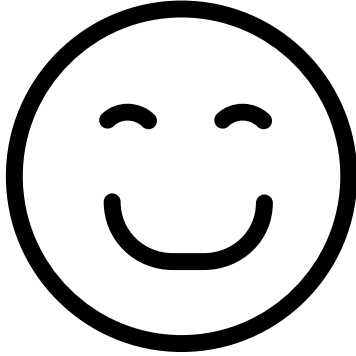







Phases	Motivation	Field work	Examine various products	Choose the most effective product	Product Appraisal	Remittance
Activities Performed	Desire to protect the crops and to improve the productivity.	Wants to buy a efficient product and hence searches on various websites.	Categorize and prioritize products according to their need and depends on various factors like scalability and quality.	Finalize the product that comes under all the mandatory categories.	Checks for previous customers feedbacks and also tests the product manually.	Credits the payment for the chosen product.
Emotions	Motivated and Enthusiastic as they are going to find a solution for their problem.	Interested and Excited as they are learning about new things.	Confused as they are going through various similar models.	Happy as they finalised one among many.	Satisfaction as the product works good.	Relief as they completed the payment procedure.
Overall Experiances						
Customer Expectations	Easy availability of resources in better cost and quality.	Best and trusted source of informations.	Availability of various products with better specifications.	Have to be perfect in all the required aspects.	User friendly product with top notch quality and efficiency.	Various payment options and a warranty assurance.