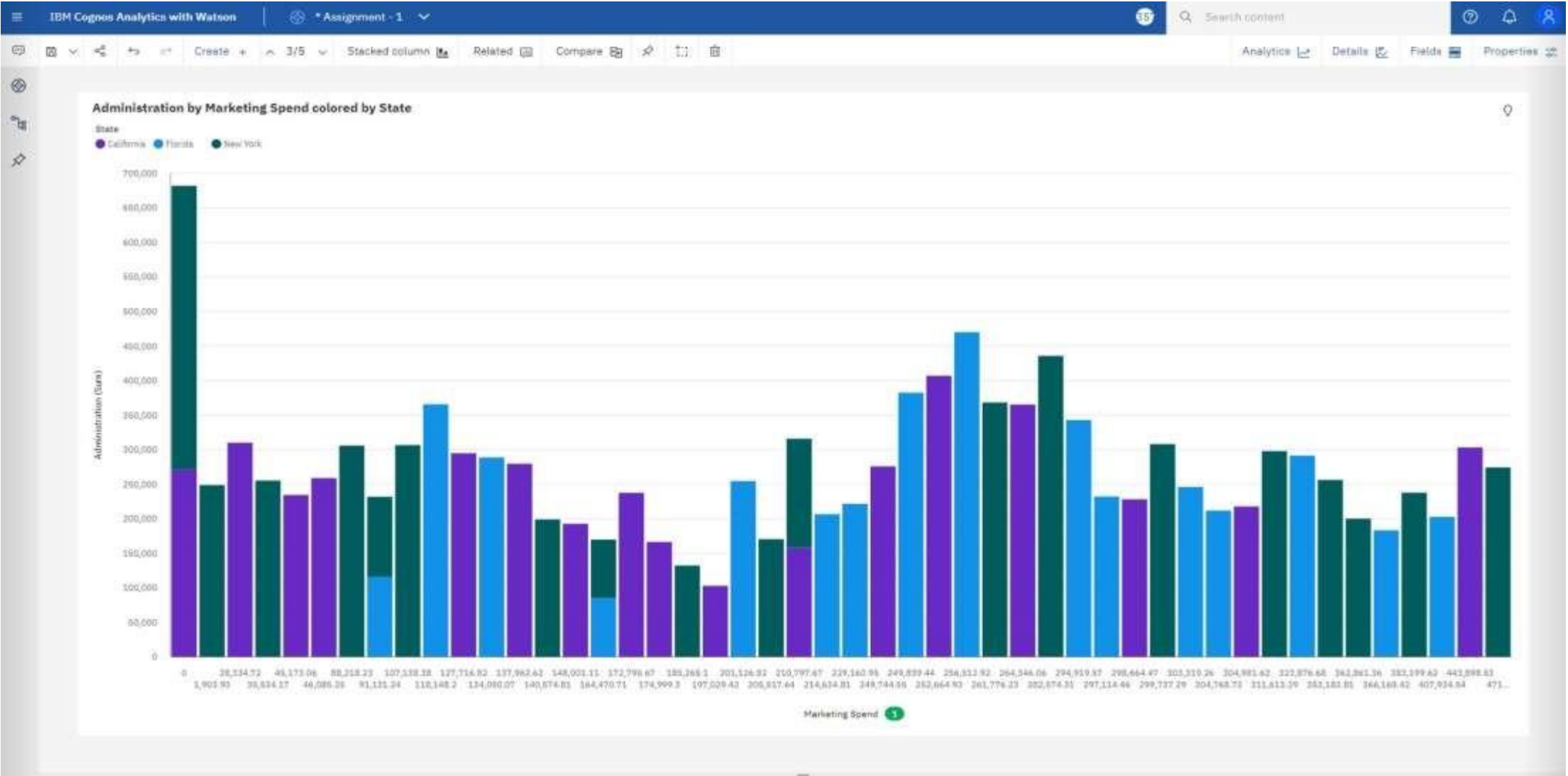
Profit compared to R&D Spend by Admin colored by State



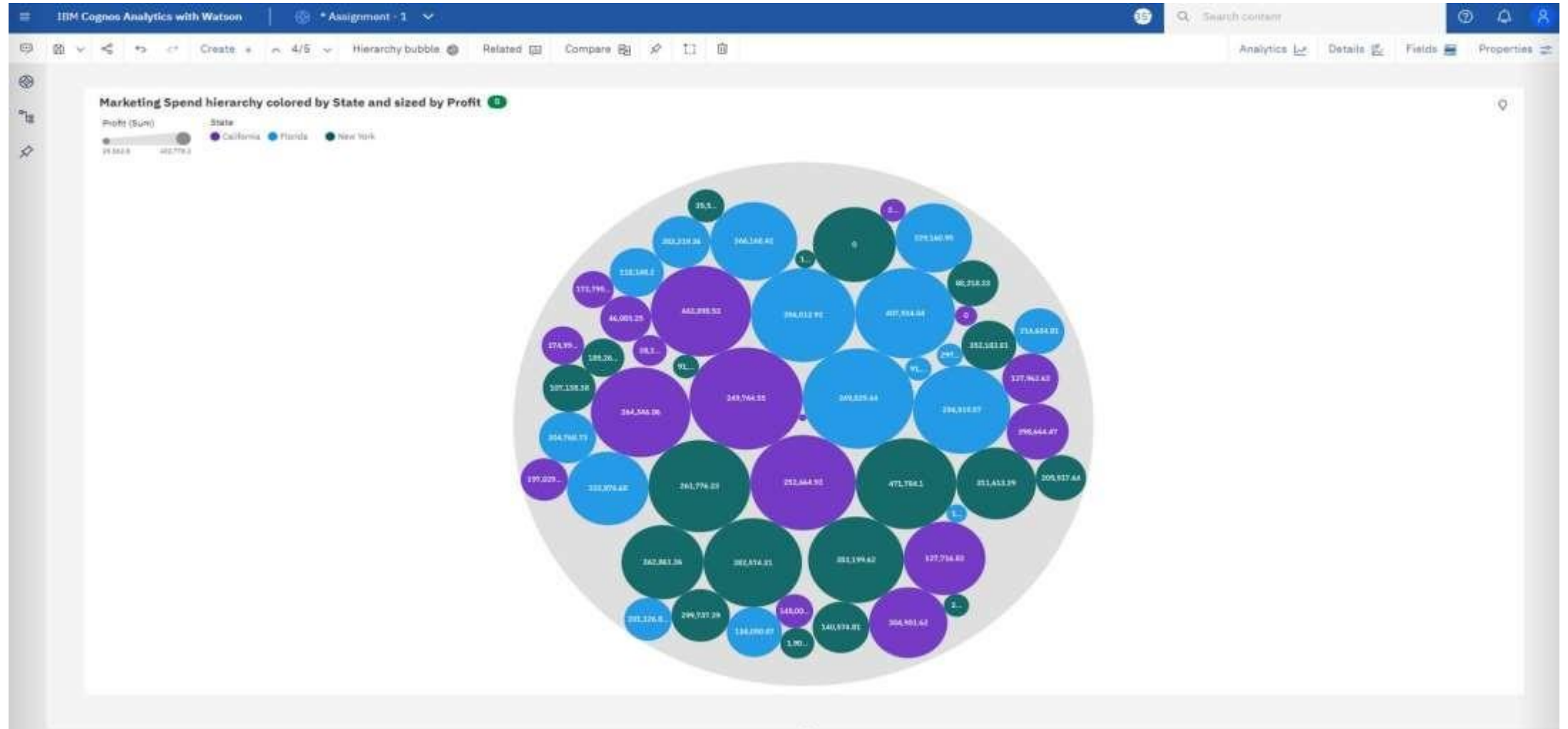
Marketing Spend for R&D Spend



Administration by Marketing Spend colored by State



Marketing Spend hierarchy colored by State and sized by Profit



R&D Spend and Administration with State and State for Profit

